



中国酒城·醉美泸州  
一座酿造幸福的城市

四川·泸州

—  
LUZHOU



中国酒城·醉美泸州

BEAUTIFUL LUZHOU

Famed as the City of Liquor

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Luzhou Municipal Bureau of Economic Cooperation and Foreign Affairs
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Sichuan Luzhou Economic Cooperation Bureau in Chengdu and Chongqing
- **泸州市驻京津冀经济合作分局 13882725977**  
Sichuan Luzhou Economic Cooperation Bureau in Beijing, Tianjin and Hebei
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Sichuan Luzhou Economic Cooperation Bureau in Guangdong-Hong Kong-Macao Greater Bay Area

投 \ 资 \ 指 \ 南

Investment Guide  
A City Brewing Happiness





中国酒城，醉美泸州，  
一座酿造幸福的城市；  
一座魅力无限的城市；  
一座令人心醉的城市；  
一座创造奇迹的城市；  
诚邀您，共遇美好、共筑梦想、共创未来。

Beautiful Luzhou, Famed as the City of Liquor  
A City Brewing Happiness;  
A City of Infinite Charm;  
An Enchanting City;  
A City of Miracles;  
We sincerely invite you to enjoy beautiful things,  
build dreams and create a better future together.



LUZHOU



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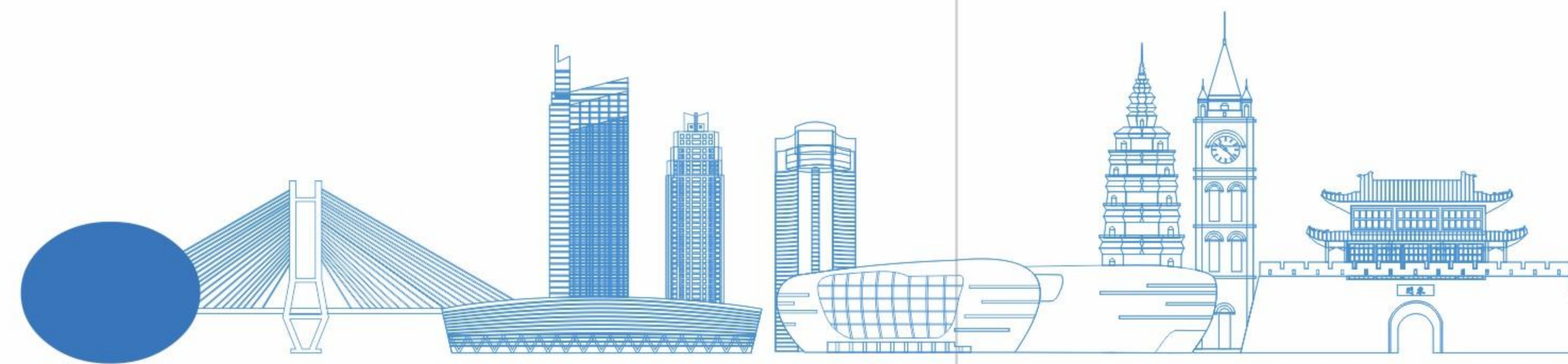
# CHINA WINE CITY DRUNKEN REALITY LUZHOU

## WALK INTO LUZHOU

Meet The Beautiful City With The Bouquet Of Liquor



# 01



## 走进泸州 · 共遇醉美之城

一山一水一座城，  
一物一地一风华。  
这片神奇的土地，  
孕育了无数古老而深邃的文化。  
这是一座连空气都弥漫着“酒香”的城市。

One Mountain, One River, One City  
One Treasure, One Land, One Legacy.  
This amazing land  
Has nurtured numerous ancient and profound cultural treasures.  
This is a city where even the air is filled with  
the bouquet of liquor.



# 01

## CHINESE LIQUOR CITY

### 中国酒城

#### 西南要会，历史名城

A Metropolis In The Southwest,  
And A Famous Historic City

泸州扼川渝滇黔之要冲，拥长沱两江之便利，是“一带一路”建设、长江经济带发展、新时代西部大开发和成渝地区双城经济圈建设的重要节点城市。

全市幅员面积1.2万平方公里，辖三区四县，总人口502万人，正加快建设港口型国家物流枢纽城市和区域医药健康中心，打造世界级优质白酒产业集群。

Benefiting from the convenience of the Yangtze River and the Tuo River, Luzhou is a crucial gateway to Sichuan, Chongqing, Yunnan, and Guizhou, and is an important node for the "Belt and Road Initiative", the Yangtze River Economic Belt, the Western Development Strategy of the new era, and the Chengdu-Chongqing Economic Circle.

The city covers an area of 12,000 square kilometers, composed of three districts and four counties, with a total population of 5.02 million people, and is accelerating the development of a port-based national logistics hub and a regional center for medicine and healthcare, and is establishing a world-class cluster of high-quality liquor (Liquor) industry.



全国文明城市  
National Civilized City

全国双拥模范城  
National Double Support Model City

中国优秀旅游城市  
China Top Tourist City

中国酒城  
Chinese Liquor City

联合国人居奖·良好范例城市  
UN-Habitat Scroll of Honour Award-City  
with Good Practices

国家历史文化名城  
National Famous Historical and Cultural City

国家卫生城市  
National Health City

国家森林城市  
National Forest City

国家园林城市  
National Garden City

全国社会治安综合治理先进城市  
National Advanced City in Comprehensive governing of Social Security



## 02

### A CITY OF RED CULTURE

## 红色之城

四渡赤水重要转战地——古蔺县太平古镇  
Taiping Ancient Town in Gulin County — An Important  
Battleground for "Crossing Chishui the Fourth Time"



赤水河畔，毛泽东留下军事生涯“四渡赤水”的得意之笔；“棉花坡战役”，朱德一战成名；刘伯承在泸州领导的“泸顺起义”，是“南昌起义”的预演；吴玉章、恽代英、穆青等一大批无产阶级革命家都在泸州留下光辉的足迹。

泸州，英雄的城，光荣的城，一代又一代先烈前赴后继，为泸州注入最鲜红的底色，筑起酒城坚挺的脊梁。

By the Chishui River, Chairman Mao guided "crossing Chishui the fourth time", the wonderful strategy in his military career; Zhu De is famous for "Mianhuapo Campaign"; "Lushun Uprising" led by Liu Bocheng at Luzhou was a rehearsal of "Nanchang Uprising"; Many proletarian revolutionist including Wu Yuzhang, Yun Daiying and Mu Qing struggled for the proletarian revolution in Luzhou.

Luzhou is a city of heroes as well as a city of glory, infused with the spirit of generations of martyrs.



# 03

## A CITY OF DELICIOUS LIQUOR

### 美酒之城

酒以城名，城以酒兴。始于秦汉、兴于唐宋、盛于明清、发展在今，泸州人酿酒的历史可远溯千年。朱德题诗“酒城幸保身无恙”，“酒城”从此美名远播。

Liquor is in the name of the city, while the city is flourishing with Liquor. Starting from the Qin and Han Dynasties, prospering in the Tang and Song Dynasties, flourishing in the Ming and Qing Dynasties, and developing in the present, the history of Luzhou people brewing Liquor can be traced back to thousands of years ago. Zhu De inscribed the poem "safe and sound in the city of Liquor", from then on the good reputation of "the city of Liquor" was well known.

