



YIBIN

投资指南

Investment Guide

宜宾



投资宜宾微信公众号



宜宾投资指南

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万里长江第一城
The First City of the Long Yangtze River

国家历史文化名城
National Famous Historical and Cultural City

中国酒都
Liquor Capital of China

中华竹都
Bamboo Capital of China

中国动力电池之都
Power Battery Capital of China

中国储能产业新高地
New Highland of Energy Storage Industry of China

中国早茶之乡
Early Tea Hometown of China

中国特色魅力城市
Characteristic and Charming City of China

中国优秀旅游城市
Excellent Tourist City of China

国家卫生城市
National Health City

国家森林公园
National Forest City

国家园林城市
National Garden City

全国文明城市
National Civilized City



Group construction of south Sichuan provincial regional economic sub-center

To build the province's ecological priority green and low-carbon development pilot zone
A base for international students from South Asia, Southeast Asia and the Belt and Road countries will be established

We will develop national industrial transformation and upgrading demonstration zones
Sichuan opens its southern gateway to the hub

Sichuan Province is a demonstration city for opening up and development

组团建设川南省域经济副中心

建设全省生态优先绿色低碳发展先行区

建成南亚东南亚和一带一路国家留学生基地

建设国家产业转型升级示范区

四川南向开放枢纽门户

四川省开放发展示范市

Positioning by the CPC Provincial Party Committee and provincial government

省委、省政府定位

One of 80 nationwide comprehensive transport hub cities

One of 50 nationwide railway hubs

National Modern Circulation Strategy Pivot City

National Pilot and Demonstration City of Industry-Education Integration

全国80个综合交通枢纽城市之一

全国50个铁路枢纽之一

国家现代流通战略支点城市

国家产教融合试点示范市

Positioning by the State

国家定位





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承载平台 Carrying Platform

- 三江新区 Sanjiang New Area
- 宜宾临港经济技术开发区 Yibin Port Economic and Technological Development Zone
- 宜宾高新技术产业园区 Yibin High-tech Industrial Park
- 高铁南片区 High-speed Railway South Area
- 四川长江工业园 Sichuan Changjiang Industrial Park
- 双谊食品工业园 Shuangyi Food Industrial Park
- 四川宜宾南溪经济开发区 Sichuan Yibin Nanxi Economic Development Zone
- 宜宾储能产业园 Yibin Energy Storage Industrial Park
- 四川江安经济开发区 Sichuan Jiang'an Economic Development Zone
- 四川长宁经济开发区 Sichuan Changning Economic Development Zone
- 四川高县经济开发区 Sichuan Gaoxian Economic Development Zone
- 四川筠连经济开发区 Sichuan Junlian Economic Development Zone
- 四川珙县经济开发区 Sichuan Gongxian County Economic Development Zone
- 四川兴文经济开发区 Sichuan Xingwen Economic Development Zone
- 四川屏山经济开发区 Sichuan Pingshan Economic Development Zone

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政策优势 Policy Advantage

- 要素成本 Factor Cost

PART - ONE

01 宜宾概况
Yibin Overview



市情介绍 CITY INTRODUCTION

宜宾市位于四川省南部，处于川、滇、黔三省结合部，金沙江、岷江、长江三江交汇处，全市辖3区7县、1个国家级经开区临港经开区、四川省首个省级新区三江新区、1个省级高新技术园区，总面积13283平方公里，总人口546.4万人，有着“万里长江第一城”的美誉，是“中国酒都”“中华竹都”“中国动力电池之都”“中国储能产业新高地”。

Yibin is located in the south of Sichuan Province, at the junction of Sichuan, Yunnan and Guizhou provinces, and the conjunction of Jinsha River, Minjiang River and Yangtze River. It has jurisdiction over 3 districts and 7 counties, 1 national economic development zone, Lingang Economic Development Zone, Sanjiang New District, the first provincial new district in Sichuan Province, and 1 provincial high-tech park, with a total area of 13,283 square kilometers and a total population of 5,464 million. With the reputation of "the first city of the Yangtze River", it is "the capital of China's wine", "the capital of China's bamboo", "the capital of China's power battery" and "the new highland of China's energy storage industry".



总面积
13283平方公里
A total area of
13283 km²



总人口
546.4万人
A total population
of 5.464 million



辖**3区7县**
3 districts and 7 counties
under jurisdiction



战略地位

STRATEGIC POSITION

宜宾地处“一带一路”、长江经济带和成渝地区双城经济圈“三大战略”叠合部和成都、重庆、昆明、贵阳4个省会城市的几何中心，具有直接辐射吸纳3省8市3700万人的优势，是“全国80个综合交通枢纽城市之一”“全国50个铁路枢纽之一”，被四川省委、省政府赋予了建设长江上游区域中心城市、四川南向开放枢纽门户、生态优先绿色低碳发展先行区和川南省域经济副中心的重要使命。

Yibin stands at the overlapping area of three strategies, i.e. the “Belt and Road”, the Yangtze River Economic Belt and the Chengdu–Chongqing Economic Circle, and the geometric center of the four provincial capitals of Chengdu, Chongqing, Kunming and Guiyang with the advantage of directly radiating and absorbing 37 million people from 8 cities of 3 provinces. It is “one of the 80 national comprehensive transportation hub cities” and “one of 50 national railway hubs”. It has been given the important mission by the Sichuan Provincial Party Committee and Provincial Government to build a regional central city on the upper reaches of the Yangtze River, a hub and gateway for the southward opening of Sichuan, a pioneer area of ecological priority and green and low-carbon development, and a sub-center of the provincial economy in southern Sichuan.

具有直接辐射吸纳3省8市3700万人的优势

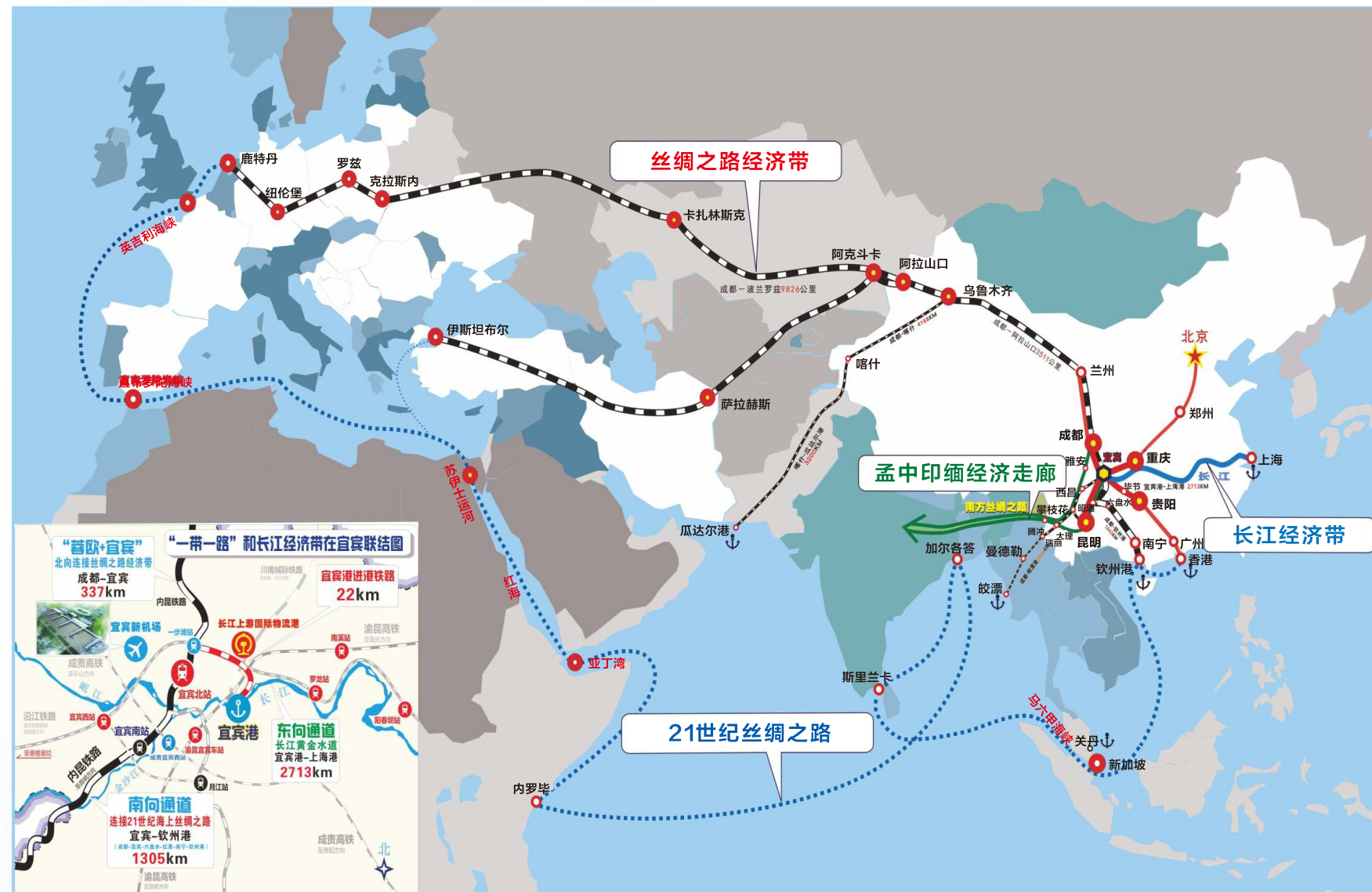
Advantageous in directly radiating and absorbing a population of 37 million from 8 cities of 3 provinces

