



# 雅安

YA'AN  
INVESTMENT GUIDE  
投 | 资 | 指 | 南



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## 川藏经济协作试验区

SICHUAN-TIBET ECONOMIC COOPERATION PILOT ZONE

## 世界大熊猫文化旅游重要目的地

AN IMPORTANT DESTINATION FOR  
GIANT PANDA CULTURAL TOURISM IN THE WORLD

天府之肺  
动植物基因库

THE LUNG OF TIANFU AND THE GENE POOL  
OF ANIMALS AND PLANTS





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## 生态雅安 ECOLOGICAL YA 'AN

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# YA'AN

川藏经济协作试验区  
Sichuan-tibet economic cooperation pilot zone

世界大熊猫文化旅游重要目的地  
An important destination for giant panda cultural tourism in the world





# CHARMING CITY

## 魅力之城

雅安位于四川省地理几何中心，处于成渝地区双城经济圈，下辖六县两区和一个国家级经济技术开发区，是四川盆地与青藏高原的结合过渡地带、汉文化与民族文化结合过渡地带、现代中心城市与原始自然生态区的结合过渡地带，素有“民族走廊”“川西咽喉”之称。

Ya'an is located in the geographical and geometric center of Sichuan Province, in the Chengdu-Chongqing area of Shuangcheng economic circle, under the jurisdiction of six counties and two districts and a state-level economic and technological development zone, is the combination of Sichuan basin and Qinghai-Tibet Plateau transition zone, Han culture and ethnic culture transition zone, modern central city and primitive natural ecological area of the transition zone, known as the "ethnic corridor" and the throat of western Sichuan.



It covers an area of 15,000 square kilometers

辖区面积

1.5 万平方公里



Population of 1,515,000

人口

151.5 万



Average annual temperature of 15.6°C

年均气温

15.6 °C



The city's forest coverage rate reached 69.42%

全市森林覆盖率

69.42 %



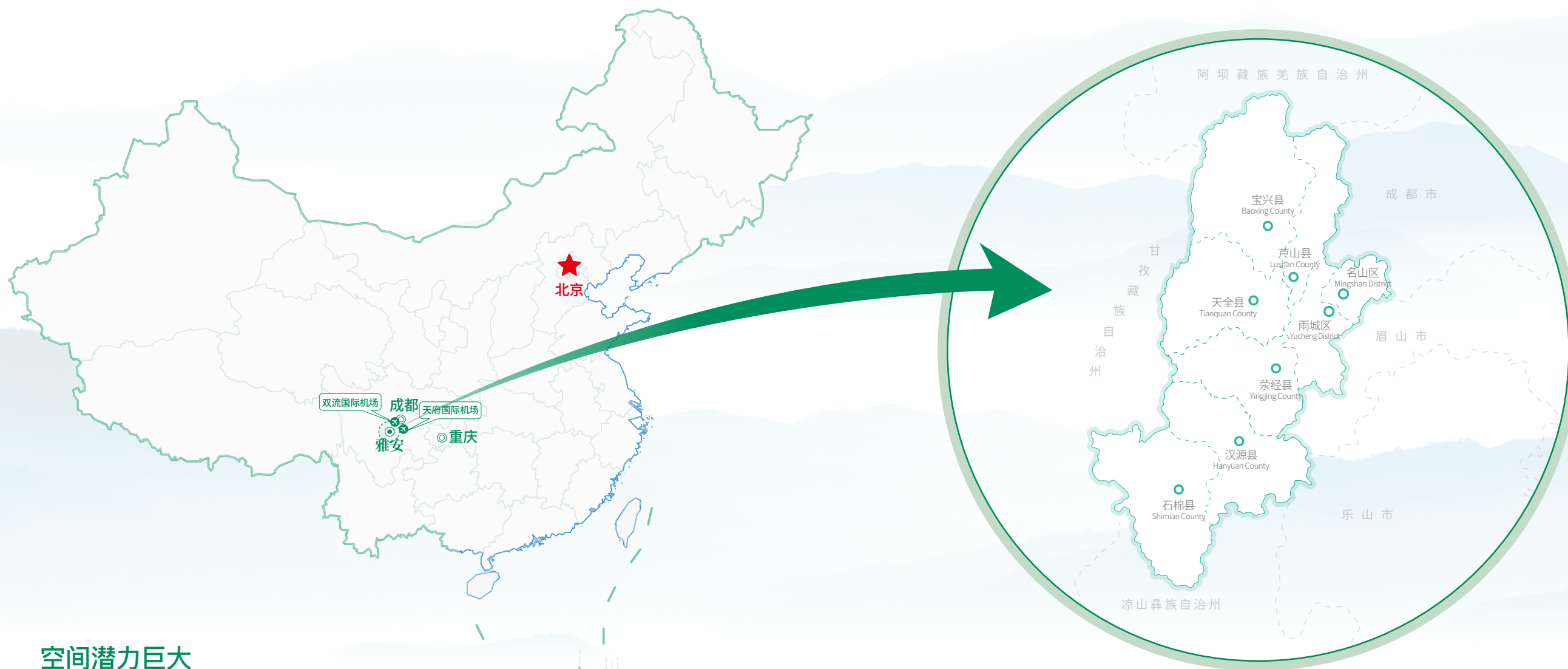
The proportion of days with good air quality in the city was 84.7%