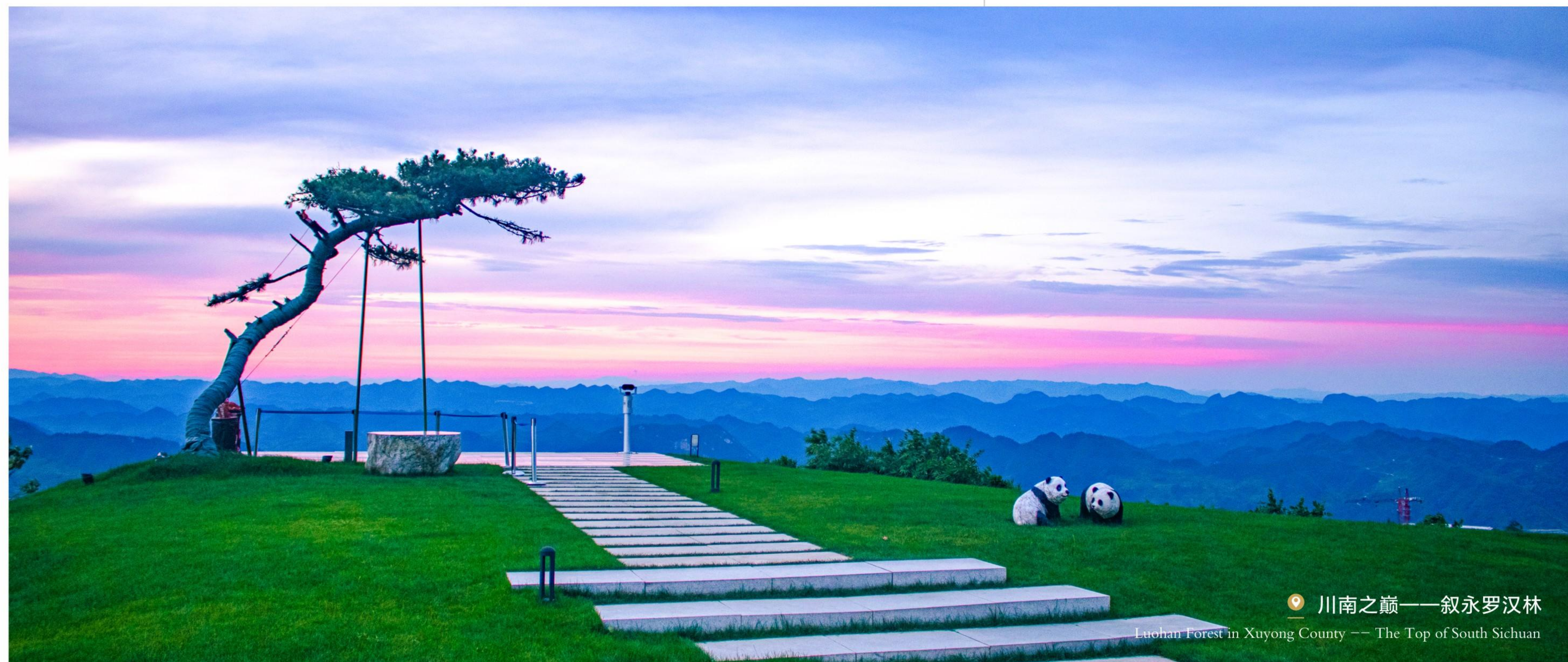


地处北纬28°，长江之畔，日照大地，造就了这片酿酒黄金之地。于是，泸州向世界奉献了泸州老窖和郎酒，用浓酱双优展现酒城的魅力。城为酒而生，酒作城之魂，酿酒的城市那么多，酒城只有一个。

Located at 28° north latitude, by the Yangtze River, this golden land of Liquor-making is formed by the sunshine. Therefore, Luzhou presents Luzhou Laojiao and Langjiu to the world, showing the charm of Liquor City with high-quality strong flavor liquor and sauce flavor liquor. The city exists for Liquor, which is the soul of the city. There are so many cities brewing liquor, but there is only one Liquor City.







川南之巅——叙永罗汉林

Luohan Forest in Xuyong County — The Top of South Sichuan

西汉置郡，至今两千多年历史，孕育了白酒酿制技艺、泸州油纸伞、古蔺花灯、雨坛彩龙等国家级非物质文化遗产。名酒文化、红色文化、长江文化、民族文化在此交相辉映、熠熠生辉。

Established in the Western Han Dynasty, the city has a history of more than 2,000 years. It has nurtured the national intangible cultural heritage, such as liquor brewing skills, Luzhou oil-paper umbrella, Gulin Lantern, Yutan Color Dragon, etc. Famous Liquor culture, red culture, Yangtze River culture and national culture shine together here.

## 04

CHARMING CITY

### 魅力之城





📍 北纬28度线上最后的处女地——古蔺黄荆老林  
The last virgin land at 28 degrees north latitude —— Huangjing Virgin Forest in Gulin County



张坝桂圆林、黄荆老林、福宝古镇……高峡平湖、流云飞瀑、静谧古镇勾勒泸州旖旎之景。酒城之美，美在城市，美在旷野，美在四季，美在天地间。



Zhangba Longan forest, Huangjing Old Forest, Fubao Ancient Town..... High Gorge and flat lake, floating clouds and waterfall, quiet ancient town outline the beautiful scenery of Luzhou. The beauty of City of Liquor lies in the city, the wilderness, the four seasons, and the heaven and the earth.



# 05

## AN OPEN CITY

### 开放之城

泸州，是国家确定的全国性综合交通枢纽、港口型国家物流枢纽承载城市、长江经济带重要区域性综合交通枢纽节点城市、西部陆海新通道重要节点城市。拥有中国（四川）自由贸易试验区川南临港片区、泸州综合保税区、中国（泸州）跨境电子商务综合试验区、泸州港进境粮食指定监管场地、中国（四川）自由贸易试验区川南临港片区进境肉类指定监管场地、泸州港国家临时开放水运口岸、国家中医药服务出口基地七个国家级开放平台。

Luzhou is a national comprehensive transportation hub, a port type national logistics hub carrier city, an important regional comprehensive transportation hub node city in the Yangtze River Economic Belt, and an important node city in the new western land-sea corridor determined by our country. Luzhou is home to seven national-level open platforms, including South Sichuan Port Area China (Sichuan) Pilot Free Trade Zone, Luzhou Comprehensive Bonded Zone, China (Luzhou) Cross-border E-commerce Comprehensive Pilot Zone, Luzhou Designated Supervision Site for Imported Grains, South Sichuan Port Area China (Sichuan) Pilot Free Trade Zone Designated Supervision Site for Imported Meat, Luzhou Port National Temporary Open Waterway Port, and the National Export Base of Traditional Chinese Medicine Services.

坐拥长江黄金水道之便捷、通江达海之优势，水公铁空，四通八达，从泸州出发，与世界相遇。

With the convenience of the golden waterway of the Yangtze River and the advantages of connecting the Yangtze River to the sea, waterway, expressway, railway and air service are accessible in all directions. Starting from Luzhou, we meet the world.





## 水 | WATERWAYS



泸州港是全国内河36个主要港口之一，长江干线13个主要港口之一，四川第一大港，全年可通航3000—8000吨船舶，集装箱吞吐量约占四川省的65%，已开通每周30班内河班轮，以及到韩国、日本的近洋航线。

Luzhou Port is one of the 36 major inland ports in China and one of the 13 major ports on the Yangtze River trunk line. It is the largest port in Sichuan Province, enabling 3,000–8,000 tons of navigable ships throughout the year and accounting for 65% TEU of the Sichuan Province. There are 30 inland river liners in operation every week, as well as offshore routes to South Korea and Japan.

## 公 | EXPRESSWAYS



已建成G93成渝环线高速、G4215蓉遵高速、G76厦蓉高速等7条高速公路，通车里程613公里，居四川省第3位、川南第1位，形成“一环八射一横多联”高速公路网。

Seven expressways, including G93 Chengdu–Chongqing Ring Expressway, G4215 Chengdu–Zunyi Expressway, and G76 Xiamen–Chengdu Expressway, have been constructed, with a total length of 613 kilometers, ranking third in Sichuan and first in southern Sichuan. An expressway network with "one ring, eight rays, one horizontal, and multiple connections" is well in place.

## 铁 | RAILWAYS



中欧班列（泸州号）图定开行，中越（中老）国际班列顺利开通，泸州南向江海联运班列（泸州—钦州—东盟）常态化开行。绵泸高铁、渝昆高铁川渝段通车运营，30分钟可到重庆、70分钟可达成都。

The China–Europe Railway Express (Luzhou) operates on a scheduled basis, the China–Vietnam (China–Laos) International Freight Train has been successfully launched, and the Luzhou Southbound River–Rail–Sea Intermodal Train (Luzhou–Qinzhou–ASEAN) operates on a regular basis. Mianyang–Luzhou High–Speed Railway and the Sichuan–Chongqing section of the Chongqing–Kunming High–Speed Railway have been put into operation, allowing travel to Chongqing in 30 minutes and to Chengdu in 70 minutes.

## 空 | AIR TRANSPORTATION



云龙机场现已开通至北京、上海、广州、深圳等50余条航线，成为四川第三大航空港，迈入全国中型机场行列，将适时开通“一带一路”沿线国家和地区航线。

Yunlong Airport has now put into operation more than 50 air routes to Beijing, Shanghai, Guangzhou, Shenzhen, etc., has become the third largest airport in Sichuan, and has entered the ranks of medium-sized airports in China. It will open air routes to countries and regions along the "Belt and Road Initiative" routes at the right time.

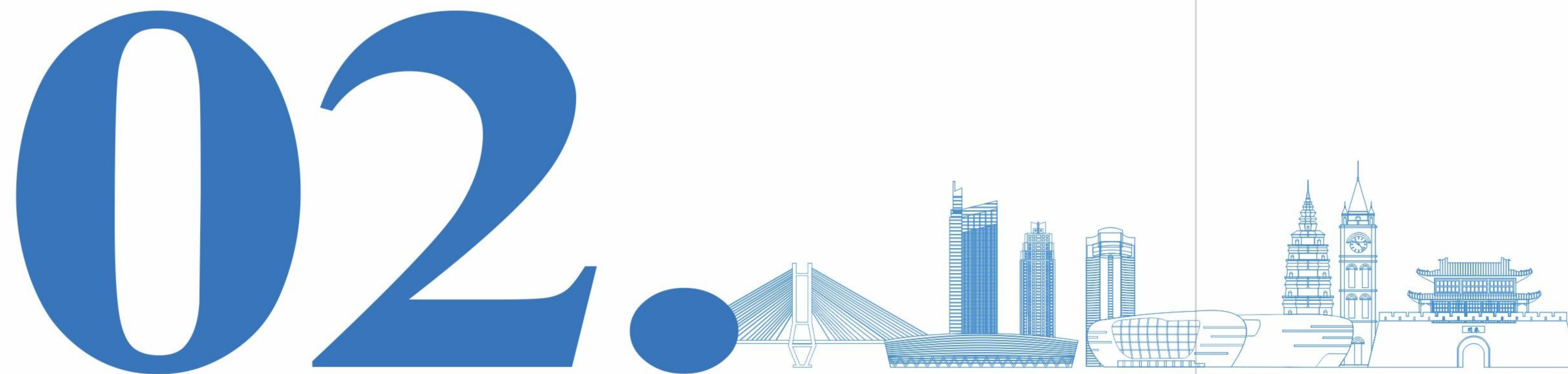




# CHINA WINE CITY DRUNKEN REALITY LUZHOU

## VIBRANT LUZHOU

Build a City of Dreams Together



## 活力泸州 · 共筑梦想之城

以文化滋养幸福酒城，  
以产业构建活力酒城。  
聚力产业之能，  
构筑时代前沿产业，  
泸州正迸发出新的生机与力量。

Nourishing the Happy Liquor City with Culture  
Build the Vibrant Liquor City with Various Industries  
Gathering the Power of Industries to Build Cutting-edge Industries  
Build Cutting-edge Industries of The Times  
Luzhou is bursting with new vitality and strength