全国80个综合交通枢纽城市之一

One of 80 nationwide comprehensive transport hub cities

全国50个铁路枢纽之一

One of 50 nationwide railway hubs



便利交通

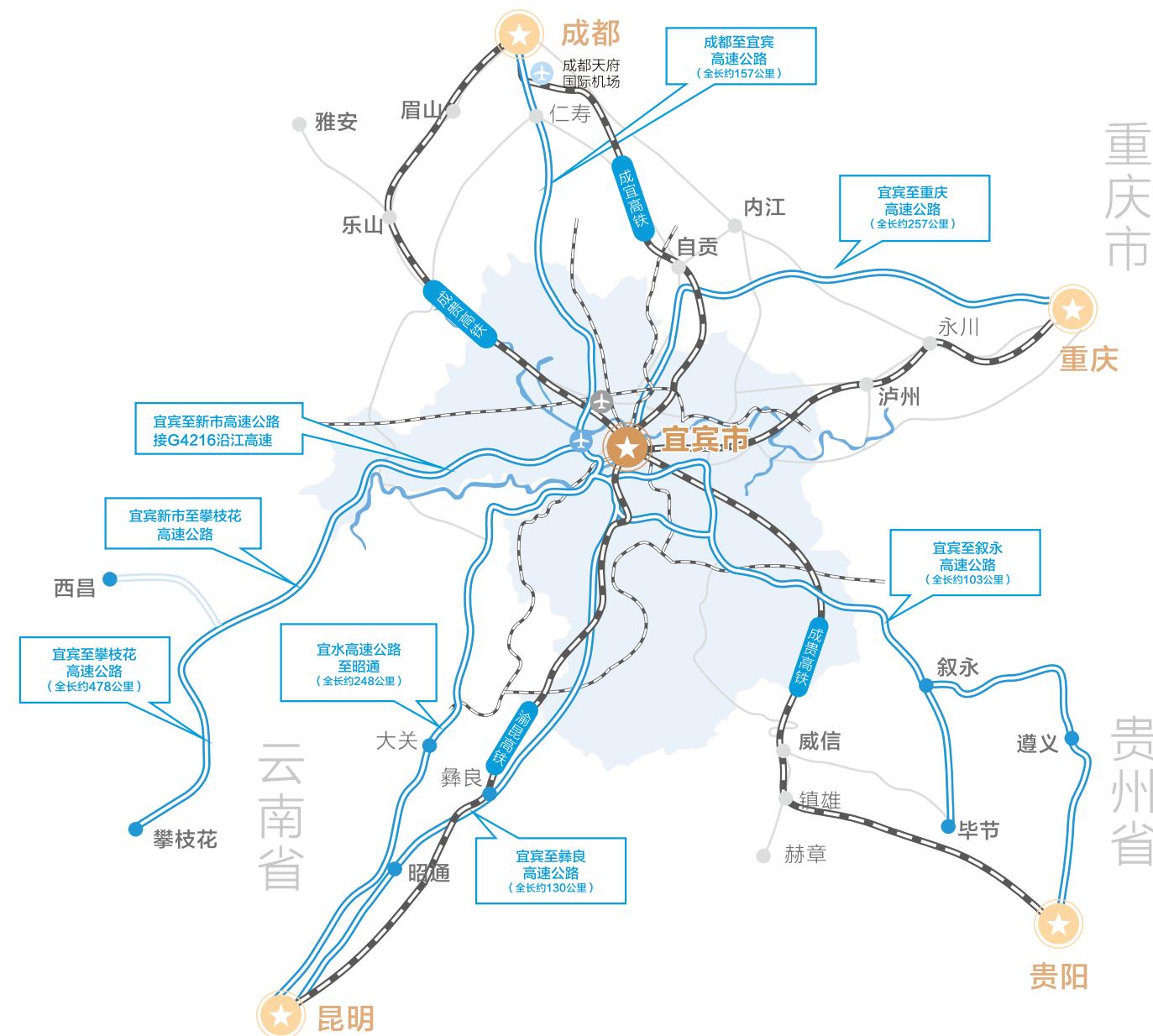
FACILITATED TRANSPORTATION

宜宾是西南地区除省会城市以外综合交通优势最为凸显的城市，具有完备的铁路、公路、水运、航空立体交通体系，时速350公里的成宜高铁已通车，渝昆高铁已于2024年通车，正式跨入成渝1小时交通圈，昆明、贵阳2小时交通圈。

In terms of comprehensive transport, Yibin overmatches other cities in the southwestern China except for provincial capitals thanks to a perfect railway-highway-waterway-aviation transport system. Chengdu-Yibin High-speed Railway with a speed of 350 kilometers per hour has been opened to traffic, and Chongqing-Kunming High-speed Railway is expected to open in 2024. It is gradually integrating into the 1-hour Chengdu-Chongqing traffic circle and the 2-hour Kunming-Guiyang traffic circle.



公路 Highway



宜宾正加快建设“一环十射四联”高速公路网，全市高速公路通车里程达593公里，已实现“县县通高速”，规划建设有5条国道，20条省道，全市普通公路总里程达2.67万公里。

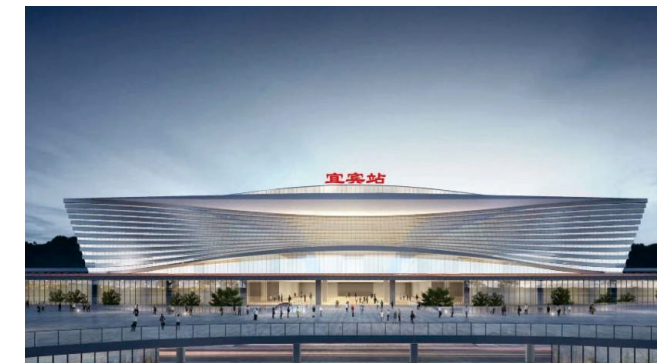
Yibin is accelerating the construction of an expressway network of “1 ring road, 10 radial roads and 4 connection road”. The city’s highway mileage has reached 593 km, having all counties connected to expressway. There are 5 national highways and 20 provincial highways under construction, and the total mileage of ordinary highways in the city has reached 26,700 km.

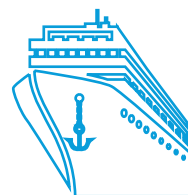


铁路 Railway

宜宾已建成投运铁路7条（内昆、宜珙、金筠、进港、隆黄、成贵、成宜），通车里程519公里，其中高铁3条（成贵、成宜、渝昆）、通车里程356公里，高铁通车里程居于全省第二位，规划的宜西铁路等铁路项目前期工作有序推进。“十五五”期间，宜宾将继续加强铁路枢纽建设，打造覆盖全市域、连接成渝贵昆、通达全国的高铁客运枢纽，形成川南四市半小时交通圈和至成都、重庆1小时，至贵阳、昆明2小时，至北部湾、粤港澳、长三角、京津冀6-8小时交通圈的现代化客运新格局。

Yibin has built and put into operation 7 railways (Neijiang-Kunming Railway, Yibin-Gongquan Railway, Jinshawan-Junlian Railway, Port-entry Railway, Longchang-Huangtong Railway, Chengdu-Guiyang High-speed Railway and Chengdu-Yibin High-speed Railway) with a traffic mileage of 519 km. Among them, there are 3 high-speed railways (Chengdu-Guiyang High-speed Railway, Chengdu-Yibin High-speed Railway, Chongqing-kunming High-speed Railway) with a mileage of 356 km. The mileage of high-speed railways ranks second in the province, The pre-stage work of the planned Yibin-Xichang Railway and other railroad projects are advancing in an orderly manner. During the “Fifteenth Five-Year Plan” period, Yibin will continue to strengthen the construction of railway hubs to build a high-speed railway passenger transportation hub covering the whole city, connecting Chengdu, Chongqing, Guiyang and Kunming and reaching the whole country. Based on these, a new pattern of modern passenger transportation consisting of a half-hour traffic circle of four cities in southern Sichuan and a 1-hour traffic circle to Chengdu and Chongqing, a 2-hour traffic circle to Guiyang and Kunming, and a 6-8-hour traffic circle to Beibu Gulf, Guangdong, Hong Kong and Macao, the Yangtze River Delta and Beijing-Tianjin-Hebei region.

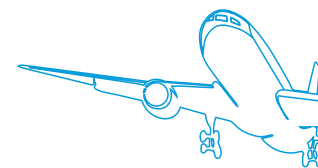




水运 Waterway

宜宾港是长江上游具备集装箱、件杂散货、重大件、滚装运输能力的综合性港口，是国家规划的长江经济带十大重要发展的港口之一，是交通运输部《关于推进长江航运高质量发展的意见》确定的长江干支中转港口，是《全国港口与航道布局规划》明确的全国主要港口之一，全市通航里程963公里，有1000吨级以上泊位12个，已建成国家临时开放口岸，进境粮食指定口岸。

Yibin Port is a comprehensive port in the upper reaches of the Yangtze River with the capacity of container, miscellaneous bulk cargoes, major pieces and ro-ro transportation. It is one of the ten important ports for the Yangtze River Economic Belt as planned by the State, a dry-branch transshipment port of the Yangtze River identified by the Ministry of Transport of PRC in the Opinions on Promoting the High-Quality Development of Yangtze River Shipping, and also one of the major ports in China as defined in the National Port and Waterway Layout Plan. With navigation mileage of 963km and 12 berths above the 1000-tonnage grade, Yibin has built a National Temporary Open Port and a Designated Port for Imported Grain.



航空 Aviation

宜宾五粮液机场目前通航 35个城市

Currently, Yibin Wuliangye Airport has been navigable to 35 cities

开通43条航线 And has opened 43 routes

川滇黔结合部区域航空枢纽 Regional Aviation Hub at the junction of Sichuan, Yunnan and Guizhou





生态质量
ECOLOGICAL QUALITY



宜宾是长江上游生态屏障的重要支撑。全市森林面积933.2万亩，森林盖率达到46.88%，生物资源种类繁多有动物资源近1000种，高等植物5000多种，旅游资源禀赋极佳，有国家级旅游度假区蜀南竹海、世界地质公园兴文石海等国家级、省级风景名胜34处，是中国优秀旅游城市、国家历史文化名城。

Yibin is a crucial support for the ecological barrier on the upper reaches of the Yangtze River. This city has a forest area of 9.332 million mu, with a forest cover rate of 46.88%. Yibin houses a wide variety of biological resources, including nearly 1,000 species of animals and more than 5,000 species of higher plants. Well endowed with tourism resources, it boasts 34 national and provincial scenic spots, such as the Shunan Bamboo Sea, a national tourist resort, and the Xingwen Stone Sea, a world geopark, enjoying fames of Excellent Tourist City of China and Famous National Historical and Cultural City.