城市空气质量优良天数比例

87.4 %







## 空间潜力巨大 HUGE SPATIAL POTENTIAL

### 规划至 2035 年 / Planned until 2035

#### ● 全市耕地保有量

371 平方公里

The total cultivated land in the city is 3.71 million square kilometers

#### ● 城镇开发边界

177 平方公里

177 square kilometers of urban development boundary

#### ● 规划工业用地

42 平方公里

Planned industrial land of 42 square kilometers

#### ● 全市中心城区面积

78 平方公里

The central urban area of the city covers an area of 78 square kilometers

#### ● 中心城区平均房价

6283 元/平方米

The average housing price in the central urban area is 6283 yuan/square meter



全市普通本科学校 1 所（“双一流”1 所）、高职院校 1 所，每年毕业大学生 1 万余人（雅职院每年 6 千余人，川农大雅安校区 4 千余人），二级及以上等次医院 23 家、三级甲等医院 3 家。

The city has 1 general undergraduate school ("double first-class" 1), 1 higher vocational college, more than 10,000 graduates per year (more than 5,000 people per year in the Ya Vocational College, more than 4,000 people in the Ya'an campus of Sichuan Agricultural University), 23 secondary hospitals, 3 first-class hospitals.





## 世界大熊猫科学发现地

THE WORLD'S GIANT PANDA SCIENTIFIC DISCOVERY

1869年，法国人阿尔芒·戴维在雅安发现了世界上第一只大熊猫，如今大熊猫作为“国礼”被赠送给多个国家，其中18只来自雅安。2021年，习近平总书记在《生物多样性公约》领导人峰会上，正式宣布设立大熊猫国家公园，雅安41.3%的行政区域划入大熊猫国家公园，是划入面积最大、野化放归数量最多的市（州），被国家林业局授予了“大熊猫放归之乡”的称号。

In 1869, Armand David, a French man, discovered the world's first giant panda in Ya'an. Now giant pandas have been given to many countries as a "national gift", 18 of which are from Ya'an. In 2021, General Secretary Xi Jinping formally announced the establishment of the Giant Panda National Park at the Leaders' Summit of the Convention on Biological Diversity. With 41.3% of the administrative area allocated to the park, Ya'an became the city (state) with the largest area and the largest number of reintroductions, and was awarded the title of "Home of Giant Panda Reintroduction" by the State Forestry Administration of the People's Republic of China.



There are more than  
300 giant pandas in the wild

现有野生大熊猫

**300**余只

There are more than  
70 giant pandas in captivity

现有圈养大熊猫

**70**多只





## 世界茶文化发源地

THE BIRTHPLACE OF WORLD TEA CULTURE

雅安是世界茶文化发源地，是植茶最早和产茶最适宜的地区。公元前53年，“甘露禅师”吴理真亲手植仙茶七株于蒙顶山五峰之中，开创人工植茶的先河。

Ya'an is the birthplace of world tea culture and the earliest and most suitable region for tea cultivation and production. In 53 BC, Master Ganlu Wu Lizhen personally planted seven immortal tea plants among the five peaks of Mengding Mountain, pioneering the artificial cultivation of tea.

截至 2024 年底 By end of 2024

● 全市茶园总面积

100.35 万亩

The total area of the city's tea gardens is 100.35 million mu

● 投产面积

87.4 万亩

The production area is 874,000 mu

● 综合产值

254 亿元

Its total output value is 25.4 billion yuan

同比增长 5.83

Year-on-year growth of 5.83%

● 蒙顶山茶品牌价值

54.76 亿元

The brand value of Mengding camellia is 5.476 billion yuan

连续八年入围  
中国茶叶区域公用  
品牌价值十强

For eight consecutive years, it has been selected as the top ten public brand value of China tea region

位居全省黑茶类第一

Ranked first in the province's black tea category

雅安藏茶是黑茶鼻祖，又称南路边茶，是汉藏民族团结的纽带，被誉为“西北少数民族生命之茶”，其制作技艺入选人类非物质文化遗产名录。

Ya'an Tibetan tea is the ancestor of black tea, also known as Nanlanbian tea. It is a bond of unity between the Han and Tibetan ethnic groups and is known as the "tea of life for ethnic minorities in the northwest". Its production techniques have been included in the list of intangible cultural heritage of mankind.



The brand value of "Ya'an Tibetan Tea" reached 3.338 billion yuan

“雅安藏茶”  
品牌价值达 33.38 亿元

► 同比增长 12.42%

Year-on-year growth of 12.42 per cent





# LAND OF OPPORTUNITY

## 机遇之地

- 川藏铁路 · Sichuan Tibet Railway
- 成渝地区双城经济圈 · Chengdu Chongqing Economic Circle
- 大熊猫国家公园建设 · Construction of Giant Panda National Park

雅安强化城乡功能板块相互协作，加快构建“一区一地引领、两轴三圈联动、县域重点突破、全域协同共兴”区域发展新格局。

Ya'an strengthens the mutual cooperation between urban and rural functional sectors, accelerates the construction of a new regional development pattern of "one district, one region leading, two axes and three circles linking, key breakthroughs in counties, and overall coordinated prosperity".