# The Power Of Industries

产业之能



VIBRANT LUZHOU  
Build Your Dreams Here





## KEY INDUSTRIAL ECO-CHAINS

### 重点工业产业生态链





## LIQUOR

# 白酒

泸州是全国唯一的“中国酒城”，地处“中国白酒金三角”核心腹地，是联合国粮农与教科文组织认定的“地球同纬度上最适合酿造优质纯正蒸馏酒的生态区”，拥有泸州老窖和郎酒两大中国名酒，是全球唯一“浓酱双优”核心原产地、全国三大“千亿级白酒产区”之一，先后获评“世界十大烈酒产区”“中国原酒之乡（泸县）”“中国酱酒之乡（古蔺）”和行业唯一“世界级白酒产业集群”称号。

Luzhou is the only "China Liquor City" in the country, located in the heart of the "China Baijiu Golden Triangle". It has been recognized by the United Nations FAO and UNESCO as the "most suitable ecological zone at this latitude for brewing high-quality, pure distilled liquor". Luzhou is home to two of China's famous liquors, Luzhou Laojiao and Langjiu, and is the only core origin in the world for both strong-aroma and sauce-aroma liquor. It is also one of China's three major 100-billion-yuan-level liquor production regions and has been awarded titles such as "Top 10 Spirits-Producing Regions in the World", "Hometown of Original Liquor (Luxian County)", "Hometown of Sauce-Aroma Liquor (Gulin)", and the industry's only "World-Class Liquor Industrial Cluster".

### 产业主要承载地

Main Land for Supporting Industries

泸州高新技术产业开发区、泸州白酒产业园区、泸州纳溪经济开发区、泸州古蔺经济开发区。

Luzhou High-tech Industrial Zone, Luzhou Liquor Industry Park, Luzhou Naxi Economic Development Zone, and Luzhou Gulin Economic Development Zone.

### 重点引进

Key Invested Industry Projects

白酒酿造、智能装备、包材物流、文旅融合等产业项目。

Liquor brewing, intelligent equipment, packaging material and logistics, cultural tourism integration, etc.

### 泸州老窖国宝窖池

National Treasure-level Cellar of Luzhou Laojiao



## ENERGY 能源

泸州风能、光能资源丰富，探明煤炭储量43亿吨，页岩气储量约4.5万亿立方米，具备年产气200亿立方米并稳产20年的资源潜力。

Luzhou is rich in wind and solar energy resources, with proven coal reserves of 4.3 billion tons and shale gas reserves of about 4.5 trillion cubic meters. The city has the potential to produce 20 billion cubic meters of gas annually and maintain stable production for 20 years.



中海沥青（四川）有限公司  
CNOOC Asphalt (Sichuan) Co., Ltd.

### 产业主要承载地 Main Land for Supporting Industries

泸县、合江县、叙永县、古蔺县。

Luxian County, Hejiang County, Xuyong County, Gulin County.

### 重点引进 Key Invested Industry Projects

页岩气勘探开发及就地转化利用、氢能、风能、光伏、生物质能等产业项目。

Shale gas exploration and local utilization, hydrogen energy, wind energy, PV, biomass energy, etc.

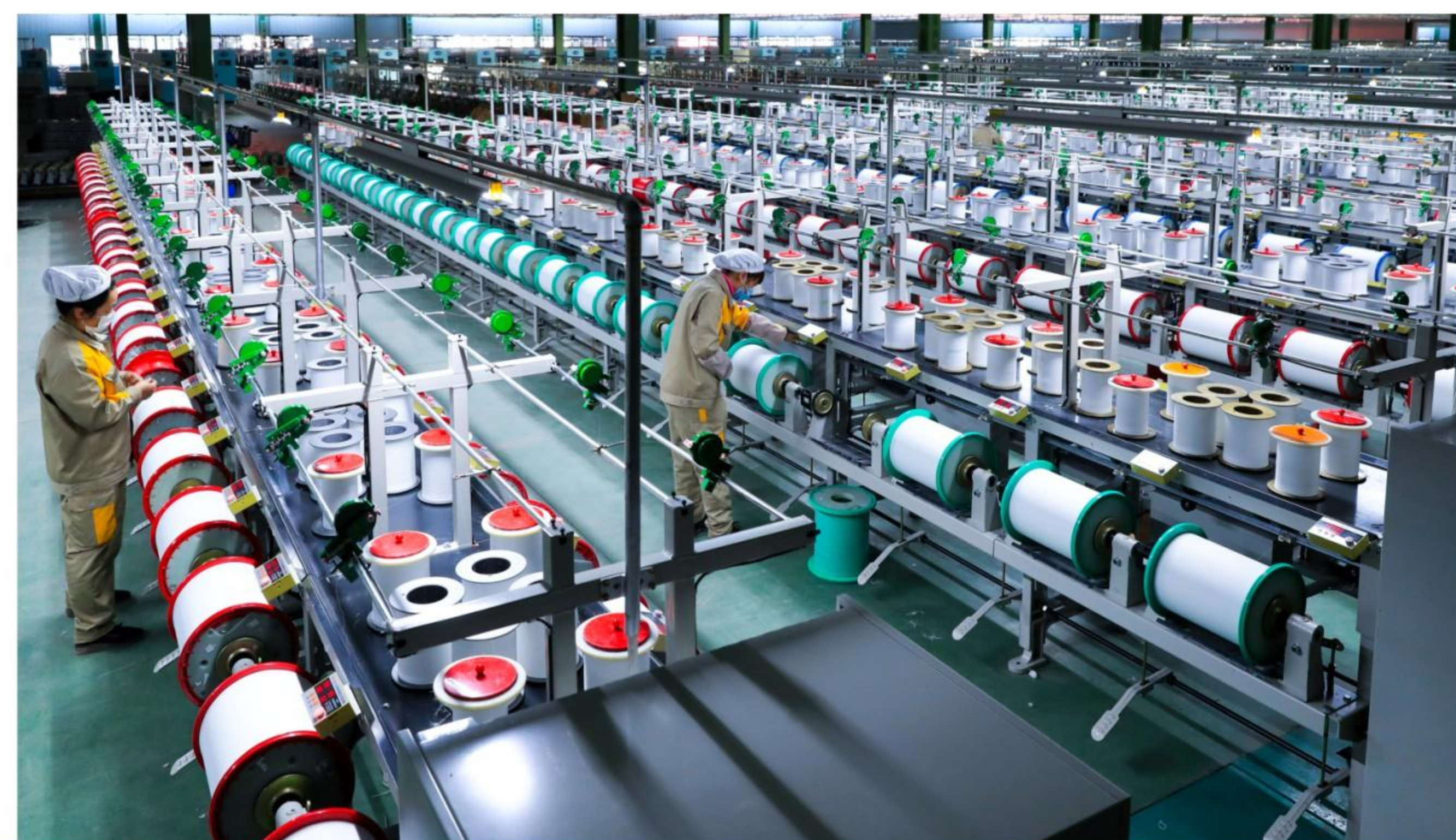


## ADVANCED CHEMICAL MATERIALS

### 化工新材料

泸州是国家重要的天然气化工基地和国内最大的纤维素衍生物生产基地，有省级化工园区3家。集聚了恒力集团、中海沥青、北方化工、泸天化、合盛硅业等近100家化工新材料企业，形成了合成氨、尿素、甲醇、1,4-丁二醇、聚四氢呋喃、纤维素醚、硅橡胶、聚碳酸酯等多门类的化工新材料产业链条，合盛硅业泸州基地是西南地区最大的有机硅单体生产基地。

Luzhou is an important national natural gas chemical base and the largest domestic cellulose derivative production base, with 3 provincial-level chemical industrial parks. It has attracted nearly 100 advanced chemical material enterprises, including Hengli Group, CNOOC Asphalt, Northern Chemical, Lutianhua, and Hoshine Silicon, forming a multi-category industrial chain in synthetic ammonia, urea, methanol, 1,4-butanediol, polytetrahydrofuran, cellulose ether, silicone rubber, polycarbonate, and more. Hoshine Silicon's Luzhou Base is the largest organic silicon monomer production base in Southwest China.



#### 产业主要承载地

Main Land for Supporting Industries

纳溪区泸天化化工园区、泸县神仙桥化工园区、合江县临港化工园区、中国（四川）自由贸易试验区川南临港片区。

Naxi District Lutianhua Chemical Park, Luxian Shenxianqiao Chemical Park, Hejiang Port Chemical Park, South Sichuan Port Area China (Sichuan) Pilot Free Trade Zone.

#### 重点引进

Key Invested Industry Projects

精细化工、硅化工、硅基新材料、高分子材料、三维立体图形打印材料等产业项目。

Fine chemical, silicon chemical, silicon-based new materials, polymer materials, 3D printing materials, etc.