森林覆盖率
46.88%
Forest coverage
of 46.88%



动物资源近
1000种
Nearly 1000 species
of animals



高等植物
5000多种
More than 5000 species
of higher plants



国家级、省级风景名胜
34处
34 national and provincial
scenic spots

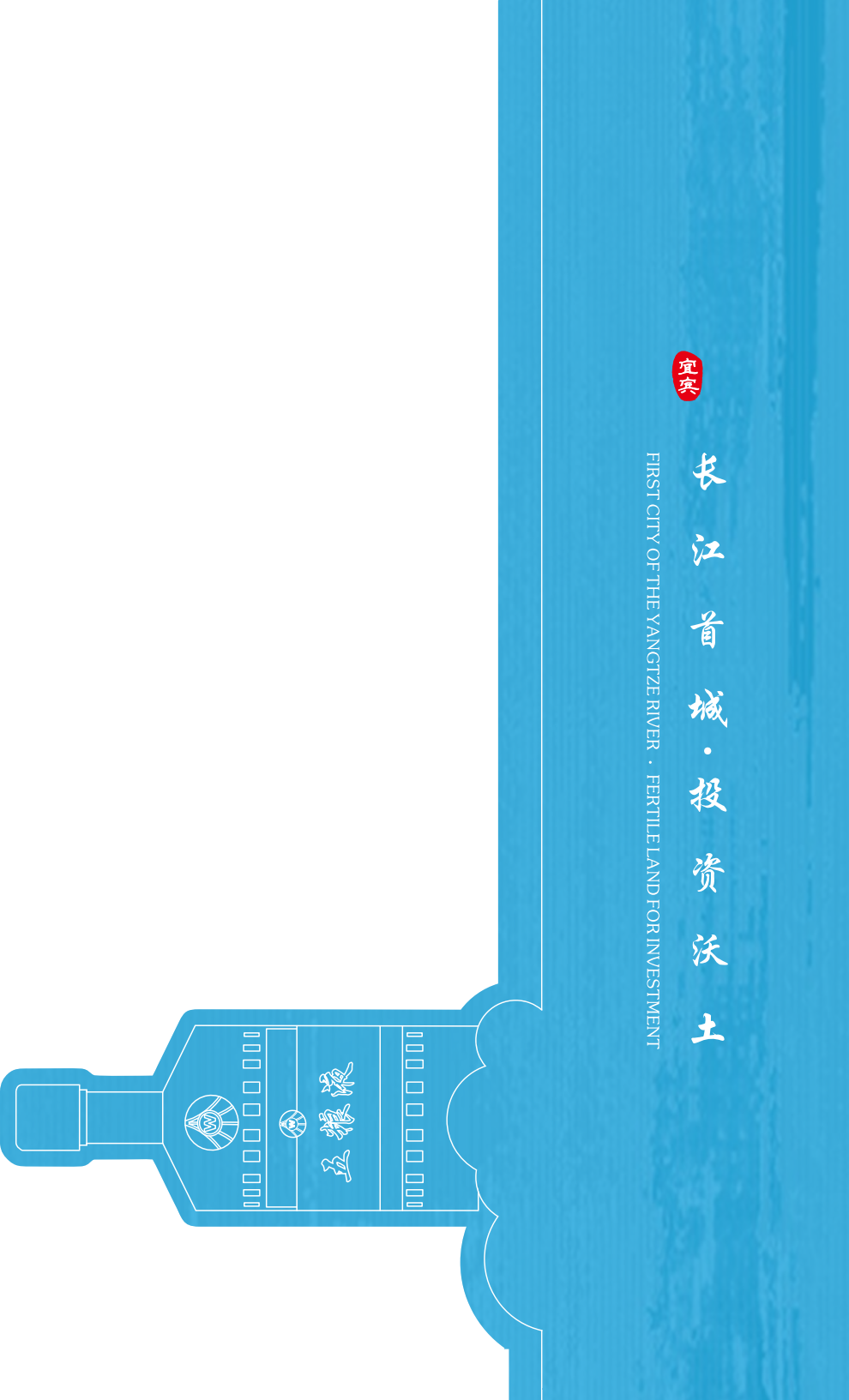
PART - TWO

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宜宾优势

Yibin Advantage





营商环境 BUSINESS ENVIRONMENT

宜宾紧盯助推产业提质增效、企业成长壮大目标，先后建立了以总规模超600亿元的基金群服务体系，加速重大产业项目落地；以宜发展集团公司为核心的产融服务体系，精准服务重点项目和重要环节资金需求；以三江新能源供应链公司为纽带的供应链服务体系，全面提供代采、代销、代加工、产业投资等服务；以宜宾人才集团为支撑的人力资源服务体系，着力解决产业发展对技能型人才的旺盛需求，实现全方位、全过程、全链条服务保障。在2022年度四川省营商环境评价中，宜宾市民营经济指标获得全省第一名。

With a focuses on the goal of the quality and efficiency promotion of industries and the growth of enterprises, Yibin has established a fund group service system with a total scale of over CNY 60 billion to accelerate the landing of major industrial projects; an industry-financing service system with Yibin Development Holding Group as the core to provide targeted service for key projects and important links of capital demand; a supply chain service system with Sanjiang New Energy Supply Chain Company as the link to provide comprehensive services such as proxy procurement, proxy sales, proxy processing and industrial investment; a human resources service system supported by the Yibin Talent Group to vigorously meet the strong demands for skilled personnel for industrial development, providing all-round, all-process, all-chain service guarantee. As result, Yibin ranked first in the province in term of private economy indicator in the 2022 Sichuan Business Environment Evaluation.



宜宾市民营经济指标获得全省第一名

Yibin ranked first in the province in term of Private Economy Indicator



基金群服务体系
Fund group service system

供应链服务体系
Supply chain service system

产融服务体系
Industry-finance service system

人力资源服务体系
Human resources service system

经济基础 ECONOMIC FOUNDATION

实力
Power

GDP

实现地区生产总值4005.76亿元，增长5%，

全省第三

Its GDP reached CNY 400.576 billion, an increase of 5%, the third in the province

财政

地方一般公共预算收入324.3亿元，增长3.3%，

全省第二

Its local general public budget revenue reached CNY 32.43 billion, an increase of 3.3%, the second in the province

国资

国企营收**全省第二**，利润和利税**全省第一**，

国有资本实力**全省最优、全国前列**

State-owned enterprises (SOEs) ranked the second in the province in terms of revenue, and the first in the province in terms of profit and profit tax. The strength of state-owned capital is the best in the province and one of the best in China

质效
Quality and efficiency

反映发展质效的税电指数108.7，

处于景气区间

The tax and electricity Index reflecting the quality and efficiency of development tops the whole province.

态势
Posture

反映发展态势的工业用电量增长22%，**全省第一**

Reflecting the development trend of industrial electricity consumption increased by 22%, the first in the province

潜力
Potential

金融

反映未来发展潜力的存贷款余额11129亿元，

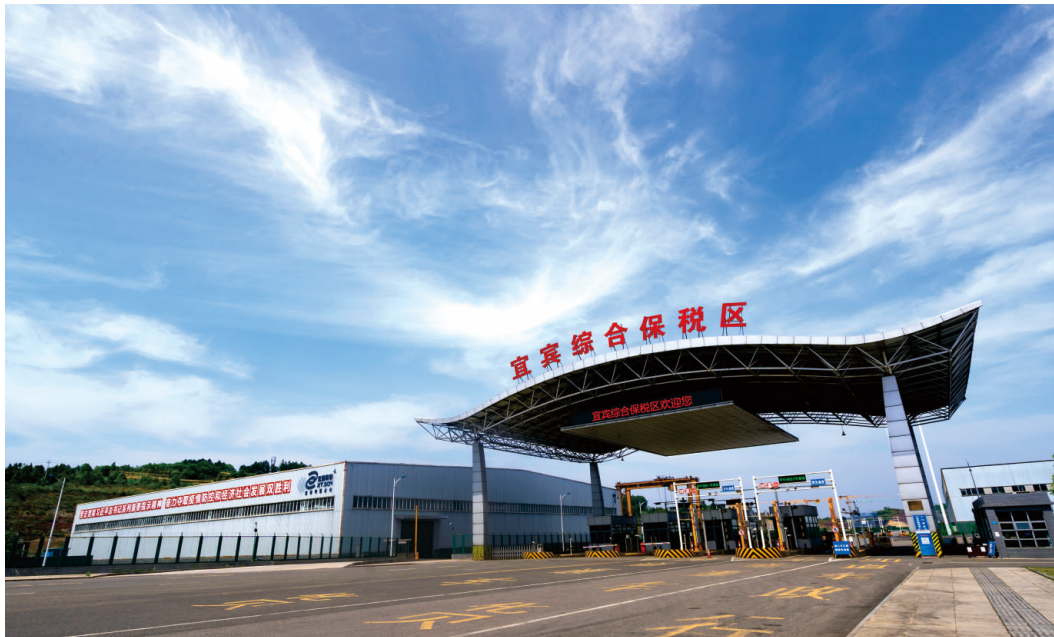
增长12.7%，**增速全省第一**

Reflecting the potential for future development, the balance of deposits and loans was 1,112.9 billion yuan, an increase of 12.7%, the highest growth rate in the province

开放平台 OPEN PLATFORM

宜宾有临港国家级经开区和8个省级经开区、1个省级高新区，即将建成国家高新区；三江新区是四川省首个省级新区；宜宾综保区获批国家综合保税区，建成四川自贸试验区宜宾协同改革区、国家临时开放口岸、进境粮食指定口岸，2022年4月宜宾被评为四川省开放发展示范市。

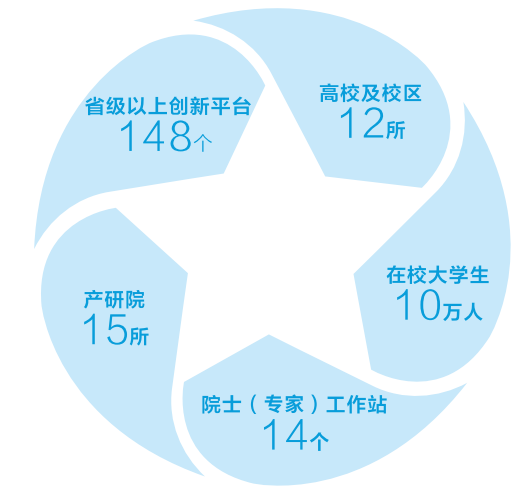
Yibin has National Lingang Economic Development Zone, 8 provincial economic development zones, 1 provincial high-tech zone. A National Hi-tech Zone will be built soon; Sanjiang New Area is the first provincial new area in Sichuan Province; Yibin Comprehensive Bonded Zone has been approved as a national comprehensive bonded zone. Yibin Cooperative Reform Zone of China (Sichuan) Pilot Free Trade Zone, National Temporary Open Port and a Designated Port for Imported Grain have been built. In April 2022, Yibin was recognized as an Open Development Demonstration City of Sichuan Province.