### 一区一地 ONE DISTRICT, ONE PLACE

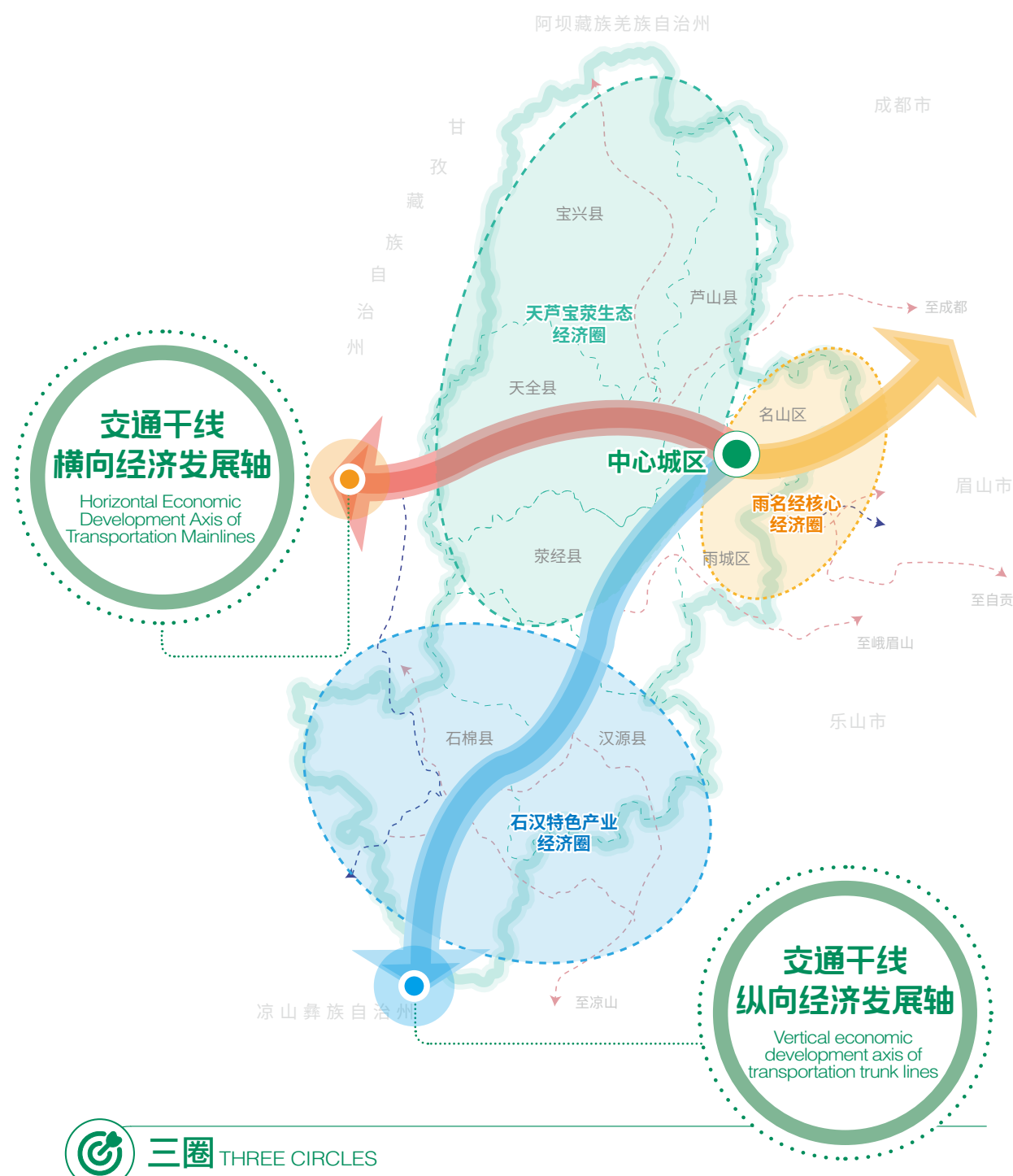
“一区”即加快推动川藏经济协作试验区建设，“一地”即加快推动世界大熊猫文化旅游重要目的地建设。

'One Zone' refers to accelerating the construction of the Sichuan Tibet Economic Cooperation Pilot Zone, while 'One Region' refers to accelerating the construction of an important destination for world giant panda cultural tourism.

### 两轴 TWO AXES

即以川藏铁路和成雅高速公路、雅康高速公路、国道318线等交通干线构建横向经济发展轴，以成雅高速公路、雅西高速公路、国道108线等交通干线构建纵向经济发展轴。

A horizontal economic development axis is constructed using transportation arteries such as the Sichuan Tibet Railway, Chengya Expressway, Yakang Expressway, and National Highway 318, while a vertical economic development axis is constructed using transportation arteries such as Chengya Expressway, Yaxi Expressway, and National Highway 108.