## HEALTH AND MEDICINE

### 医药健康

泸州拥有西南医科大学、泸州医疗器械职业学院等6所涉医类高等院校，西南医科大学获批临床医学博士学位授权单位，与四川大学、陆军军医大学、上海药物研究所等高校和科研机构建立战略合作关系。拥有包括国家地理标志保护产品赶黄草、金钗石斛等道地中药材资源1809种，建成规模化中药材种植基地30个、种植面积约100万亩，有“赶黄草之乡”称号。已引进培育步长生物制药、科瑞德、大艾机器人、国药集团、鹭燕医药等210余家医药、医疗器械生产及流通企业。

Luzhou is home to 6 higher education institutions related to the medical field, including Southwest Medical University and Luzhou Vocational College of Medical Devices. Southwest Medical University has been approved as a doctoral degree-granting institution for clinical medicine and has established strategic partnerships with institutions such as Sichuan University, the Army Medical University, and the Shanghai Institute of Materia Medica. The city boasts 1,809 types of authentic Chinese medicinal herbs, including nationally recognized products like Penthorum Chinense Pursh and Dendrobium Nobile, and has established 30 large-scale medicinal herb planting bases with a planting area of about 1 million mu, earning the title of "Hometown of Penthorum Chinense Pursh". Luzhou has attracted over 210 pharmaceutical and medical device production and distribution enterprises, including Buchang Pharma, CREDIT, AI-robotics, Sinopharm, Luyan, etc.



#### 产业主要承载地

Main Land for Supporting Industries

江阳区、泸县。

Jiangyang District, Luxian County.



#### 重点引进

Key Invested Industry Projects

生物药、化学药（原料药）、医疗装备、中医药、医美大健康（细胞）等产业项目。

Biological medicine, chemical drugs (APIs), medical equipment, traditional Chinese medicine, and medical beauty great health (cell), etc.





## NUCLEAR MEDICINE 核医疗

泸州是全省核医疗产业“一链四极”之一，具有全国领先的核医学优势和扎实深厚的核医疗基础。西南医科大学附属医院核医学科发表的SCI论文影响力居全国第一、全球第三，在全国率先开展利用镓-68、镥-177、锕-225等新型核素进行神经内分泌肿瘤、前列腺癌、骨转移瘤等精准靶向一体化诊疗，年均诊疗量达1.6万人次，居全国第一。

Luzhou is one of the "One Chain and Four Poles" of the provincial nuclear medicine industry, with a national-leading advantage in nuclear medicine and a solid foundation in nuclear medicine. The Nuclear Medicine Department of the Affiliated Hospital of Southwest Medical University has the highest SCI paper influence in China and ranks third globally. It was the first in China to use new nuclides like Gallium-68, Lutetium-177, and Actinium-225 for precise and targeted integrated diagnosis and treatment of neuroendocrine tumors, prostate cancer, metastatic bone tumors, and other conditions. The annual treatment volume reaches 16,000 patients, ranking first in China.



### 产业主要承载地 Main Land for Supporting Industries

江阳区、泸县。

Jiangyang District, Luxian County.

### 重点引进 Key Invested Industry Projects

核素生产、放射性药物研发、诊疗装备制造、核诊疗一体化服务项目。

Radionuclide production, radiopharmaceutical research and development, diagnostic and therapeutic equipment manufacturing, and integrated nuclear diagnosis and treatment services.



## EQUIPMENT MANUFACTURING (Including Military-civilian Integration and Robotics) 装备制造（含军民融合、机器人）

泸州是国家高性能液压件高新技术产业化基地、全国首批液压产业基地，大中型全液压汽车起重机、挖掘机制造中心。已引进培育长江机械、川南航天、小康股份、豪能汽车、华宇石油、智通机器人等装备制造企业300余家，基本形成汽车零部件、工程机械和液压元件、增材制造、军民融合、智能制造（机器人）等产业链条。

Luzhou is a national high-tech industrialization base for high-performance hydraulic components and the first hydraulic industrial base in China. It is also a center for manufacturing large and medium-sized fully hydraulic crane trucks and excavators. The city has attracted over 300 equipment manufacturing enterprises, including Cheung Kong Machinery, South Sichuan Aerospace, Sokon, Haoneng Automotive, Hwayoo Petroleum, and InterSmart Robotic Systems, forming industrial chains in automotive parts, construction machinery and hydraulic components, additive manufacturing, military-civilian integration, and intelligent manufacturing (robotics).



### 产业主要承载地 Main Land for Supporting Industries

江阳区、龙马潭区。

Jiangyang District, Longmatan District.

### 重点引进 Key Invested Industry Projects

增材制造、智能制造装备（机器人）、汽车零部件、军民融合、工程机械及液压元件等产业项目。

Additive manufacturing, intelligent manufacturing equipment (robotics), automotive parts, military-civilian integration, construction machinery, hydraulic components, etc.



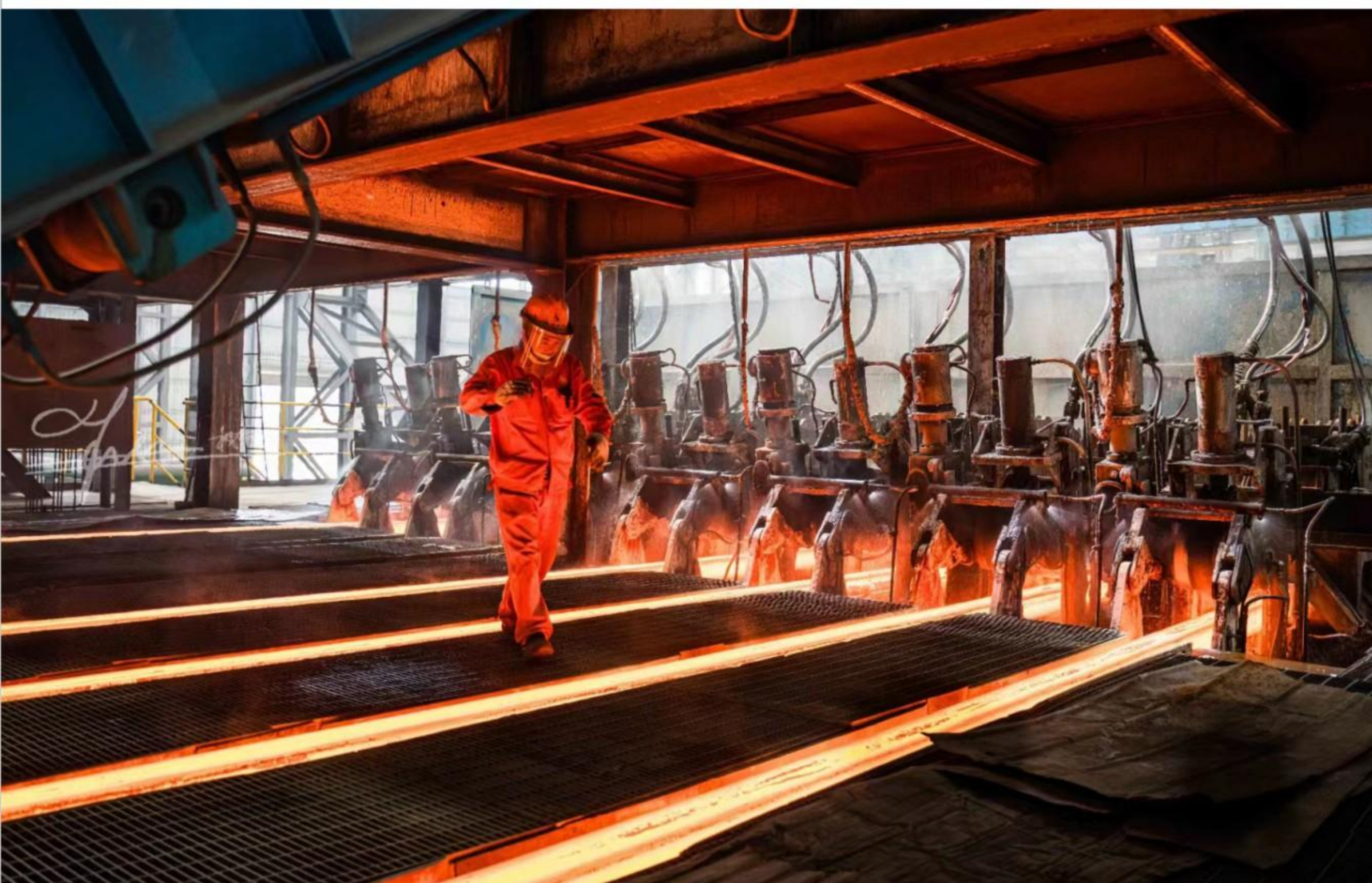


## GREEN BUILDING MATERIALS (Including Recycling Industry)

### 绿色建材（含循环产业）

泸州矿产资源丰富，现有石灰岩矿区37个、可采资源量1.133亿吨，砂岩矿区18个、可采资源量2371.74万吨。已引进鑫阳钢铁、赛德水泥、武骏玻璃等龙头企业，形成了钢铁、水泥、平板玻璃、商品混凝土、装配式建筑部品、建筑石材和砂石等产业链条。

Luzhou is rich in mineral resources, with 37 limestone mining areas containing an exploitable resource volume of 113.3 million tons and 18 sandstone mining areas with an exploitable resource volume of 23.7174 million tons. Leading enterprises such as Xinyang Steel, Saide Cement, and Wujun Glass have been introduced, forming industrial chains for steel, cement, flat glass, commercial concrete, prefabricated construction components, building stone, sand and gravel, etc.