科教支撑 SCIENCE AND EDUCATION SUPPORT

近年来，宜宾以科教兴市、人才强市战略为引领，深入推动教育链、创新链、人才链与产业链有机融合，并不断在人才教育培养上发力，创建成为全省唯一的厅市共建“学教研产城”一体化试验区，全国首批、西南地区唯一的国家产教融合型试点城市。从2017年到现在，宜宾的高校及校区从2所增至12所，在校大学生由2.5万增至10万人，成功引入欧阳明高、邓中翰、黄伯云等14个院士（专家）工作站，建成中国人民大学长江经济带研究院等15所产研院，创建以四川省动力电池产业创新中心、四川省新能源汽车先进动力技术创新中心为代表的省级以上创新平台148个，先后推动校（院）企（地）签订技术服务合同700余项，累计培育国家高新技术企业超过380家、国家科技型中小企业超过1470家。

In recent years, Yibin, guided by the strategy of developing itself by science and education and enhancing itself by talents, deeply pushes forward the organic integration of education chain, innovation chain, talent chain and industry chain, while ceaselessly enhancing talent education. Yibin has become the only city in the province to build a pilot area co-built by department and city for the integration of learning, education, research, industry and city, and the national pilot city for industry-education integration which is the first in China and the only one in the southwest region. From 2017 to now, the number of universities and campuses in Yibin has increased from 2 to 12, and the number of college students has increased from 25,000 to 100,000; 14 academician (expert) workstations, including Ouyang Minggao, Deng Zhonghan, Huang Boyun, etc. have been successfully introduced; 15 industrial research institutes such as the Yangtze River Economic Zone Research Institute of RUC have been built; 148 innovation platforms at or above the provincial level, represented by the Sichuan Power Battery Industry Innovation Center and Sichuan Advanced Power Technology Innovation Center for New Energy Vehicle have been founded; more than 700 technical service contracts between schools (institutes) and enterprises (localities) have been signed successively; more than 380 national high-tech enterprises and more than 1,470 national science and technology-based small and medium-sized enterprises have been cultivated.

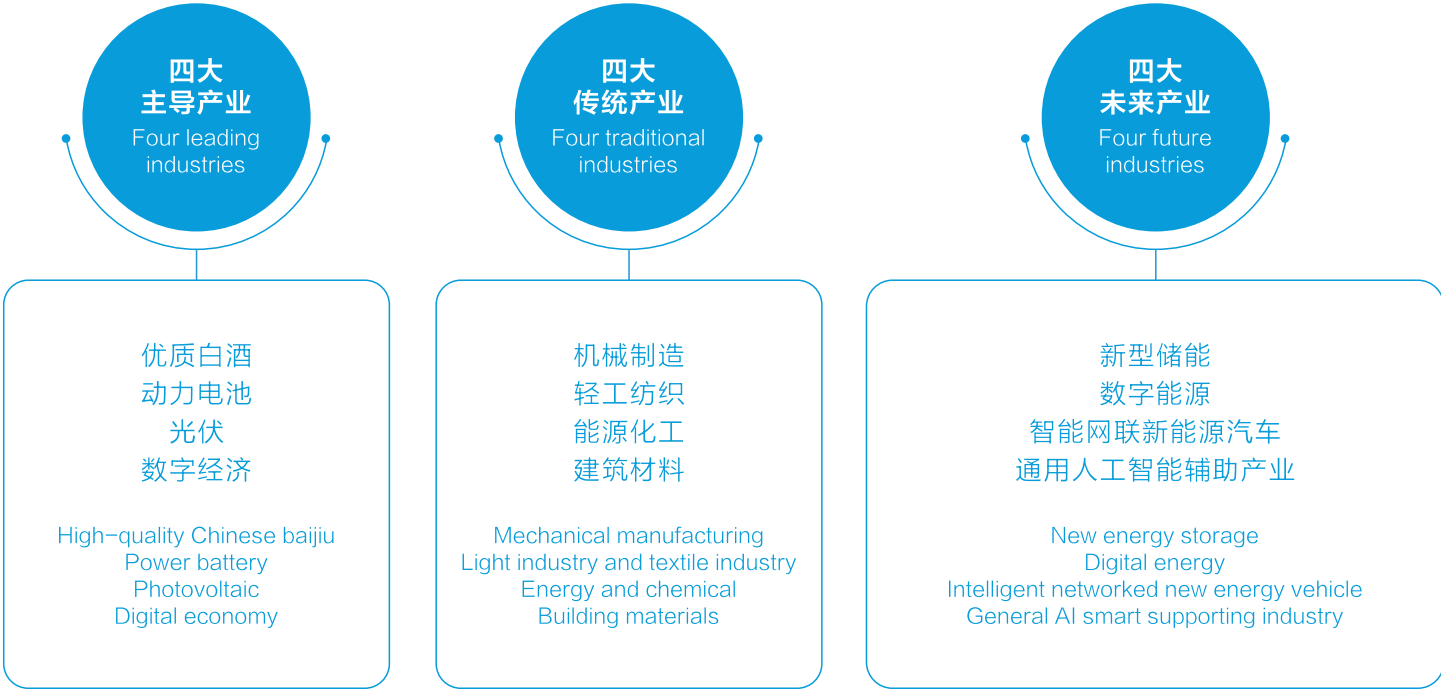


产业集群
INDUSTRIAL CLUSTERS

4+4+4产业 4+4+4 industries

宜宾大力推进新型工业化，全面推进四大千亿产业聚群发展，四大传统产业改造升级和四个未来产业开局起步，促进工业经济质的有效提升和量的合理增长，加快构建“4+4+4”现代产业体系。

Yibin vigorously promotes new industrialization and comprehensively pushes forward the development of four 100-billion industrial clusters, upgrading and transformation of the four traditional industries and start-up of the four future industries. Efforts are doubled to propel the effective quality improvement and reasonable quantity growth of the industrial economy. A “4+4+4” modern industrial system is constructed at a higher speed.



四大千亿产业集群 Four 100-billion industrial clusters



重点产业介绍

Introduction to Key Industries

白酒

Chinese Baijiu

宜宾充分发挥“中国白酒之都”、“世界十大烈酒产区”和“中国五粮浓香白酒核心产区”品牌优势，坚持巩固白酒“地标产业”地位，全力打造世界级优质白酒产业集群。现已形成以五粮液集团为龙头，50户规模以上白酒企业、270户中小酿酒企业、130户产业链配套企业组成的集原粮种植、研发设计、生产储存、品牌包装、销售物流为一体的千亿产业集群。

By fully leveraging the brand advantages of “Baijiu Capital of China”, “World’s Top Ten Spirits Production Area” and “China Core Production Area of Wuliang Luzhou-flavor Chinese Baijiu”, Yibin adheres to consolidate the status of Chinese Baijiu as a “landmark industry”, and makes every effort to build a world-class high-quality Chinese Baijiu industry cluster. Now it has formed a 100 billion industrial cluster consisting of 50 above-scale Chinese Baijiu enterprises, 280 small and medium-sized brewing enterprises, and 131 industrial chain supporting enterprises with the Wuliangye Group as the lead, integrating raw grain cultivation, R&D and design, production and storage, branding and packaging, and sales and logistics.

规模以上白酒企业50户

50 above-scale Chinese Baijiu enterprises

中小酿酒企业270户

270 small and medium-sized brewing enterprises

产业链配套企业130户

130 industrial chain supporting enterprises



动力电池

Power Battery

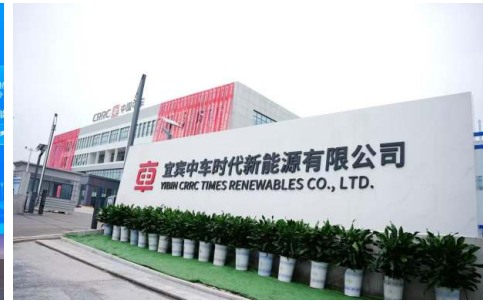
近年来，宜宾抢占绿色低碳产业发展风口，动力电池龙头企业——宁德时代落地宜宾，撬动德方纳米、贝特瑞、昆仑、中材锂膜、科达利、天宜锂业、远东铜箔等80余家行业龙头、知名上市企业落户建厂，全面构建起从原材料、组件到电芯、整车、电池回收的全产业链生态圈。2024年，动力电池产业实现产值1058亿元，同比增长4.2%。全年动力电池销量128.3Gwh，占全省85.3%以上，占全国16.2%。

In recent years, Yibin seized the development of green low-carbon industry, power battery leading enterprises – Ningde times landed in Yibin, leveraged Defang Nano, Betrui, Kunlun, Sinoma lithium film, Kedali, Tianyi Lithium, Far East copper foil and other more than 80 industry leaders, well-known listed enterprises settled down to build factories,so as to build a comprehensive ecosystem of the whole industry chain from raw materials, components to electric core, vehicle, and battery recycling. In 2024, the power battery industry realized an output value of CNY 105.8 billion, a year-on-year increase of 4.2%. The annual power battery sales volume was 128.3GWh, accounting for more than 85.3% of the province and more than 16.2% of the whole country.