### 三圈 THREE CIRCLES

即由雨城区、名山区、经开区构建的“雨名经核心经济圈”，由天全县、芦山县、宝兴县、荣经县构建的“天芦宝荣生态经济圈”，由石棉县、汉源县构建的“石汉特色产业经济圈”。

The "Yuming Economic Core Circle" constructed by Yucheng District, Mingshan District, and Economic Development Zone, the "Tianlu Baoxing Ecological Economic Circle" constructed by Tianquan County, Lushan County, Baoxing County, and Yingjing County, and the "Shihan Characteristic Industrial Economic Circle" constructed by Shimian County and Hanyuan County.



## 川藏经济协作试验区

SICHUAN-XIZANG ECONOMIC COOPERATION PILOT ZONE

坚决扛牢省委十二届二次全会赋予雅安“建设川藏经济协作试验区和世界大熊猫文化旅游重要目的地”的重大历史使命，推动雅安发展能级跃升。坚持推进东向融入和西向开放相统一，将川藏经济协作试验区打造为川藏特色产业协作基地、川藏物资贸易集散地、成渝地区西向开放高地、民族团结进步示范区、区域协作发展机制试验区。

The second Plenary session of the 12th session of the Provincial Party Committee entrusted Ya'an with the major historical mission of "building Sichuan-Tibet economic cooperation pilot zone and an important destination for panda cultural tourism in the world", and promoted the development level of Ya'an to a higher level. The Sichuan-Tibet Economic Cooperation Pilot Zone will be built into a Sichuan-Tibet industrial cooperation base with characteristics, a Sichuan-Tibet material trade distribution center, a west-opening highland in Chengdu-Chongqing, a demonstration zone for ethnic unity and progress, and a pilot zone for regional cooperation and development mechanisms.

## 世界大熊猫文化旅游重要目的地

AN IMPORTANT DESTINATION FOR GIANT PANDA CULTURAL TOURISM IN THE WORLD

全面建设世界大熊猫文化旅游重要目的地，精心打造大熊猫溯源之旅、体验之旅、放归之旅等国际旅游线路，打响“熊猫雅宿”品牌，培育“熊猫雅礼”文创产品品牌，深入推广“金熊猫”旅游服务质量标准，争创国省级文化产业和旅游产业融合发展示范区，持续创建一批天府旅游名牌。

Comprehensively build an important destination for the world's giant panda cultural tourism, carefully create international tourism routes such as panda traceability Tours, experience Tours, and release Tours, launch the brand of "Panda Yali", cultivate the brand of "Panda Yali" cultural and creative products, further promote the "Golden Panda" tourism service quality standards, and strive to create a provincial demonstration zone for the integrated development of cultural and tourism industries. Continue to create a number of Tianfu tourism brand.



川藏特色产业协作基地

Sichuan-tibet characteristic industrial cooperation base

川藏物资贸易集散地

Sichuan-tibet material trade center

成渝地区西向开放高地

Chengdu-chongqing area is open to the west

民族团结进步示范区

Demonstration zone for national unity and progress

区域协作发展机制试验区

Pilot area for regional cooperative development mechanism



# 实业雅安

INDUSTRIAL YA'AN

● 高端清洁能源装备制造产业集群  
HIGH-END CLEAN ENERGY  
EQUIPMENT MANUFACTURING INDUSTRIAL CLUSTER

● 数字经济产业集群  
DIGITAL ECONOMY INDUSTRIAL CLUSTER

● 特色农业产业集群  
CHARACTERISTIC AGRICULTURAL INDUSTRIAL CLUSTER

● 先进材料产业集群  
ADVANCED MATERIALS  
INDUSTRIAL CLUSTER

● 文旅康养产业集群  
CULTURAL TOURISM HEALTH CARE  
INDUSTRY CLUSTER

YA'AN

川藏经济协作试验区  
Sichuan-tibet economic cooperation pilot zone

世界大熊猫文化旅游重要目的地  
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2027 年  
产业规模达  
**100** 亿元  
In 2027, the industrial  
scale will reach 10  
billion yuan

## HIGH-END CLEAN ENERGY EQUIPMENT MANUFACTURING INDUSTRIAL CLUSTER

### 高端清洁能源装备制造产业集群

#### 发展方向 DEVELOPMENT DIRECTION

- 汽车及零部件  
Automobile and parts
- 电力设备  
Electric power equipment
- 轨道交通  
rail traffic
- 工程机械  
Construction machinery
- 应急装备  
Emergency equipment

- 新能源  
New energy
- 新能源汽车及动力电池  
New energy vehicles and power batteries
- 装备制造  
Equipment manufacturing





# ADVANCED MATERIALS INDUSTRIAL CLUSTER

## 先进材料产业集群

- 绿色建材  
· Green building materials
- 先进有色金属材料  
· Advanced non-ferrous materials
- 现代轻纺  
· Modern textile

- 建设成渝地区重要的先进材料产业基地。  
To build an important industrial base of advanced materials in Chengdu-Chongqing region.