### 产业主要承载地 Main Land for Supporting Industries

龙马潭区、合江县、叙永县、古蔺县。

Longmatan District, Hejiang County, Xuyong County, Gulin County.

### 重点引进 Key Invested Industry Projects

钢铁、水泥、玻璃、建材等上下游产业项目。

Upstream and downstream industry projects, involving steel, cement, glass, construction materials, etc.



## FOOD AND AGRICULTURAL PRODUCT PROCESSING

(Including the bamboo industry and papermaking)

## 食品和农产品加工 (含竹产业及造纸)

泸州构建了集原材料种植（养殖）、加工制造、品牌营销、物流配送及文化传承于一体的食品和农产品加工完整产业链。先市酱油、护国陈醋等老字号调味品品牌底蕴深厚，成功培育纳溪特早茶、古蔺牛皮茶、叙永金花茶等多种名优茶品，竹芯、野滚滚等竹笋加工产品远销日、韩等国。全市竹林面积405万亩，居全省第一。已引进中海粮油、永丰纸业、元景达食品、先市酿造、竹芯食品等龙头企业。

Luzhou has established a comprehensive food and agricultural product processing industry chain that integrates raw material cultivation (breeding), processing and manufacturing, brand marketing, logistics and distribution, and cultural heritage. Traditional condiment brands such as Xianshi Soy Sauce and Huguo Mature Vinegar have a deep historical foundation. The city has successfully developed specialty teas like Naxi Early Spring Tea, Gulin Rhododendron Chrysanthemum Tea, and Xuyong Golden Camellia Tea. Bamboo shoot products, including Zhuxin and Yegungun, have been exported to Japan and South Korea. Luzhou's bamboo forest covers 4.05 million mu, ranking first in Sichuan Province. Leading enterprises such as China Sea Grains and Oils, Yongfeng Paper Industry, Yuanjingda Food, Xianshi Brewing, and Zhuxin Food have been introduced.

### 产业主要承载地 Main Land for Supporting Industries

龙马潭区、纳溪区、合江县、叙永县。

Longmatan District, Naxi District, Hejiang County, Xuyong County.



### 重点引进 Key Invested Industry Projects

粮油加工、竹精深加工、预制食品、精制茶、调味品等产业项目。

Grain and oil processing, advanced bamboo processing, ready-to-eat food, specialty tea, condiment, etc.





## ELECTRONIC INFORMATION 电子信息

泸州抢抓成渝双城经济圈发展等叠加机遇，推动电子信息产业从无到有，形成了涵盖智能终端、电子元器件、信创产品制造、新型显示四大领域的产业体系。已引进华为、中国电子、中国长城、福斯特半导体、明德亨等电子信息企业160余家。

Luzhou is leveraging opportunities from the Chengdu-Chongqing Twin-City Economic Circle to develop an electronic information industry from scratch. It has established an industrial system covering four major fields, including intelligent terminals, electronic components, information technology application innovation product manufacturing, and new display. The city has attracted over 160 electronic information enterprises, including Huawei, China Electronics, China Greatwall, FIRST SEMI, MDH, etc.

### 产业主要承载地 Main Land for Supporting Industries

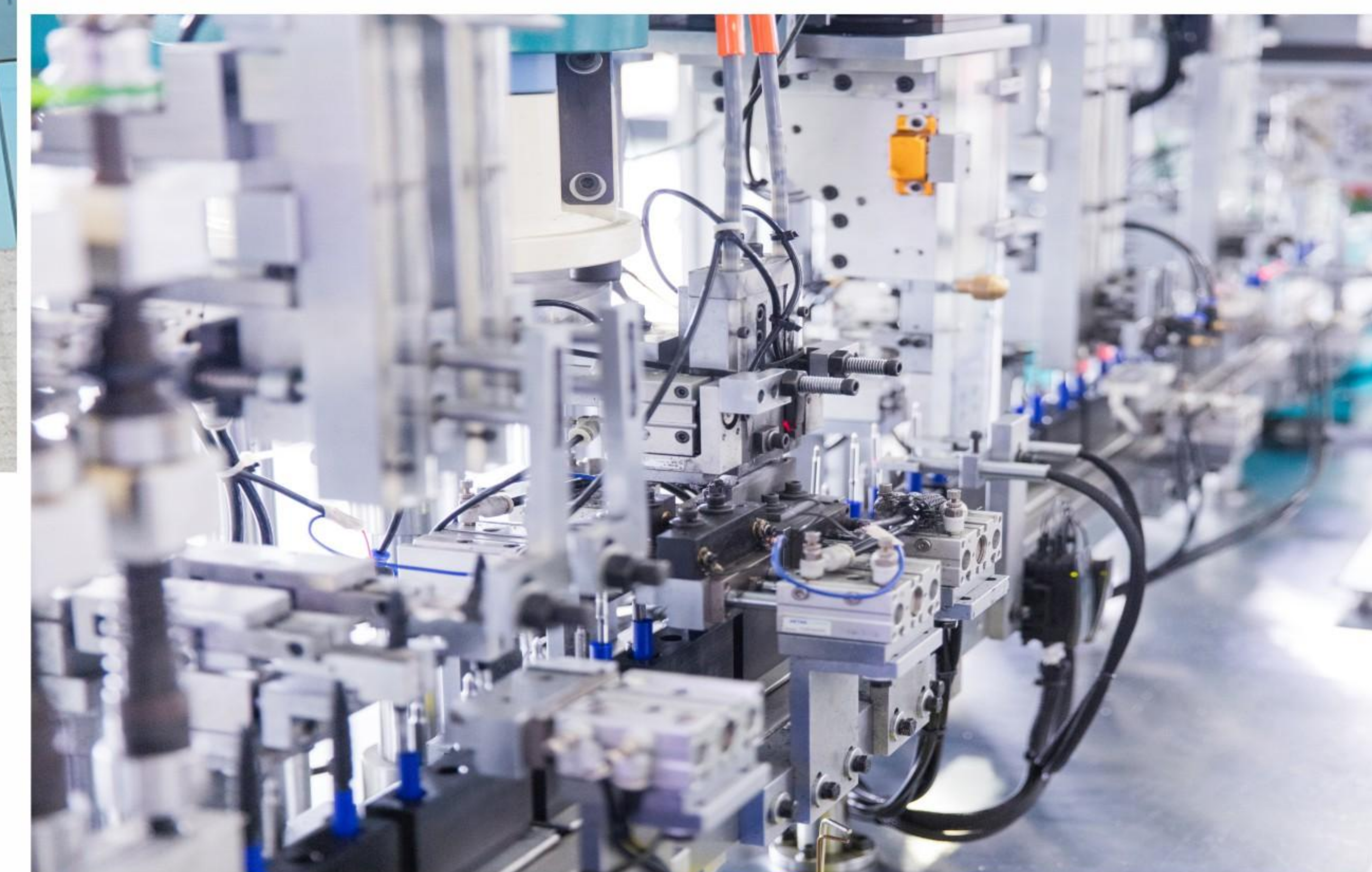
江阳区、龙马潭区、纳溪区。

Jiangyang District, Longmatan District, Naxi District.

### 重点引进 Key Invested Industry Projects

智能终端、电子元器件、新型显示、信创及信息安全、云计算大数据及软件信息服务等产业项目。

Intelligent terminals, electronic components, new display, information technology application innovation and information security, cloud computing big data, software information services, etc.





## DIGITAL ECONOMY

### 数字经济

泸州是全国第一个适宜500万人口的全光网络城市、宽带中国示范城市、全国首批29个“千兆城市”，互联网出口带宽达6870G，具备优良的网络通讯和数据传输能力。已建、在建数据中心8家，总装机规模近8000架。市数据资源管理服务平台入库政务数据量达36.4亿条，智慧医疗大数据平台积累医疗数据超140亿条，且仍在以500万条/天的规模增长。引进华为、中国电子、黑马、信达中创、智通自动化、北京升哲等代表企业。

Luzhou is the first all-optical network city in China suitable for a population of 5 million, a "Broadband China" demonstration city, and one of the national first batch of 29 "Gigabit Cities". Its internet egress bandwidth reaches 6,870G. It is equipped with excellent network communication and data transmission capabilities. Eight data centers with a total installed capacity of nearly 8,000 racks have been or are being built. The municipal data resource management service platform has stored 3.64 billion government data records, while the smart healthcare big data platform has accumulated over 14 billion medical records, growing at a rate of 5 million entries per day. Leading enterprises such as Huawei, China Electronics, Heima, Xinda Zhongchuang, Zhitong Automation, and Beijing Sensoro have been introduced.

#### 产业主要承载地 Main Land for Supporting Industries

江阳区、龙马潭区、纳溪区。

Jiangyang District, Longmatan District, Naxi District.

#### 重点引进 Key Invested Industry Projects

云计算、人工智能、大数据、物联网、数据资源、数据技术、数据服务、数据应用、数据安全等产业项目。

Cloud computing, artificial intelligence, big data, the Internet of Things, data resources, data technology, data services, data applications, data security, etc.