光伏 Photovoltaics

2022年以来，宜宾聚焦新一代N型TOPCon技术路线，抢抓新能源产业发展“风口期”和太阳能电池技术迭代“窗口期”，签约落地光伏项目35个，在全省率先实现全产业链布局，其中四川高景、宜宾英发、正泰新能等7个项目单个投资超100亿元，全部建成投产后可实现10万吨硅料、90GW拉晶、80GW切片、120GW太阳能电池、5GW组件的产能。2024年光伏产业实现产值288亿元，预计2025年产值达到350亿元。

Since 2022, Yibin has been focusing on a new generation of N-type TOPCon technology route. By seizing the new energy industry development "wind period" and solar cell technology iteration "window period", it has signed 29 photovoltaic projects. It is the first in the province to realize the whole industry chain layout. Among them, 7 projects including Sichuan Gokin, Yibin Yingfa, and Chint New Energy have investment of more than CNY 10 billion each. If fully completed and put into operation, they can achieve the capacity of 100,000 tons of silicon, 90GW crystal, 80GW slicing, 120GW solar cells, and 5GW module. In 2024, PV industry's output value was CNY 28.8 billion, which is expected to reach CNY 35 billion in 2025.



签约落地光伏项目35个
35 photovoltaic projects are signed and landed

2024年光伏产业实现产值288亿元
Output value of the photovoltaic industry was CNY 28.8 billion in 2024



数字经济 Digital Economy

我市布局“一蓝一绿”新赛道，全力打造全国同类城市领先的数字经济产业集群。坚持“软硬协同、以软带硬”，着力推进数字化、智能化、电动化、绿色化融合发展。在硬件上，加快构建“1+3”产业体系（通信终端，新型物联网终端、智能机器人、数字能源），横向涵盖了智能手机、激光投影、显示器等终端产品，纵向形成了方案设计、注塑冲压、CNC加工、SMT贴片、显示模组、组装综测等全流程工艺；被认定为国家级成渝地区电子信息先进制造集群重点支撑市（州），极米、美捷、朵唯入选四川省制造业首批标志性产品链主企业名单。在软件上，加快构建“1+1”产业体系（软件开发服务+人工智能），引进了字节跳动、腾讯、网易等龙头企业，系统集成、软件开发、算力服务、数据治理等业态不断完善；布局了新经济科创产业基地、大数据产业园、信息技术服务产业园、数聚华彩城等特色产业园区，目前全市信息技术服务业就业人数超万人。全力培育数字经济新业态、新模式、新动能，成功入选全国第二批中小企业数字化转型试点城市、省级人工智能创新发展试验区，连续两年跻身全国数字百强市，2024年数字经济产业规模突破640亿元。

The city has laid out a new track of "one blue and one green" and made every effort to build a leading digital economy industrial cluster in similar cities in the country. Adhere to the "soft and hard coordination, soft with hard", and strive to promote the integration of digital, intelligent, electric and green development. In terms of hardware, accelerate the construction of a "1+3" industrial system (communication terminals, new Internet of Things terminals, intelligent robots, digital energy), which covers smart phones, laser projection, display and other terminal products, and vertically forms the whole process of scheme design, injection molding, CNC processing, SMT, display module, assembly and comprehensive testing; It was identified as the key support city (state) of the national Chengdu-Chongqing electronic information advanced manufacturing cluster, and Jimi, Metrojet and Duowei were selected into the list of the first batch of iconic product chain owners of Sichuan manufacturing industry. In terms of software, we accelerated the construction of a "1+1" industrial system (software development services + artificial intelligence), introduced leading enterprises such as ByteDance, Tencent and NetEase, and continuously improved business forms such as system integration, software development, computing services and data governance. Special industrial parks such as new economy science and innovation industrial base, big data industrial Park, information technology service industrial Park, and Suju Huachai City have been laid out. At present, the city's information technology service industry employs more than 10,000 people. To cultivate new formats, new models and new momentum of the digital economy, the company has successfully been selected as the second batch of pilot cities for digital transformation of small and medium-sized enterprises in the country and the provincial artificial intelligence innovation and development pilot zone, ranked among the top 100 digital cities in the country for two consecutive years, and the scale of the digital economy industry has exceeded 64 billion yuan in 2024.



汽车 Automobile

宜宾是四川省首个具备轿车、SUV、MPV车型及燃油和新能源汽车生产资质的城市，构建了以三江新区（整车及零配件）为核心，长江工业园（电机电控及汽车电子）为补充的产业布局体系。建设有欧阳明高院士工作站、四川新能源汽车创新中心、凯翼汽车研究院等研发机构。在全省率先推广“电动宜宾”示范应用，打造了智轨交通、换电重卡等新型应用场景。2024年，实现规上工业总产值153.12亿元、同比增长22.4%；预计2025年实现整车产量17万辆，全行业规上工业总产值达到220亿元。

Yibin is the first city in Sichuan Province which has earned the production qualifications of sedans, SUVs, MPVs and fuel and new energy vehicles, and has built an industrial layout system with Sanjiang New Area (vehicles and spare parts) as the core and Yangtze River Industrial Park (motors, electronic controls and automotive electronics) as the supplement. It has built research and development institutions such as Ouyang Minggao Academician Workstation, Sichuan New Energy Vehicle Innovation Center and Cowin Automobile Research Institute. It takes the initiative to promote the demonstration application of "Electric Yibin" in the province, and has created new application scenarios such as smart rail transportation and power-switching heavy-duty trucks, etc. In 2024, the total output value of industries above the designated size was CNY 15.312 billion, a year-on-year increase of 22.4%; it is expected that the output of 170,000 vehicles will be realized in 2025, and the total output value of industries above the designated size will reach CNY 22 billion.



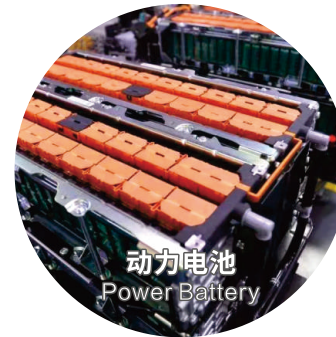
2024年实现规上工业总产值153.12亿元
The total output value of industries above designated size was CNY 15.312 billion in 2024



同比增长22.4%
A year-on-year growth of 22.4%



储能 Energy Storage



宜宾市委市政府高度重视新能源产业发展，前瞻布局新型储能产业作为全市四大未来产业之一，高标准规划3.89平方公里储能产业园，作为全市“一蓝一绿”产业发展的核心基地。与中车、中国能建、大唐、华电、国家电投等央企签订合作协议，与中关村储能产业技术联盟、中国电池工业协会等行业机构密切沟通，被中国电池工业协会授予“中国储能产业新高地”称号。基本完成从研发、集成到储能变流器（PCS）、电池管理系统（BMS）、能量管理系统（EMS）等关键环节布局，初步形成储能产业链、供应链、创新链生态体系。2024年，全市储能系统集成产能超5GWh，产值净增长25.22亿元；大唐四川、华电四川两个新型储能电站在全省首批新型储能示范项目中率先建成投运；天原集团工商业储能项目为2024年全省建成的最大规模的用户侧储能项目，占全省总装机容量的50%以上。2025年，全市力争建成储能系统集成产能20GWh以上、实现产值100亿元。



高标准规划储能产业园

3.89平方公里

A 3.89 km² Energy Storage Industrial Park have been planned and constructed.

Yibin Municipal government attaches great importance to the development of new energy industry, forward-looking layout of new energy storage industry as one of the city's four future industries, high standard planning 3.89 square kilometers of energy storage industrial park, as the city's "one blue and one green" industrial development of the core base. Signed cooperation agreements with central enterprises such as CRRC, China Energy Construction, Datang, Huadian, and State Power Investment, and communicated closely with industry institutions such as Zhongguancun Energy storage Industry Technology Alliance and China Battery Industry Association, and was awarded the title of "New Highland of China Energy storage Industry" by China Battery Industry Association. Basically complete the layout of key links from research and development and integration to energy storage converter (PCS), battery management system (BMS), and energy management system (EMS), and initially form an energy storage industry chain, supply chain, and innovation chain ecosystem. In 2024, the integrated capacity of the city's energy storage system will exceed 5GWh, with a net increase in output value of 2.522 billion yuan; Two new energy storage power stations, Datang Sichuan and Huadian Sichuan, were first completed and put into operation in the first batch of new energy storage demonstration projects in the province; The industrial and commercial energy storage project of Tianyuan Group is the largest user-side energy storage project to be completed in 2024 in the province, accounting for more than 50% of the province's total installed capacity. In 2025, the city strives to build energy storage system integrated production capacity of more than 20GWh and achieve output value of 10 billion yuan.



农业和服务业 Agriculture and Service Industry

1. 农业

全力构建现代农业“5+2”产业体系，打造现代农业强市
Yibin is making every effort to build a modern agricultural “5+2” industrial system and build a strong modern agricultural city



宜宾是中国早茶、中国油樟特色农产品优势区，省级出口茶叶质量安全示范市，国家生猪产能调控基地，中国蚕桑之乡，农业投资环境优渥。已创建“国字号”农业示范区3个，省级现代农业园区15个，市级及以上农业产业化重点龙头企业314家。2024年全市累计建成高标准农田370.6万亩，粮食产量262.39万吨，高质量茶园130万亩，优质桑园63万亩，年出栏生猪484.1万头，肉牛14.05万头，水产29.83万吨，竹林328万亩，油樟60万亩，农机总动力307.92万千瓦，全市第一产业增加值实现365.5亿元，增长2.4%。

Yibin is China's morning tea, China's special agricultural products advantage area, provincial export tea quality and safety demonstration city, the national pig production capacity control base, China's sericulture township, agricultural investment environment. It has established 3 “national brand” agricultural demonstration zones, 15 provincial modern agricultural parks, and 314 municipal and above key leading enterprises in agricultural industrialization. By 2024, the city has built a total of 3.706 million mu of high-standard farmland, 2,623,900 tons of grain output, 1.3 million mu of high-quality tea gardens, 630,000 mu of high-quality mulberry gardens, 4.841 million pigs, 140,500 beef cattle, 298,300 tons of aquatic products, 3.28 million mu of bamboo forest, and 600,000 mu of oil and camphor trees. The total power of agricultural machinery was 3.0792 million kilowatts, and the added value of the city's primary industry reached 36.55 billion yuan, an increase of 2.4%.