### 发展方向 DEVELOPMENT DIRECTION

- 绿色化工材料  
Green chemical material
- 锂电新能源  
Lithium new energy
- 电子新材料  
Electronic new material
- 先进有色金属材料  
Advanced non-ferrous materials
- 新型建筑材料  
New building materials



2027 年  
产业规模达  
**1300** 亿元  
By 2027, the industrial  
scale will reach 130  
billion yuan



# DIGITAL ECONOMY INDUSTRY CLUSTER

## 数字经济产业集群

雅安数字基础能力连续三年位列全省第二位，2024 年算力质效评价居全省首位、全国第 8 位。围绕成渝地区大数据产业基地建设，累计投入 100 亿元资金用于园区建设，数据机房等基础设施超 28 万平方米，入选 2024 年第二批四川省中小企业特色产业集群。

Ya'an's digital basic capability has ranked second in the province for three consecutive years, and in 2024, its computing power quality and efficiency evaluation will rank first in the province and eighth in the country. Around the construction of the big data industry base in the Chengdu Chongqing region, a total of 10 billion yuan has been invested in park construction, with infrastructure such as data centers covering over 280000 square meters. It has been selected as the second batch of characteristic industrial clusters for small and medium-sized enterprises in Sichuan Province in 2024.



The total amount of digital economy exceeds 40 billion yuan

数字经济总量超过

400 亿元



中国·雅安大数据产业园成为国内首个完成“碳中和”申报的国家绿色数据中心，更是中国电信天翼云、中国移动云、阿里云等行业巨头在成渝地区的核心资源池，腾讯、百度、字节跳动等互联网头部企业在此落户。

China Ya'an Big Data Industrial Park has become the first national green data center to complete the declaration of "carbon neutrality" in China. It is also the core resource pool of China Telecom Tianyi Cloud, China Mobile Cloud, Alibaba Cloud and other industry giants in Chengdu and Chongqing. Tencent, Baidu, ByteDance and other leading Internet enterprises have settled here.

### 雅安大数据产业园 Ya'an Big Data Industrial Park

标准机架规模达

40000 ↑

The standard rack size reaches 40000 units

算力规模达

4288<sub>P</sub>

The computing power scale has reached 4288P

智能算力规模达

3284<sub>P</sub>

The scale of intelligent computing power reaches 3284P



### 发展方向

DEVELOPMENT DIRECTION

● 数字融合应用

Digital Fusion Applications

● 先进存储算力

Advanced storage computing power

● 数据开发交易

Data development and trading

● 智能制造

Intelligent manufacturing

2027 年  
产业规模达

650 亿元

By 2027, the industrial scale will reach 65 billion yuan







国家 5A 级景区 **1** 家  
1 national 5A scenic spot

国家 4A 级景区 **22** 家  
22 national 4A-level scenic spots

拥有碧峰峡（5A 级景区）和 22 家 4A 级景区，是千年川藏茶马古道的起点，世界大熊猫文化发源地、世界茶文化发源地，也是中央红军、红四方面军长征途经地。

With Bifeng Gorge (5A scenic spot) and 22 4A scenic spots, it is the starting point of the thousand-year Sichuan-Tibet Tea Horse Road, the birthplace of the world panda culture, the birthplace of the world tea culture, and the Long March of the Central Red Army and the Red Fourth Front Army.

# CULTURAL TOURISM HEALTH CARE INDUSTRY CLUSTER

## 文旅康养产业集群

- 银发经济 · Silver economy
- 文化旅游 · cultural tourism
- 医药健康 · medicine and health
- 低空经济 · low-altitude economy



### 发展方向

DEVELOPMENT DIRECTION

- 旅游度假区  
Tourist resort
- 数字文旅  
Digital literature tour
- 农文旅融合  
Integration of agriculture, culture and tourism
- 品牌住宿文化创意  
Brand accommodation culture creativity
- 旅游景区  
Tourist spot



碧峰峡



喇叭河



王岗坪



# CHARACTERISTIC AGRICULTURAL INDUSTRIAL CLUSTER

## 特色农业产业集群

- 农产品精深加工 · Intensive processing of agricultural products
- 冷水鱼养殖加工 · Cold-water fish farming and processing

雅安立足独特的资源禀赋和生态气候环境，重点培育以雅茶为引领的，雅茶、雅鱼、雅果、雅药、雅竹等“五雅”特色产业，培育“天润雅安”“天府鱼子酱”“蒙顶山茶”等农产品区域公用品牌（含地标品牌）13个。

Based on its unique resource endowment and ecological climate environment, Ya'an focuses on cultivating "five Ya" characteristic industries such as Ya tea, Ya fruit, Ya fish, Ya medicine and Ya bamboo, which are led by Ya tea, and cultivates 13 regional public brands (including landmark brands) of agricultural products such as Tianrun Ya'an, Tianfu Caviar and Mengding Camellia.



### ● 中药材种植加工

Planting and processing of traditional Chinese medicinal materials

全市中药材种植面积约 56.7 万亩，其中黄柏 28.5 万亩、川牛膝 5 万亩，有千亩中药材种植片 26 个，拥有“宝兴川牛膝”“天全川牛膝”“荥经天麻”“汉源花椒”道地雅药地标品牌 4 个，芦山青黛、宝兴山药全国名特优新农产品 2 个。规上加工企业 13 家，销售企业 11 家。全市实现中医药产业链综合产值约 47 亿元。

The total area of Chinese medicinal herbs planted in the city is approximately 567,000 mu, including 285,000 mu of Phellodendron and 50,000 mu of Achyranthes aspera. There are 26 large-scale Chinese medicinal herb planting areas covering over 1,000 mu each. There are 13 large-scale processing enterprises and 11 sales enterprises. The comprehensive output value of the city's traditional Chinese medicine industry chain has reached about 4.7 billion yuan.