## MODERN AGRICULTURE

### 现代农业

泸州是世界晚熟龙眼优势区域中心、全国蔬菜发展优势规划区，是四川省五大优势蔬菜产区之一，已建成14个省级以上现代农业园区，形成了长沱两江晚熟荔枝龙眼、赤水河精品鲜食柑橘、中国特早茶、川南反季节蔬菜等产业带。已聚集了正邦集团、中荔农业、温氏集团等现代农业企业100余家。

Luzhou is the world's dominant regional center of late-ripen longan, a national advantageous planned area for vegetable development, and one of the five dominant vegetable-producing areas in Sichuan Province. It has built 14 modern agricultural parks above provincial level, forming industrial belts such as the Yangtze River and Tuo River Late-ripe Lychee and Longan Industrial Belt, the Chishui River Boutique Fresh Citrus Industrial Belt, the Chinese Ultra-early Tea Industrial Belt, and the Southern Sichuan Off-season Vegetable Industrial Belt. It has gathered more than 100 modern agricultural enterprises such as Zhengbang Group, Sinolychee Agriculture and WENS Group.

#### 重点引进 Key Invested Industry Projects

精品果业、高效林竹、绿色蔬菜、特色经作、优质粮食、现代养殖、休闲农业、加工物流八大产业项目。

Premium fruit industry, high-efficiency forestry and bamboo, green vegetable, specialty cash crops, high-quality grain, modern breeding, leisure agriculture, processing logistics, etc.



董允坝国家现代农业示范园区  
Dongyunba National Modern Agriculture Demonstration Park







📍 纳溪欢乐派海滩公园 Naxi Huanlepai Beach Park

## MODERN SERVICE INDUSTRY

### 现代服务业

泸州正加快培育1个都市级、N个片区级城市商圈，打造6大区域中心、5大消费目的地、5大生产性服务业集聚区，加快建设区域现代服务业高地和区域消费中心。已引进华润集团、香港中旅投资、万达集团、深圳农产品等服务业企业200余家。

Luzhou is accelerating the development of one metropolitan-level and multiple district-level urban commercial hubs, establishing 6 regional centers, 5 consumption destinations, and 5 industrial service clusters. The city aims to build a regional modern service industry hub and a regional consumption center. So far, the city has introduced more than 200 service enterprises such as China Resources Group, China Travel International Investment Hong Kong, Wanda Group, Shenzhen Agricultural Power Group Co., Ltd., etc.



## 重点引进

Key Invested Industry Projects

商业贸易、现代物流、医疗健康、文体旅游、现代金融、商务会展、生态环保、科技信息等产业项目。

Commercial trade, modern logistics, healthcare, cultural and sports tourism, modern finance, business conventions and exhibitions, environmental protection, technology and information, etc.





# Supporter For Industries

承载之体



VIBRANT LUZHOU  
Build Your Dreams Here





## 泸州高新技术产业开发区 LUZHOU HIGH-TECH INDUSTRIAL ZONE



成立于1992年，1993年经省政府批准成为省级经开区，2015年经国务院批准成为国家高新技术产业开发区，在全国178家国家高新区中排名第107位。园区与龙马潭区实行“政区合一”融合发展，按照“一区三园”格局进行建设，分别由先进制造产业园、智能制造产业园、新能源新材料产业园三个子园区构成。

The Zone was established in 1992 and was approved as a provincial-level economic development zone by the provincial government in 1993. In 2015, it was approved by the State Council as a national high-tech industrial development zone. Among the 178 national high-tech zones in China, it ranks 107th. The Park and Longmatan District implement a development model of "government-district integration" and follow the structure of "One Area, Three Parks" for construction. It consists of three sub-parks, including the Advanced Manufacturing Industry Park, the Intelligent Manufacturing Industry Park, and the New Energy and New Materials Industry Park.

### 规划面积 Planned area

**35.21**平方公里  
35.21 km<sup>2</sup>

### 主导产业 Leading Industry

高端装备制造、白酒、食品、先进材料、现代服务业等产业。

High-end equipment manufacturing, liquor, food, advanced materials, modern services and other industries.

### 入驻企业 Settled Enterprise

郎酒、北方化工、中国物流、翰飞航天、武骏光能等企业

**610**家，其中高新技术企业**86**家。

610 enterprises such as Langjiu Liquor, North Chemical Industry, China Logistics, Hanfei Aerospace, Wujun Solar, etc., including 86 hi-tech enterprises.

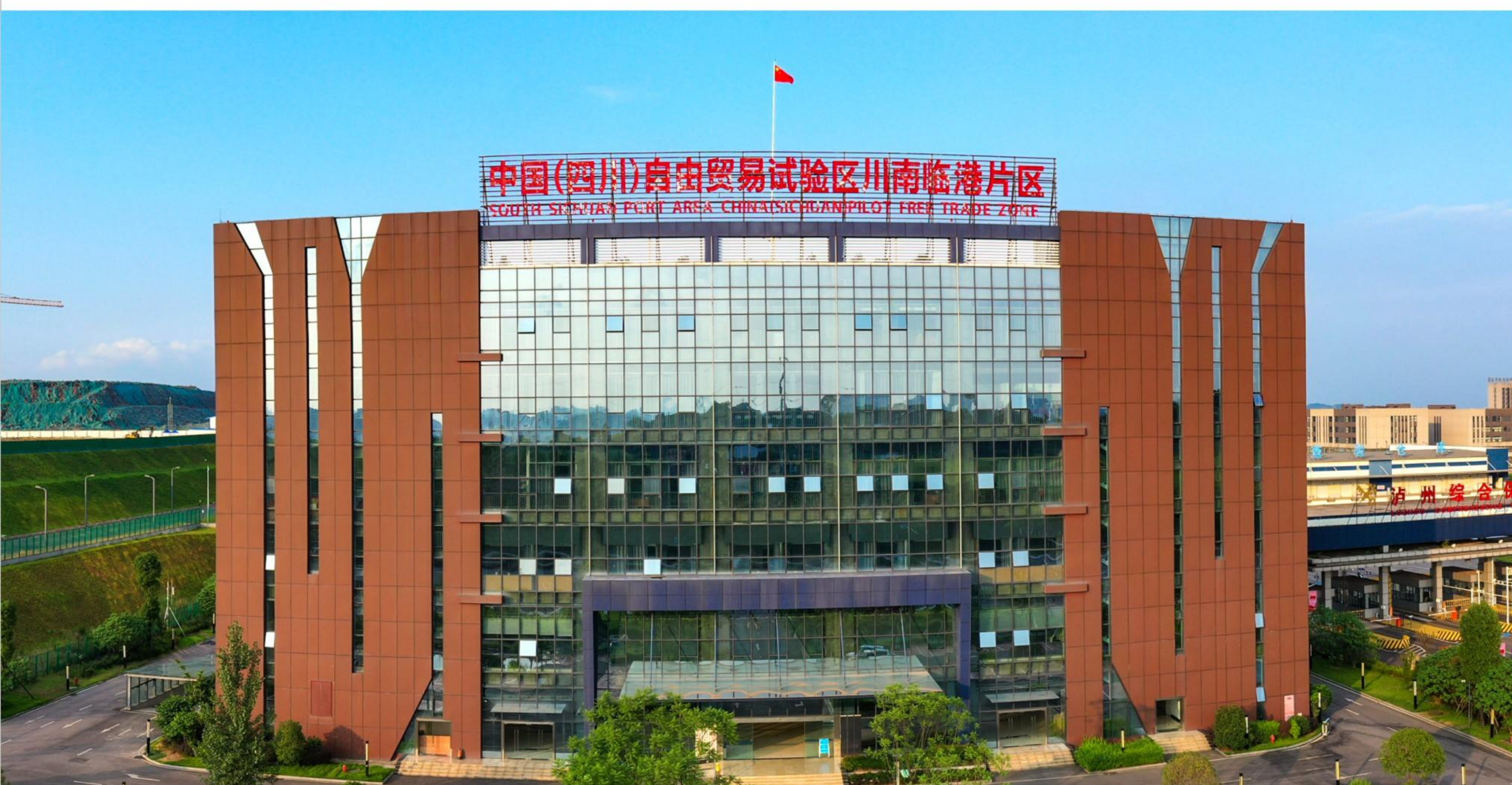


## 中国（四川） 自由贸易试验区川南临港片区

SOUTH SICHUAN PORT AREA CHINA (SICHUAN) PILOT FREE TRADE ZONE

2017年4月揭牌运行，是四川自贸试验区三大片区之一。区域范围内集聚泸州综合保税区、泸州港国家临时开放水运口岸、跨境电商综试区、进境粮食指定监管场、进境肉类指定监管场等国家级开放平台。

Inaugurated in April 2017, it is one of three areas of Sichuan Pilot Free Trade Zone. Within the region, there are several national-level open platforms, including Luzhou Comprehensive Bonded Zone, Luzhou Port National Temporary Open Waterway Port, Cross-border E-commerce Comprehensive Pilot Zone, Designated Supervision Site for Imported Grains, and Designated Supervision Site for Imported Meat.



规划面积 Planned area

**19.99**平方公里  
19.99 km<sup>2</sup>

主导产业 Leading Industry

聚焦外向型经济，重点发展先进材料、粮油食品加工等产业。

Focus on the export-oriented economy, lay emphasis on development of advanced materials, grain, oil and food processing industries.

入驻企业 Settled Enterprise

中信建设、新康意、厦门建发等**200**余家企业。

More than 200 enterprises, including CITIC Construction, Xinkangyi, Xiamen C&D, etc.