“国字号”农业示范区3个
Yibin has established 3 “national brand” agricultural demonstration zones

省级现代农业园区15个
15 provincial-level modern agricultural parks

市级及以上农业产业化重点龙头企业314家
314 key leading enterprises of agricultural industrialization at the municipal level and above.



打造长江上游区域现代服务业中心

To build a modern service industry center in the upper reaches of the Yangtze River

2. 服务业

2024年全市服务业增加值1696.32亿元，居全省第三；外贸进出口总值343.86亿元、居全省第二；全市A级物流企业25家，居全省第三；新招引2000万元以上服务业项目92个，协议总投资282.03亿元。

In 2024, the city's service industry added value of 169.632 billion yuan, ranking third in the province; The total value of foreign trade is 34.386 billion yuan, ranking second in the province; There are 25 A-level logistics enterprises in the city, ranking third in the province; 92 new service industry projects of more than 20 million yuan were attracted, with a total investment of 28.203 billion yuan.

国家级生活必需品流通保供体系示范城市

National Demonstration City of Circulation and Supply Guarantee System for Daily Necessities

国家现代流通战略支点城市

National Modern Circulation Strategy Pivot City

四川省开放发展示范市

Open Development Demonstration City of Sichuan Province

全省首批支持建设的区域物流枢纽承载城市

The first batch of regional logistics hub bearing cities supported by the province to construct

临港物流园入选国家级示范物流园区

Port Logistics Park was selected as a national demonstration logistics park

PART - THREE

03

承载平台

Carrying Platform





宜宾

长江首城·投资沃土
FIRST CITY OF THE YANGTZE RIVER · FERTILE LAND FOR INVESTMENT

YIBIN 投资指南
INVESTMENT GUIDE

长江首城·投资沃土
FIRST CITY OF THE YANGTZE RIVER · FERTILE LAND FOR INVESTMENT



三江新区 Sanjiang New Area

宜宾三江新区是2020年2月18日被四川省政府批复设立的全省首个省级新区，规划面积389平方公里，实际管辖面积420平方公里，下辖4街道2镇，拥有国家级经开区、综合保税区、国家临时开放口岸、四川自贸试验区协同区等开放开发平台，常住人口40万人，建成区面积56平方公里。自设立以来，GDP连续5年跨越百亿台阶，2024年突破600亿元，增长9.3%，规上工业总产值突破1600亿元，全口径税收突破100亿元。



规划面积
389平方公里
Planned area of
389 km²

Yibin Sanjiang New Area is the first provincial new area in the province approved by the Sichuan provincial government on February 18, 2020, with a planned area of 389 square kilometers and an actual jurisdiction area of 420 square kilometers, under the jurisdiction of 4 streets and 2 towns, and with a national economic development zone, comprehensive bonded zone, national temporary open port, Sichuan Pilot Free Trade Zone cooperation Zone and other open development platforms. The resident population is 400,000, and the built-up area is 56 square kilometers. Since its establishment, the GDP has exceeded 10 billion for five consecutive years, and exceeded 60 billion yuan in 2024, an increase of 9.3%, the total industrial output value exceeded 160 billion yuan, and the full-caliber tax revenue exceeded 10 billion yuan.



先后荣获
It has been honored with

全国“人民满意公务员集体”
National “People’s Satisfied Civil Servant Collective”

国家双创示范基地
National Demonstration Base of Mass Entrepreneurship and Innovation

电子信息国家新型工业化产业示范基地
National New Industrialization Demonstration Base for Electronic Information

国家产业转型升级示范区
National Industrial Transformation and Upgrading Demonstration Zone

国家外贸转型升级基地
National Foreign Trade Transformation and Upgrading Base



宜宾临港经济技术开发区

Yibin Port Economic and Technological Development Zone

宜宾临港经济技术开发区成立于2009年12月，2013年1月升级为国家级经济技术开发区，规划面积114平方公里，宁德时代、极米、天珑、朵唯、中车、凯翼等强势入驻，2024年在全国230家国家级经开区中，综合评价排名第26位，连续三年位列四川第一、连续两年位列西部第一，代表西部地区在国家级经开区40周年座谈会上发言。

Yibin Lingang Economic and Technological Development Zone was established in December 2009 and upgraded to a national economic and technological development zone in January 2013, with a planned area of 114 square kilometers. Ningde Times, Jimi, Tianlong, Duowei, CRCR, Kaiyi and other strong settled in, ranking 26th in the comprehensive evaluation among 230 national economic and technological development zones in 2024. Ranked first in Sichuan for three consecutive years and first in the West for two consecutive years, he spoke at the forum on the 40th anniversary of the national Economic Development Zone on behalf of the western region.



规划面积

114平方公里

Planned area of 114km²



综合评价排名

第26位

It ranked 26nd in the comprehensive evaluation

宜宾高新技术产业园区

Yibin High-tech Industrial Park



规划面积

157平方公里

Planned area of 157 km²

宜宾高新技术产业园区规划面积157平方公里，先后招引产业项目34个，其中百亿级项目6个，协议投资超1300亿元，串珠成链、建链强圈，已形成硅棒83GW、硅片80GW、电池片108GW、组件5.5GW的光伏产业生态圈，成为全省光伏配套最完备的产业园区。2024年完成地区生产总值150亿元、同比增长21.7%，被评为全省推进工业和信息化高质量发展表现突出单位，位列全国省级开发区升级潜力百强榜第8位、西部第1位。



Yibin High-tech Industrial Park has a planned area of 157 square kilometers, and has attracted 34 industrial projects, including 6 projects of 10 billion level, with an agreed investment of more than 130 billion yuan, and has formed a photovoltaic industry ecosystem of 83GW silicon rods, 80GW silicon wafers, 108GW battery wafers and 5.5GW modules. It has become the most complete photovoltaic industrial park in the province. By 2024, the gross regional product will reach 15 billion yuan, with a year-on-year growth of 21.7%, and it will be rated as an outstanding unit in promoting high-quality development of industry and information technology in the province, ranking eighth on the list of the top 100 upgrading potentials of provincial development zones in China and first in the West.

高铁南片区

High-speed Railway South Area

宜宾高铁南片区位于宜宾中心城区核心区，成贵和渝昆两条高铁交汇于此，片区总体规划面积12.3平方公里，实行“指挥部+平台公司”开发机制，封闭运营。片区坚持策规一体，以产聚人、营城聚产，遵循产城人互动开发逻辑，积极布局“一廊双轴双极核”城市空间结构和构建了区域消费中心、新经济产业中心、交通枢纽中心、教育医疗赛事中心、高品质宜居中心等“五大中心”职能，全力打造宜宾未来现代化区域中心城市核心区。

Yibin High-speed Railway South Area is located in the core area of the central urban area of Yibin, where the two high-speed railways of Chengdu-Guizhou and Chongqing-Kunming converge. The overall planning area of the Area is 12.3 km², and the development mechanism of “headquarter + platform company” is implemented, and the operation is closed. The Area adheres to the integration of policies and regulations, gathers people with industry and gathers industries in the city, follows the interactive development logic of industry-city-people, actively lays out the urban spatial structure of “one corridor, two axes and two polar cores”, and constructs the functions of “five centers” such as regional consumption center, new economic industry center, transportation hub center, education and medical event center, and high-quality livable center, so as to build Yibin into a modern regional center city core area in the future.



规划面积

12.3平方公里

Planned area of 12.3 km²

四川长江工业园

Sichuan Changjiang Industrial Park

四川长江工业园依托长江黄金水道设立，规划面积26平方公里，距宜宾主城区20公里，2022年6月被确定为四川省特色小镇创建对象。园区重点承接动力电池电芯、电池结构件、电池隔膜等核心组件的生产制造，新能源汽车整车、电机电控设备及电子元器件等生产制造。近年来，随着时代长安、中材锂膜、科达利等电芯、隔膜、结构件项目相继落地投产，长江工业园已初步实现动力电池产业集群。未来，随着四川时代8-10期项目有序推进，力争到2027年建成千亿产业园。

Sichuan Changjiang Industrial Park was established relying on the golden waterway of the Yangtze River, with a planned area of 26 km² and 20 kilometers away from the main urban area of Yibin, and was identified as a characteristic town in Sichuan Province in June 2022. The Park focuses on the production and manufacturing of core components such as power battery cells, battery structural parts, and battery separators, as well as the production and manufacturing of new energy vehicles, motor electronic control equipment and electronic components. In recent years, with the successive implementation of battery cell, separator and structural parts projects such as Shidai Chang'an, Sinoma Lithium Battery Separator and Kedali, the Changjiang Industrial Park has initially realized the power battery industry cluster. In the future, with the orderly progress of the Sichuan Shidai Phases 8-10 project, the Park will strive to build a 100-billion industrial park by 2027.



规划面积

26平方公里

Planned area of 26 km²

重点承接
Key Undertaking

动力电池电芯
Power Battery
Cells

电池结构件
Battery
Structural Parts

电池隔膜
Battery
Separator

新能源汽车整车
New Energy
Vehicle

电机电控设备
Motor and Electronic
Control Equipment

电子元器件
Electronic
Components

双谊食品工业园

Shuangyi Food Industrial Park

双谊食品工业园位于翠屏区双谊镇境内，以服务五粮液发展为核心，重点发展酒类配套产业，兼顾绿色食品精深加工产业。规划面积4.1平方公里，布局酒类配套产业园、智慧物流园、酿酒功能区，实现酒类产业集约集群，力争到2026年产值突破300亿元，成为全省有影响力的专业化、特色明显的白酒配套产业园。

Shuangyi Food Industrial Park is located in Shuangyi Town, Cuiping District, with the development of Wuliangye as the core, focusing on the development of liquor supporting industries, and taking into account the deep processing industry of green food. The Park has a planned area of 4.1 km², and lays out a liquor supporting industrial park, a smart logistics park, and a brewing functional area, so as to realize the intensive cluster of the liquor industry. It strives to exceed CNY 30 billion in output value by 2026 and become an influential, professional and distinctive Chinese Baijiu supporting industrial park in the province.