### ● 发展方向 DEVELOPMENT DIRECTION

- 中医药加工  
Traditional Chinese Medicine Processing



全市竹林面积稳定在 215 万亩，竹基地面积超 156.57 万亩，培育笋用林 4 万亩，其中慈竹、硬头黄竹等丛生竹林 45.96 余万亩，建成集中成片、设施配套、集约经营的现代竹产业基地 36.9 万亩。全市实现竹业总产值 60.4 亿元，同比增长 11.7%。

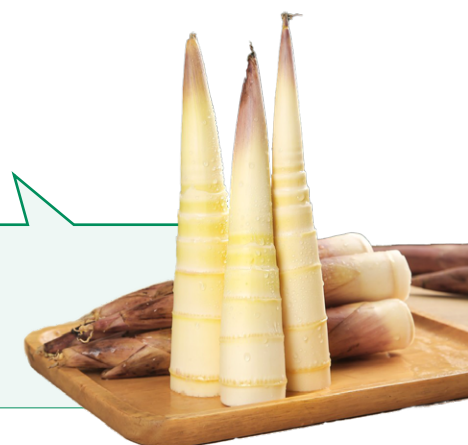
The bamboo forest area of the city is stable at 2.15 million mu, the bamboo base area exceeds 1,565,700 mu, and the bamboo shoots are cultivated on 40,000 mu, including more than 459,600 mu of tufted bamboo forests such as Cizhu and hardhead yellow bamboo, and 369,000 mu of modern bamboo industry base has been built into a centralized area with supporting facilities and intensive management. The total output value of the bamboo industry in the city reached 6.04 billion yuan, an increase of 11.7%.

全市实现  
竹业总产值  
60.4 亿元

The total output value of bamboo industry in the city is 6.04 billion yuan

### ● 发展方向 DEVELOPMENT DIRECTION

- 现代种养殖业  
Modern breeding industry
- 智慧农业  
Smart agriculture
- 休闲农业  
Leisure agriculture
- 农业综合服务  
Agricultural integrated service



- 建成  
特色产业基地 500 余万亩  
More than 5 million mu of characteristic industrial bases have been built



- “三品一标”  
农产品累计认证数量 688 个  
The total number of "three products and one standard" agricultural products has been certified 688

► 稳居全省 NO.1  
Ranked first in the province

- 全市鱼子酱  
产量占全球总产量 15%  
The city produces 15% of the world's caviar

► 位居全国 NO.2  
Rank second in the country



# 追梦雅安

DREAM OF YA 'AN

● 区位优势  
LOCATION TRAFFIC

● 资源禀赋  
RESOURCE ENDOWMENT

● 要素保障  
FACTOR GUARANTEE

● 营商环境  
BUSINESS ENVIRONMENT

YA'AN

川藏经济协作试验区  
Sichuan-tibet economic cooperation pilot zone

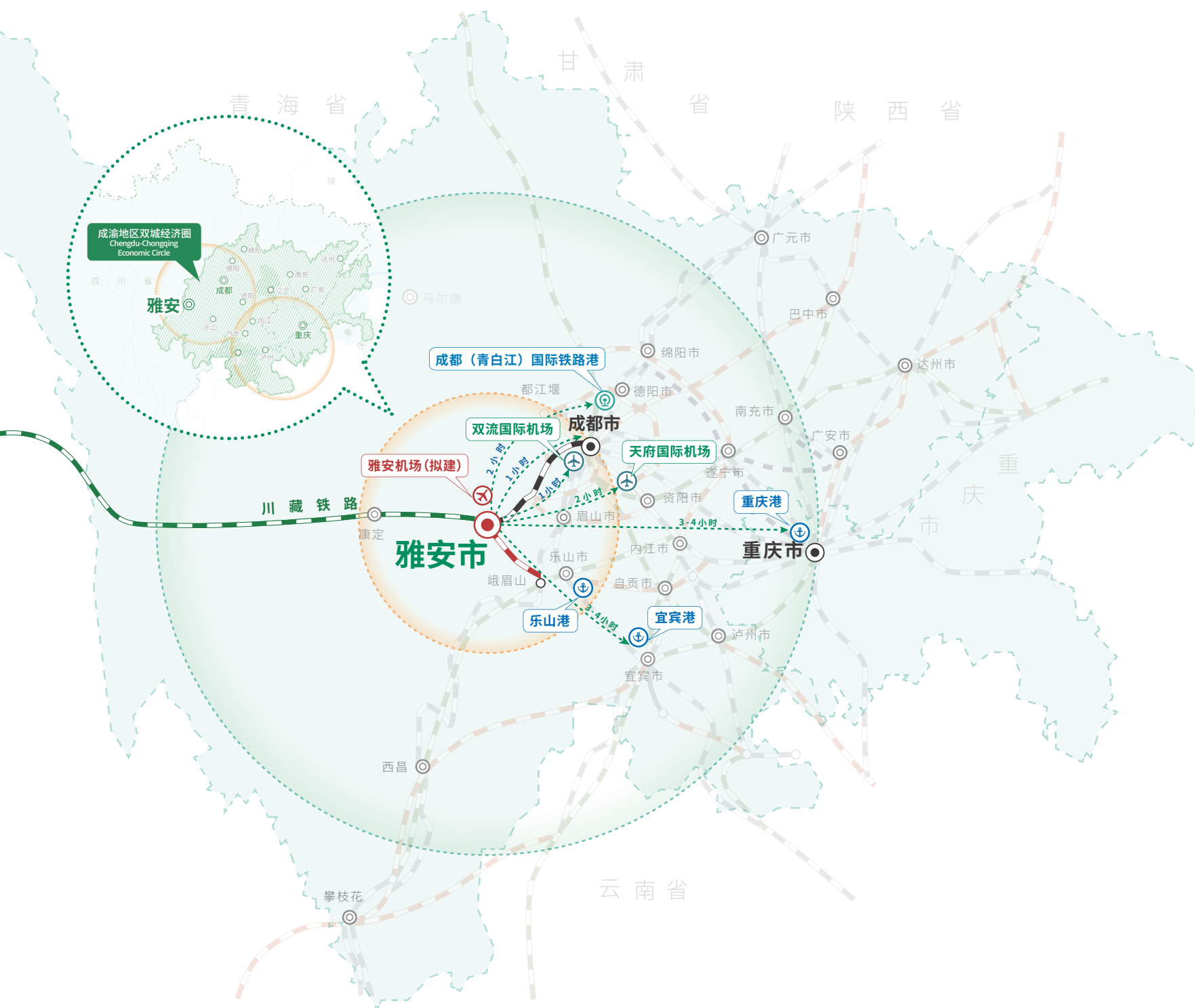
世界大熊猫文化旅游重要目的地  
An important destination for giant panda cultural tourism in the world