## 泸州白酒产业园区 LUZHOU LIQUOR INDUSTRY PARK

成立于2015年，前身为2006年建立的泸州酒业集中发展区，是国家新型工业化产业示范基地、全国知名品牌创建示范区、全国产业集群区域品牌建设白酒产业试点区、全国劳动关系和谐工业园区、国家中小企业公共服务示范平台，是四川省首批院士（专家）园区，全国首个以白酒制造为主导的专业化、集群化、全产业链园区。集聚了国家固态酿造工程技术研究中心、国家酒类及加工食品质量监督检验中心、国家酒类包装产品质量监督检验中心等国家级功能平台，中国国际酒业博览会永久性会址。

Founded in 2015, it was previously known as Luzhou Liquor Industry Concentrated Development Zone established in 2006. It is a national demonstration base for new industrialization, a national renowned brand creation demonstration zone, a national pilot area for the construction of regional brands in the liquor industry, a national industrial park with harmonious labor relations, and a national public service demonstration platform for small and medium-sized enterprises. It is also one of the first batch of academicians (experts) parks in Sichuan Province and the first Chinese specialized, clustered and whole-industrial chain industrial park that has Chinese Liquor manufacturing as the predominant business. It has many national-level functional platforms, including the National Engineering Research Center of Solid-State Brewing, the National Wine and Processed Food Quality Supervision and Inspection Center, and the National Wine Packaging Products Quality Supervision and Inspection Center. It is the permanent venue for China International Alcoholic Drinks Expo.

### 建成面积 Built-up Area

**12**平方公里  
12 km<sup>2</sup>

### 主导产业 Leading Industry

涵盖原粮种植、白酒酿造、包材印务、检验检测、仓储物流、技术研发、金融会展、文化旅游等产业。

Industries such as raw grain cultivation, liquor brewing, packaging material and printing, inspection and testing, warehousing and logistics, technology research and development, financial exhibitions, and cultural tourism.

### 入驻企业 Settled Enterprise

泸州老窖、中远物流、中科玻璃、裕同包装、海普制盖等企业**300**余家。

Over 300 enterprises, including Luzhou Laojiao, COSCO Logistics, Zhongke Glass, Yutong Packaging, Hicap Closures, etc.



## 泸州临港经济开发区 LUZHOU PORT ECONOMIC DEVELOPMENT ZONE



按照“区园融合、区园合一”理念，以“千亿园区”支撑“千亿城区”，形成了“1+3+N”园区产业体系，下辖智能制造产业园、江南科技产业园、江北港重装产业园三大子园区及N个承载单元。现有国家“专精特新”小巨人企业5家，省级“专精特新”企业34家，省级企业技术中心16家，创新型中小企业42家，高新技术企业77家，国省双创载体5个，省级以上科技创新平台18个、国家级博士后科研工作站3个。

Following the concept of "integration of districts and parks, and supporting the "100-billion-yuan-level district" with the "100-billion-yuan-level park", a "1+3+N" park industry system has been formed. It includes three major sub-parks, including the Intelligent Manufacturing Industry Park, the Jiangnan Science and Technology Industry Park, and the Jiangbei Port Heavy Equipment Industry Park, along with multiple supporting units. The Park currently hosts 5 national specialized and sophisticated "little giant" enterprises, 34 provincial-level specialized and sophisticated enterprises, 16 provincial enterprise technology centers, 42 innovative small and medium-sized enterprises, and 77 high-tech enterprises. It also features 5 national and provincial-level innovation and entrepreneurship carriers, 18 provincial-level or above science and technology innovation platforms, and 3 national postdoctoral research workstations.

规划面积 Planned area

**63.87**平方公里  
63.87 km<sup>2</sup>

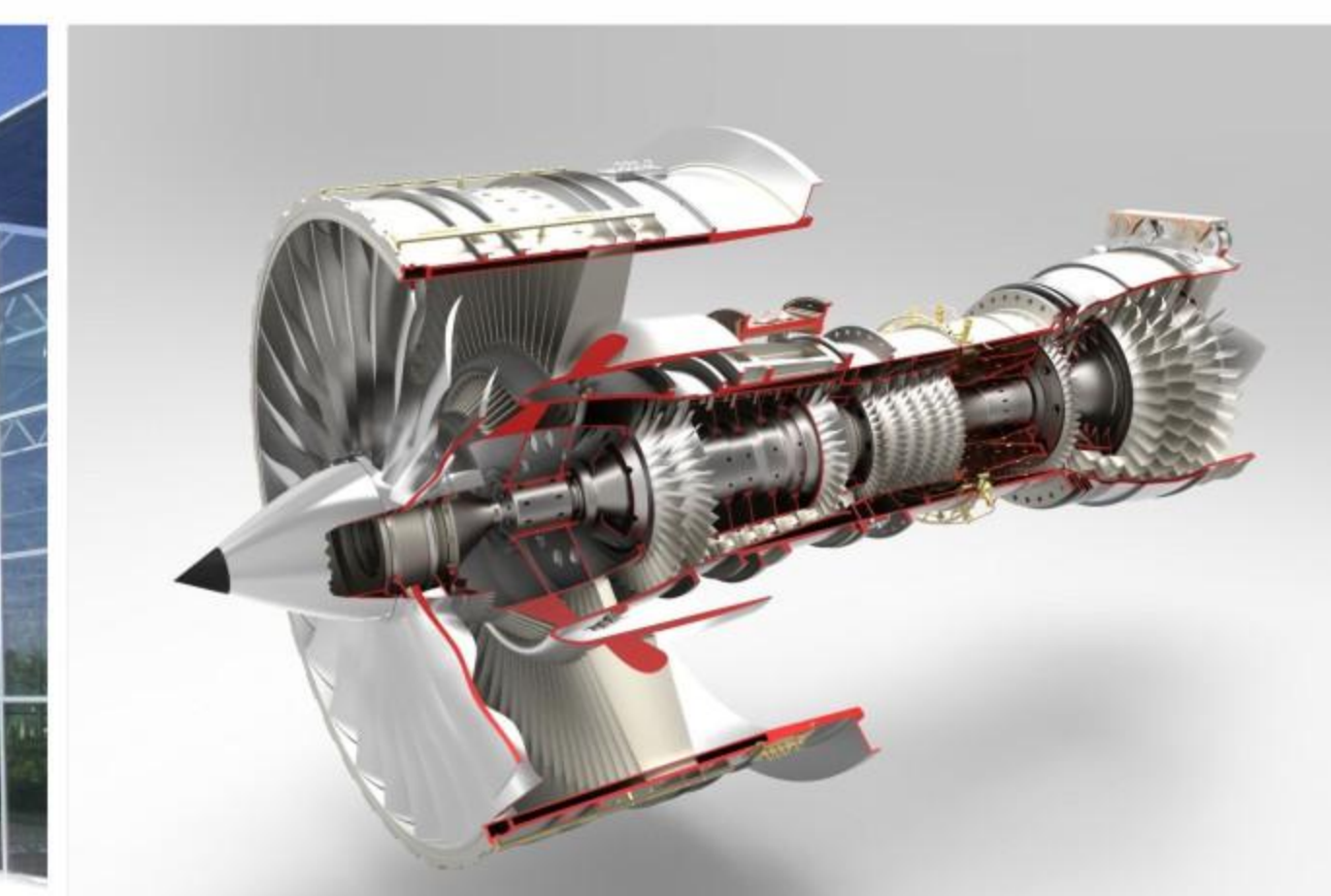
主导产业 Leading Industry

重点发展医药健康、装备制造、电子信息、数字经济四大产业。  
Pharmaceutical health, equipment manufacturing, electronic information, and digital economy.

入驻企业 Settled Enterprise

中国电子、华为、豪能传动、智通机器人、天植中药、大艾机器人等海内外知名企业**800**余家。

Over 800 well-known domestic and international enterprises, including China Electronics, Huawei, Haoneng DriveTech, InterSmart Robotic Systems, Tianzhi Traditional Chinese Medicine, AI-robotics, etc.





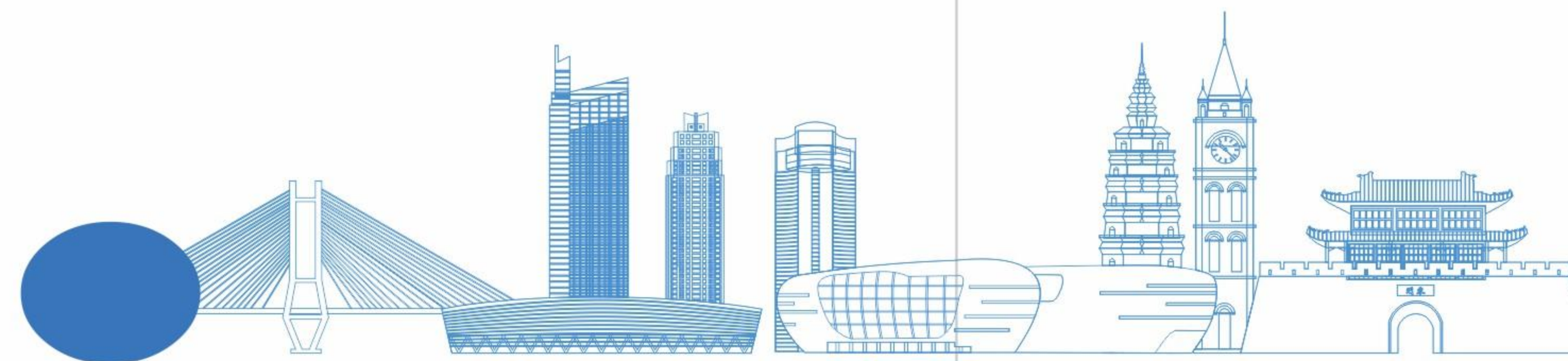


# CHINA WINE CITY DRUNKEN REALITY LUZHOU

**JOIN HANDS WITH LUZHOU**  
To Create Opportunities For The Future



# 03



## 携手泸州 · 共创未来之机

一座城市，一杯美酒，  
戮力同心，和衷共济。  
泸州以开放者的姿态，  
为您打开投资之窗，  
邀您共创美好未来。

Welcome to Luzhou, the City of Liquor  
Working Together with Unified Strength, and Overcoming  
Challenges in Harmony  
Luzhou, with the open-minded attitude,  
Will Open a Window of Opportunity for You to Make Investments  
And We Invite You to Create a Better Future