发展产业
Development Industry

酒类配套产业
Liquor Supporting Industry

绿色食品精深加工产业
Green Food Deep Processing Industry



规划面积

4.1平方公里

Planned area of 4.1 km²



四川宜宾南溪经济开发区

Sichuan Yibin Nanxi Economic Development Zone



建成区面积

10.34平方公里

Built-up area of
10.34 km²

四川宜宾南溪经济开发区成立于2007年，是市区一体共建共管的工业园区，已形成以南溪城区（宜宾职教城）为核心，以罗龙产业园、九龙产业园两翼为支撑的“一城挑两园”空间发展格局，园区建成区面积10.34平方公里。先后引进了劲牌酒业、德康集团、远东集团、欧阳明高院士工作站成果转化项目等300余户企业，是中国特色食品工业基地、国家林业产业示范园区、中国生态白酒之乡、全省第一批农产品加工示范园区、全省优秀省级经开区、四川省优质白酒产业园区，重点集聚动力电池及配套、酒类食品、生物医药及医疗器械、特色轻工及竹精深加工四大主导产业。

Founded in 2007, Nanxi Economic Development Zone in Yibin, Sichuan Province, is an industrial park jointly built and managed by the city as a whole. It has formed a spatial development pattern of "one city, two parks" with Nanxi City (Yibin Vocational Education City) as the core and Luolong Industrial Park and Kowloon Industrial Park as the support. The built area of the park covers 10.34 square kilometers. It has introduced more than 300 enterprises such as Jingbrand Wine Industry, Dekang Group, Far East Group, Ouyang Minggao Academician Workstation achievement transformation project, and is a food industry base with Chinese characteristics, a national forestry industry demonstration park, a town of ecological liquor in China, the first batch of agricultural product processing demonstration parks in the province, an excellent provincial economic development zone in the province, and a high-quality liquor industry park in Sichuan Province. Focus on the four leading industries of power battery and supporting, alcohol and food, biomedicine and medical equipment, characteristic light industry and bamboo deep processing.

四大主导产业
Four Leading Industries

动力电池及配套
Power Battery and Supporting Facilities

酒类食品
Alcoholic Food

生物医药及医疗器械
Biomedical and medical devices

特色轻工及竹精深加工
Characteristic Light Industry and Bamboo Deep Processing



宜宾储能产业园

Yibin Energy Storage Industrial Park



规划面积

3.89平方公里

Planned area of 3.89 km²

宜宾储能产业园是连接高新区和三江新区动力电池产业组团的区域中枢，于2024年1月在宜宾主城区核心区叙州区正式启动建设，规划建设面积3.89平方公里，主要围绕储能集成、能源电子、新型电力系统装备等新能源重点领域招引头部企业。目前园区已落地中国中车、中国能建等系统集成及配套企业12家，已形成14GWh储能系统集成产能，其中新型储能产业规上企业1家（宜宾中车时代新能源有限公司），储能系统集成产量5GWh，全年产值25.22亿元，中储科技、新艾电气等项目正加快建设，力争2025年园区产值突破100亿元、2027年突破产值300亿元，全力打造国内一流储能产业集群。

规划面积5840亩，其中M0用地74.8亩，工业物流混合用地4046.2亩，商业用地69亩、配套设施用地1650亩。

Yibin Energy Storage Industrial Park is the regional center connecting the high-tech zone and the power battery industry group of Sanjiang New Area. In January 2024, the construction of Yibin Energy Storage Industrial Park was officially started in Syzhou District, the core area of Yibin's main city, with a planned construction area of 3.89 square kilometers, mainly attracting leading enterprises in key areas of new energy such as energy storage integration, energy electronics, and new power system equipment. At present, 12 system integration and supporting enterprises such as CRRC and China Energy Construction have been located in the park, and 14GWh energy storage system integration capacity has been formed, including 1 new energy storage industry enterprise (Yibin CRRC Times New Energy Co., LTD.), energy storage system integration output of 5GWh, annual output value of 2.522 billion yuan, and other projects such as China Storage Technology and Xinai Electric are accelerating construction. Strive to exceed 10 billion yuan of output value in 2025 and 30 billion yuan of output value in 2027, and strive to build a first-class energy storage industry cluster in China.

The planning area is 5840 mu, including 74.8 mu M0 land, 4046.2 mu industrial logistics mixed land, 69 mu commercial land and 1650 mu supporting facilities land.



叙州新区城市设计和控制性详细规划（产业区）



四川江安经济开发区

Sichuan Jiang'an Economic Development Zone



总面积

6.61平方公里

Gross area of 6.61 km²

发展产业
Development Industry

氯碱化工
Chlor-Alkali Chemical Industry

新能源电池材料
New Energy Battery Material

全固态电池
All-solid state battery

新型储能
New energy storage

氢能等
Hydrogen energy, etc

四川江安经济开发区始建于2005年底，于2022年6月获省级化工园区认定，认定面积为4.07平方公里，2024年1月化工园区扩区调整后总面积为6.61平方公里。四川江安经济开发区以宜泸组团建设川南省域经济副中心为契机，在保持氯碱化工产业优势的基础上，构建新能源电池材料产业生态，重点以宜宾市“4+4+4”产业为引领，围绕江安县“3+3+2”新型工业化产业体系，瞄准新能源电池材料、化工新材料、新型储能等重点产业，重点引进行业头部、延链补链、高新技术、专精特新等“大、强、优”企业。现已发展成为四川时代动力电池前端材料配套项目承载地、宜宾市重点培育的5个千亿级产业园区之一。2024年实现规上工业总产值131.9亿元。

Sichuan Jiang'an Economic Development Zone was founded at the end of 2005, and was recognized as a provincial chemical park in June 2022, with an area of 4.07 square kilometers. In January 2024, the total area of the chemical park expanded and adjusted to 6.61 square kilometers. Sichuan Jiang'an Economic Development Zone takes the opportunity of Yilu Group to build the deputy economic center of southern Sichuan Province, and builds the industrial ecology of new energy battery materials on the basis of maintaining the advantages of chlor-alkali chemical industry, focusing on the "4+4+4" industry in Yibin city as the lead, and centering on the "3+3+2" new industrial system in Jiang'an County. Targeted at new energy battery materials, new chemical materials, new energy storage and other key industries, focus on the introduction of industry head, extended chain supplement chain, high-tech, specialized special new "large, strong, excellent" enterprises. It has now developed into the bearer of Sichuan era power battery front-end material supporting projects and one of the 500 billion-level industrial parks that Yibin City has focused on cultivating. By 2024, the planned industrial output value will reach 13.19 billion yuan.

四川长宁经济开发区

Sichuan Changning Economic Development Zone



现规划面积

13.2平方公里

Current planning area
of 13.2 km²

四川长宁经济开发区成立于2008年，2019年1月被批准为省级经济开发区，属省级新型工业化产业示范基地，宜宾市“两化”互动示范园区、重点推进产业园区。现规划面积13.2平方公里，国土空间“三区三线”划定开发空间6.25平方公里，已建成面积4.85平方公里。初步形成“一区三园”（宋家坝园区、星光坝园区、双河园区）发展格局。园区主导产业以装备制造、智能制造、新能源配套、白酒食品、竹木精深加工等为主攻方向，全力打造新型储能产业配套基地和竹产业创新融合发展高地。现已入驻江苏铭丰、和乐门业、普什醋酸、长盛新材、国美酒业等知名企业84家。

主导产业

Leading Industry

装备制造

Equipment manufacturing

智能制造

Intelligent manufacturing

新能源配套

New energy facilities

白酒食品

Liquor food

竹木精深加工

Bamboo and wood deep processing



四川高县经济开发区

Sichuan Gaoxian Economic Development Zone



现规划总面积

9.7平方公里

Current planning area
of 9.7 km²

四川高县经济开发区始建于2007年，2019年1月经四川省人民政府批准为省级开发区，是宜宾市重点打造的500亿产业园区，也是全国50个资源循环利用基地之一。现规划总面积9.7平方公里，远景规划面积25.81平方公里。按“一区两园”规划布局，包含宜宾循环经济产业园和庆符产业园。主导产业为农副产品加工、能源、医药产业，培育发展绿色化工、节能环保、新材料产业，着力打造国内领先循环经济示范区和新兴产业示范基地。

Sichuan Gaoxian Economic Development Zone was founded in 2007 and approved as a provincial development zone by Sichuan Provincial People's Government in January 2019. It is a 50 billion industrial park in Yibin and one of the 50 resource recycling bases in the country. The total planned area is 9.7 square kilometers, and the long-term planned area is 25.81 square kilometers. According to the "one district and two parks" planning layout, including Yibin circular economy Industrial Park and Qingfu Industrial Park. The leading industries are agricultural and sideline product processing, energy, and pharmaceutical industries. We will cultivate and develop green chemical, energy conservation, environmental protection, and new materials industries, and strive to build leading circular economy demonstration zones and demonstration bases for emerging industries in China.

主导产业

Leading Industry

农副产品加工

Agricultural and Sideline Product Processing

能源

Energy

医药产业

Medicine industry



四川筠连经济开发区

Sichuan Junlian Economic Development Zone



规划面积

4.69平方公里

Planning area of 4.69 km²

四川筠连经济开发区始建于2007年，于2019年1月获批省级经济开发区，规划面积为4.69平方公里，核准面积为2.27平方公里，分为海瀛和巡司两个功能区，被评为省级农产品加工示范园区、四川省“十四五”循环化改造园区。2024年起，先后招商四川优源新能源有限公司、四川花生嫂食品有限公司、深圳市太宗科技有限公司、浙江三泰合新能源科技有限公司等，2024年“四上企业”营业收入210.8亿元，增速51.1%，工业总产值93.94亿元，增速18.1%，将于2026年建成300亿级产业园区。

Sichuan Junlian Economic Development Zone, founded in 2007, was approved as a provincial economic development zone in January 2019. With a planning area of 4.69 square kilometers and an approved area of 2.27 square kilometers, Junlian Economic Development Zone in Sichuan Province is divided into Haiying and Xunsi functional areas. It has been rated as a provincial agricultural product processing demonstration park and a circular transformation park in Sichuan Province during the 14th Five-Year Plan Period. Since 2024, it has successively attracted investment from Sichuan Youyuan New Energy Co., LTD., Sichuan Peanut Life Food Co., LTD., Shenzhen Taizong Technology Co., LTD., Zhejiang Santaihe New Energy Technology Co., LTD., and so on. In 2024, the operating income of the "four enterprises" is 21.08 billion yuan, with a growth rate of 51.1%, and the total industrial output value is 9.394 billion yuan, with a growth rate of 18.1%. A 30 billion yuan industrial park will be built by 2026.