# LOCATION TRAFFIC

## 区位交通



雅安是成都平原进藏的首站城市，位处成渝地区双城经济圈，拥有建设承东启西的独特区位。雅安毗邻成都，距成都主城区约 1 小时车程。

With Bifeng Gorge (5A scenic spot) and 22 4A scenic spots, it is the starting point of the thousand-year Sichuan-Tibet Tea Horse Road, the birthplace of the world panda culture, the birthplace of the world tea culture, and the Long March of the Central Red Army and the Red Fourth Front Army.



### 铁路 RAILWAY

成雅动车实现公交化运行，川藏铁路雅安至林芝段正加快建设。

The Cheng-Ya bullet train has realized public transportation operation, and the construction of the section from Ya'an to Nyingchi of Sichuan-Tibet Railway is being accelerated.

距重庆 **3.5** 小时  
3.5 hours from Chongqing

距青白江铁路货运站 **2** 小时  
2 hours from Qingbaijiang Railway freight station



### 公路 HIGHROAD

现有成雅、成名、雅西、雅乐、雅康、峨汉 6 条高速公路已建成通车，泸石高速雅安段已通车试运行。

The existing Chengya, famous, Yaxi, Yale, Yakang, Ehan six expressways have been completed and opened to traffic, Lu Shi Expressway Ya'an section has been opened to trial operation.



### 空运 AIR TRANSPORT

距双流国际机场仅 1 小时车程，距天府国际机场仅 2 小时车程。

It is only a 1-hour drive from Shuangliu International Airport and a 2-hour drive from Tianfu International Airport.



### 水运 WATER TRANSPORT

距乐山港 1.5 小时，宜宾港、重庆港 3-4 小时。

1.5 hours from Leshan Port, 3-4 hours from Yibin Port and Chongqing Port.





## RESOURCE ENDOWMENT

### 资源禀赋

雅安自然资源富集，发现矿产资源 57 种，查明资源储量的矿产 40 种。清洁能源充沛，水能理论蕴藏量 1601 万千瓦。

Ya'an is rich in natural resources, with 57 mineral resources discovered and 40 mineral reserves identified. There is abundant clean energy, with a theoretical reserve of 16.01 million kilowatts of hydropower and planned wind and solar energy reserves of 850000 kilowatts.