# 01

## GOVERNMENT SERVICES

### 政务服务

发布《泸州市进一步优化营商环境十二条措施》，积极推进“O证明城市”创建，聚焦“海关、海事、金融、税务、政务服务”等领域，已形成制度创新成果390余项，其中38项全国首创。139项国、省级改革试点深入开展，12345涉企诉求快速响应机制等49项改革经验全国、全省推广。

企业注销“套餐式”服务模式、增值税小规模纳税人智能申报服务、生产企业出口退税服务前置3项经验被国务院全国推广，企业开办“小时清单制”、“最多跑一次”改革、深化商事登记制度改革3项经验被国务院办公厅和国家发改委表扬。

The Twelve Measures to Further Optimize the Business Environment in Luzhou have been released to actively promote the creation of a "Zero-Proof City". Focusing on areas such as "customs, maritime affairs, finance, taxation, and government services", it has achieved over 390 institutional innovation outcomes, including 38 nationally pioneering initiatives. A total of 139 national and provincial reform pilot projects have been carried out in depth, and 49 reform experiences, including the "12345 Enterprise-Related Appeal Rapid Response Mechanism" have been promoted nationwide and across the province.

Three types of experience in "packaged" service model for enterprise cancellation, intelligent declaration service for small-scale VAT taxpayers, and pre-posed export rebate service for manufacturing enterprises are introduced nationwide by the State Council. Three types of experience in the establishment of "hour-list system" for enterprises, "once at most" reform and the deepened reform of business registration system were praised by the General Office of the State Council and the National Development and Reform Commission.







## 02 MEDICAL TREATMENT AND EDUCATION

### 医疗教育

泸州拥有西南医科大学附属医院、市人民医院等9所“三甲”医疗机构，医疗卫生条件居全省第2位，辐射周边地区6000万人口；拥有西南医科大学、四川警察学院等7所高校，以及20所中等职业教育学校，年输送各类人才近5万人，可满足企业高中低层次人才需求。

“酒城人才新政”为企业提供人才公寓、员工子女教育、医疗等一揽子解决方案，解决企业和人才的后顾之忧。

Luzhou has 9 Level-3 Grade-A medical organizations including the Affiliated Hospital of Southwest Medical University, Luzhou People's Hospital, serving 60 million people in its surrounding areas. Its medical and health conditions rank 2nd in the province; It has 7 colleges and universities such as Southwest Medical University and Sichuan Police College, and 20 secondary vocational schools, supplying nearly 50,000 talents annually, which meet the needs of enterprises for high/middle/low-level talents.

"New policy of talent for City of Liquor" is a package of solutions for enterprises from talent dormitory to education for employees' children and medical treatment, so as to make enterprises and talents worry-free.







# 03

## FINANCIAL ENVIRONMENT

### 金融环境

除传统四大国有银行外，兴业银行、交通银行、招商银行、中信银行等140余家金融机构和地方金融组织抢滩泸州，提供存贷规模7000亿元，金融生态环境连续多年全省前3。组建了总规模550亿元的产业投资基金群。

In addition to the four traditional state-owned banks, more than 140 financial institutions such as Industrial Bank, Bank of Communications, China Merchants Bank, and China CITIC Bank flock to settle in Luzhou whose financial ecological environment has been among the top three in Sichuan Province for many consecutive years, providing enterprises with more than RMB 700 billion of deposits and loans. An industrial investment fund group with a total scale of RMB 55 billion has been established.



# 04

## NATURAL RESOURCES

### 自然资源

泸州风能、水能丰富，矿产资源富集，矿种繁多，已探明矿种有煤、石油、天然气、硫铁矿、铁、铜、金、耐火黏土、溶剂白云岩、水泥用石灰石、高岭土、磷、玻璃用砂、石膏、大理石、方解石等20余种。已查明煤炭资源量43亿吨、煤层气65.2亿立方米、硫铁矿18.04亿吨、石灰岩矿5.69亿吨、砂岩矿1800万吨、页岩矿4030万吨。其中，泸203井日产量高达137.9万立方米，是我国第一口测试日产量超过100万立方米的页岩气井。

古蔺箭竹坪风力发电场  
Gulin Jianzhuping Wind Power Plant

Luzhou has abundant wind and water energy resources, as well as rich mineral resources with diverse types, and more than 20 mineral varieties have been discovered, such as coal, petroleum, natural gas, pyrite, iron, copper, gold, refractory clay, flux dolomite, cement limestone, kaolin, phosphorus, glass sand, gypsum, marble and calcite, etc. It has been confirmed that there are more than 4.3 billion tons of coal resources, 6.52 billion cubic meters of coalbed methane, 1.804 billion tons of pyrite, 569 million tons of limestone, 18 million tons of sandstone, and 40.3 million tons of shale. Among them, the daily production of Well Lu No. 203 reaches the peak of 1.379 million cubic meters, making it the first shale gas well in China with a daily test production of over 1 million cubic meters.



05 FACTORS COST 要素成本

类别 Category	类型 Type		价格 Price
水（元/吨） Water (RMB / ton)	居民生活用水 Residents' domestic water	合表用户 Users sharing one meter	3.19
		“一户一表”用户（第一阶梯）Users of individual meter (first tier)	3.09
	非居民用水 Non-domestic water	普通用水 Ordinary water	3.79
		临时用水 Temporary water consumption	5.64
		特种用水 Water for special purpose	6.99
电（元/度） Electricity (RMB / kWh)	居民生活用电 Residents' domestic electricity	合表居民用电 Electricity of residents sharing one meter	0.5464
		“一户一表”用户（第一阶梯）Users of individual meter (first tier)	0.5224
	工商业用电 Electricity for industry and commerce	单一制 Single rate	0.6032-0.7632
		两部制（不含基本电价）Two-part tariff (excluding basic tariff)	0.4198-0.7211
	农业用电 Agricultural electricity	农排灌溉用电 Electricity for agricultural drainage and irrigation	0.2521
		农业生产用电 Electricity for agricultural production	0.5063
天然气（元/立方米） Natural gas (RMB / m³)	居民生活用气 Residents' domestic gas	合表居民 Residents sharing one meter	2.37
		“一户一表”用户（第一阶梯）Users of individual meter (first tier)	2.15
	工商业用气 Gas for industry and commerce	转供 Redistribution	2.85-4.28
		直供 Direct supply	2.17-2.85

备注：泸州市最低工资标准：2200元/月·人。社保费率缴费执行全国统一标准。  
Remarks: Minimum wage in Luzhou: RMB 2,200/month · person. The payment of social security expense rate shall be implemented in accordance with the unified national standard.

运输方式 Mode of transportation	运输线路 Transportation route	价格（单位：元） Price (Unit: RMB)	
	Standard Box Size 出发地 Place of Departure 标箱尺寸	20GP	40GP
水运 Waterways	泸州—重庆 Luzhou-Chongqing	1200	2200
	泸州—武汉 Luzhou—Wuhan	2300	3400
	泸州—南京 Luzhou—Nanjing	2400	3500
	泸州—上海 Luzhou—Shanghai	2500	3600
	泸州—张家港 Luzhou—Zhangjiagang	2400	3500
铁路 Railways	整车 Complete vehicle	0.4元/吨公里 RMB 0.4/ton-kilometer	
	20英尺集装箱 20-foot container	3.2元/箱公里+0.2元/吨公里 RMB 3.2/container-kilometer + RMB 0.2/ton-kilometer	
	40英尺集装箱 40-foot container	5.44元/箱公里+0.2元/吨公里 RMB 5.44/container-kilometer + RMB 0.2/ton-kilometer	
空运 Air transportation	泸州—西藏 Luzhou-Tibet	2.5元/公斤 RMB 2.5/kg	
	泸州—新疆 Luzhou—Xinjiang	3.0元/公斤 RMB 3.0/kg	
	泸州—全国其他城市 Luzhou-Other cities nationwide	0.6元/公斤 RMB 0.6/kg	
	签约合作大客户完成一定量，可享受0.5-1.3元/公斤的政策补贴 For major contracted clients reaching a certain volume, a subsidy of RMB 0.5-1.3/kg is available.		
公路 Expressways	泸州—全国 Luzhou-the whole country	0.5元/吨 公里 RMB 0.5/Ton-kilometer	







中国酒城·醉美泸州  
一座酿造幸福的城市

THE LIQUOR CITY OF CHINA  
An Intoxicating City of Luzhou