四川珙县经济开发区

Sichuan Gongxian County Economic Development Zone



规划面积

7.58平方公里

Current planning area of 7.58 km²

四川珙县经济开发区于2009年启动建设，规划面积7.58平方公里。主导产业为能源、建材和化工，主要发展晶硅光伏、动力电池和储能新材料及其配套化工产业。布局余箐新材料产业区、塘坝水泥建材产业区、孝儿能源产业区。2018年2月，成功纳入了《中国开发区审核公告目录（2018年版）》。2018年8月，获批四川省“绿色建材”特色产业基地。2019年1月，批准为省级经济开发区。2021年，列入四川省“5+1”重点特色园区培育发展三年行动计划名单。2024年6月，获批四川省绿色工业园区。2024年10月，珙县余箐化工园区获批四川省第四批化工园区。2024年，珙县经开区入驻企业83户，已投产79户，四上企业69户，其中规上工业企业48户。实现规上工业总产值74.34亿元，实现规上工业营业收入65.39亿元，实现税收2.83亿元。

Construction of Gongxian Economic Development Zone in Sichuan began in 2009, with a planned area of 7.58 square kilometers. The leading industries are energy, building materials and chemical industry, mainly developing crystalline silicon photovoltaic, power battery and energy storage new materials and their supporting chemical industry. Layout of Yuqing new materials industrial zone, Tangba cement building materials industrial zone, Xiao 'er energy industrial zone. In February 2018, it was successfully included in the "China Development Zone Audit Announcement Catalogue (2018 edition)". In August 2018, it was approved as the "Green Building Materials" characteristic industrial base in Sichuan Province. In January 2019, it was approved as a provincial economic development zone. In 2021, it will be listed in the three-year action plan for the cultivation and development of "5+1" key characteristic parks in Sichuan Province. In June 2024, Sichuan Green Industrial Park was approved. In October 2024, Yuqing Chemical Park in Gongxian County was approved as the fourth batch of chemical parks in Sichuan Province. In 2024, 83 enterprises have settled in Gongxian Economic Development District, 79 of which have been put into operation, 69 of which are four enterprises, 48 of which are industrial enterprises. The total industrial output value reached 7.434 billion yuan, the industrial operating income reached 6.539 billion yuan, and the tax revenue reached 283 million yuan.



四川兴文经济开发区

Sichuan Xingwen Economic Development Zone



规划面积

约4.2平方公里

Planning area of 4.2 km²

四川兴文经济开发区始建于2007年，2009年经宜宾市政府批准设立，2010年3月正式建设，2019年1月经省政府批准成为省级经济开发区，2024年开发区审核公告目录核准面积357.80公顷，目前建成区面积约3平方公里，园区构建“1+2+X”主导产业体系（“1”即战略新兴产业，“2”即矿产资源精深加工和特色农林产品精深加工，“X”即新能源、新材料、低空经济），已入驻横店东磁、江苏奎宇、浙江金晟、山鹰集团等知名企业140余家。经开区要素保障有力，日供水能力5万立方米、日供气能力130万立方米、年供电能力达23亿度以上，有较好的政策、平台基础。

Sichuan Xingwen Economic Development Zone was founded in 2007, approved by the Yibin Municipal government in 2009, officially built in March 2010, approved by the provincial government as a provincial economic development zone in January 2019. The approved area of the development zone in 2024 is 357.80 hectares, and the current built-up area is about 3 square kilometers. The park has built a "1+2+X" leading industrial system ("1" means strategic emerging industries, "2" means intensive processing of mineral resources and characteristic agricultural and forestry products, and "X" means new energy, new materials, and low-altitude economy), and has settled more than 140 well-known enterprises such as Dongji Hengdian, Jiangsu Kuiyu, Zhejiang Jinsheng, and Shanying Group. The elements of the economic development zone are strongly guaranteed, with a daily water supply capacity of 50,000 cubic meters, a daily gas supply capacity of 1.3 million cubic meters, and an annual power supply capacity of more than 2.3 billion degrees, with a good policy and platform foundation.

主导产业

Leading Industry

战略新兴产业

Strategic emerging industry

矿产资源精深加工和特色农林产品精深加工

Intensive processing of mineral resources and specialized agricultural and forestry products

新能源

New energy

新材料

Advanced material

低空经济

Low-altitude economy



四川屏山经济开发区

Sichuan Pingshan Economic Development Zone



总体规划面积

10.01平方公里

Overall planning area of 10.01 km²

四川屏山经济开发区设立于2019年1月，总体规划面积10.01平方公里，已建成面积7.89平方公里。园区构建以纺织、绿色载能新能源为主导，兼备发展农副产品精深加工的“2+1”产业体系，先后获评“国家火炬生物基纺织特色产业基地”“全国纺织产业转移示范园区”“全国纺织服装产业示范园区”“四川省中小企业特色产业集群（屏山县生物基纺织材料产业）”称号。目前已入驻宜宾天之华纺织科技有限公司、四川豪尔泰服饰有限公司、贝特瑞新材料科技有限公司、宜宾碳为新能源材料有限公司等知名企业92家，其中规上工业企业65家，将打造成为宜宾千亿纺织产业核心区、四川动力电池材料配套产业基地、西南重要的现代纺织产业基地、全国东西部协作示范园区。

Sichuan Pingshan Economic Development Zone was established in January 2019, with an overall planning area of 10.01 square kilometers and a completed area of 7.89 square kilometers. The park builds a "2+1" industrial system dominated by textile and green energy-carrying new energy, and also develops intensive processing of agricultural and sideline products. It has been awarded the title of "National Torch Bio-based Textile Characteristic Industry Base", "National Textile Industry Transfer Demonstration Park", "National Textile and Garment Industry Demonstration Park", and "Sichuan Province Small and medium-sized enterprises Characteristic industrial Cluster (bio-based textile material industry in Pingshan County)". At present, there are 92 well-known enterprises such as Yibin Tianzhihua Textile Technology Co., LTD., Sichuan Haoertai Clothing Co., LTD., Beitri New Material Technology Co., LTD., Yibin Carbon for New Energy Materials Co., LTD., of which 65 are industrial enterprises. It will become the core area of Yibin textile industry, Sichuan power battery material supporting industrial base, an important modern textile industry base in Southwest China, and a demonstration park for cooperation between the east and west of China.



PART - FOUR

04

政策优势

Policy Advantage





要素成本

FACTOR COST

我市要素保障优势明显，工业用水单价2.6元/方，比一线城市低1.95元/方；工业用电低至0.45元/度，比一线城市低0.17元/度；工业用气2.19元/方，比一线城市低0.3元/方：蒸汽成本150元/吨，比一线城市低50元/吨；工业用地168元/平方米，比一线城市低120元/平方米以上。

The City has obvious advantages in factor security, the unit price of industrial water is CNY 2.6 per square, lower than the first-tier city by CNY 1.95 per square; the minimum for industrial electricity is CNY 0.45 per kilowatt-hour, lower than the first-tier city by CNY 0.17 per kilowatt-hour; the industrial gas is CNY 2.19 per square, lower than the first-tier city by CNY 0.3 per square: the cost of steam is CNY 150 per ton, lower than the first-tier city by CNY 50 per ton; the industrial land is CNY 168/m², more than CNY 120/m² lower than that of first-tier cities.

地区 District	工业用水 Industrial water	工业用电 Industrial electricity	工业用气 Industrial gas	蒸汽 Steam
宜宾 Yibin	2.60元/m ³ 2.60 yuan /m ³	低至 0.45元/千瓦时 0.45 yuan/kWh	低至 2.19元/m ³ 2.19 yuan /m ³	150元/吨 150 yuan/ton
一线城市 The first-tier cities	4.55元/m ³ 4.55 yuan /m ³	0.62元/千瓦时 0.62 yuan/kWh	2.49元/m ³ 2.49 yuan /m ³	200元/吨 200 yuan/ton

主城区基准地价

级别		I级	II级	III级	IV级	V级	VI级
商服用地	元/平方米	4650	3521	2656	1856	1235	765
	万元/亩	310	234.73	177.07	123.73	82.33	51.00
住宅用地	元/平方米	3600	3078	2446	1500	1055	760
	万元/亩	240	205.20	163.07	100.00	70.33	50.67
工业用地	元/平方米	335	240	168	/	/	/
	万元/亩	22.33	16	11.20	/	/	/
公共管理与 公共服务用地	元/平方米	1185	990	825	645	465	/
	万元/亩	79	66	55.00	43.00	31.00	/

备注：参照宜宾市人民政府关于公布实施宜宾主城区土地定级与基准地价更新成果的通知（基准日2021年1月1日）

Benchmark land price in the main urban area

Level		I级	II级	III级	IV级	V级	VI级
Commercial service land	Yuan/m²	4650	3521	2656	1856	1235	765
	CNY 10,000 per mu	310	234.73	177.07	123.73	82.33	51.00
Residential land	Yuan/m²	3600	3078	2446	1500	1055	760
	CNY 10,000 per mu	240	205.20	163.07	100.00	70.33	50.67
Industrial land	Yuan/m²	335	240	168	/	/	/
	CNY 10,000 per mu	22.33	16	11.20	/	/	/
Public administration and public service land	Yuan/m²	1185	990	825	645	465	/
	CNY 10,000 per mu	79	66	55.00	43.00	31.00	/

Note: Refer to the notice of the People's Government of Yibin City on announcing the results of the implementation of land grading and benchmark land price update in the main urban area of Yibin (reference date January 1, 2021)