发现矿产资源

**57** 种

Discover 57 types of mineral resources

查明资源储量矿产

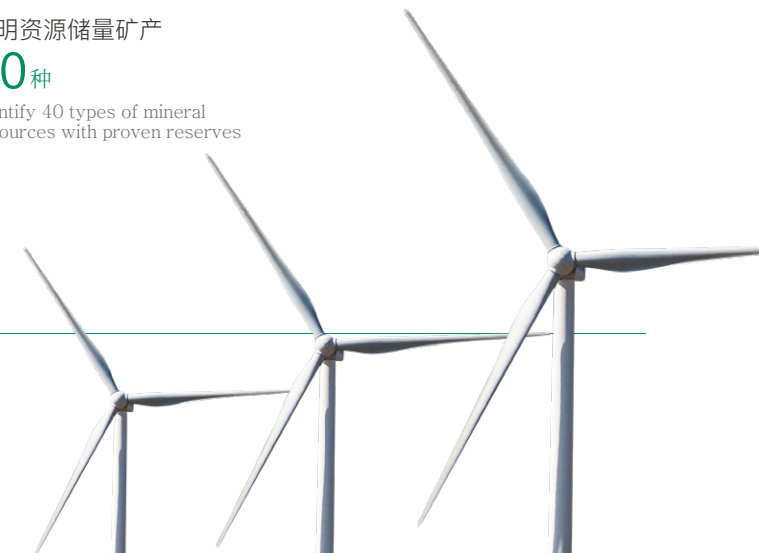
**40** 种

Identify 40 types of mineral resources with proven reserves

水能理论蕴藏量

**1601** 万千瓦

Theoretical potential of hydropower is 16.01 million kilowatts





# ELEMENT GUARANTEE

## 要素保障

### 电力护航 ELECTRIC ESCORT

雅安是全省重要的水电基地，水电装机容量突破 1200 万千瓦，装机规模居全省前列。已形成以 500 千伏为支撑、220 千伏环网为骨干、110 千伏以下电网协调发展的智能电网格局。

Ya'an is an important hydropower base in the province, with a hydropower installed capacity exceeding 12 million kilowatts and ranking among the top in the province in terms of installed capacity. A smart grid pattern has been formed with 500 kV as the support, 220 kV ring network as the backbone, and coordinated development of power grids below 110 kV.

### 人才支撑 TALENT SUPPORT

国家“211 工程”“双一流”高校——四川农业大学；全国职业院校就业竞争力示范校、省级示范性高职院校——雅安职业技术学院；中国职业教育百强学校——四川省贸易学校；我国唯一一所专门的档案中等专业学校——四川省档案学校。

National "211 Project" and "Double First Class" universities – Sichuan Agricultural University; National Vocational College Employment Competitiveness Demonstration School and Provincial Demonstration Vocational College – Ya'an Vocational and Technical College; Top 100 Vocational Education Schools in China – Sichuan Trade School; The only specialized archival secondary vocational school in China – Sichuan Provincial Archives School.

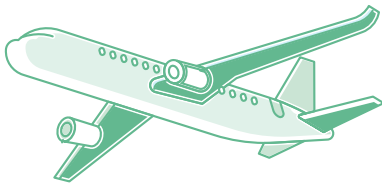


### 政策措施 POLICY MEASURES

《雅安市人才政策百问百答》



## 物流成本 LOGISTICS COST



 **航空运输（雅安至成都、乐山、重庆）**  
Air transportation (from Ya'an to Chengdu, Leshan, Chongqing)

目的地	运输时间（小时）	运输成本（元 / 吨）	运输距离（公里）
成都	1.3	120	102
乐山	1.5	70	104
重庆	1.7	140	400

 **航空运输（雅安至上海、深圳和广州（参考））**  
Air transportation (from Ya'an to Shanghai, Shenzhen, and Guangzhou (reference))

目的地	每周航班数	每周运输能力（吨）
上海	进出港 37	210
深圳	进出港 50	265
广州	进出港 46	262

 **港口运输（乐山出海港口水运承载能力（参考））**  
Port transportation (water transport carrying capacity of Leshan offshore port (reference))

港口名称	距离雅安里程（公里）	货物吞吐能力（万吨）	无装卸吞吐能力（万吨）	最大起重能力（万吨）	船舶停靠吨级（吨）
乐山	110	600	5	180	1500

 **铁路运输（雅安至上海、深圳和连云港）**  
Railway transportation (from Ya'an to Shanghai, Shenzhen, and Lianyungang)

目的地	运输时间（天）	运输成本（元 / 吨）	运输距离（公里）
乐山	110	600	5
上海	3	450	2068
深圳	2	430	1751
连云港	3	450	2102



# BUSINESS ENVIRONMENT

## 营商环境

### 四个一流 FOUR FIRST-CLASS



The online availability rate of integrated platform matters has reached 98.3%

一体化平台  
事项网上可办率达

99.07%

雅安在全省率先启动“最多跑一次”改革，营商环境满意度测评名列全省前列，获得“四川最具投资价值城市”称号。

Ya'an has taken the lead in launching the "maximum one visit" reform in the province, ranking among the top in the province in terms of business environment satisfaction evaluation, and has been awarded the title of "Sichuan's Most Valuable Investment City".



《雅安市制造业智能化改造数字化转型支持政策》



《雅安市大力推动文旅兴市的实施意见》



《雅安市稳增长稳市场主体保就业若干政策措施》



《雅安市支持大数据产业发展激励政策》



《关于推进锂电产业高质量发展的实施意见》



# 聚势雅安

GATHER POWER YA 'AN

- 雅安经济技术开发区  
YA 'AN ECONOMIC AND  
TECHNOLOGICAL DEVELOPMENT ZONE
- 四川雅安国家农业科技园区  
SICHUAN YA 'AN NATIONAL AGRICULTURAL  
SCIENCE AND TECHNOLOGY PARK
- 雅安高新技术产业园区(筹)  
YA 'AN HIGH-TECH INDUSTRIAL  
PARK (PREPARATION)
- 其他产业园区  
OTHER INDUSTRIAL PARKS

YA 'AN

川藏经济协作试验区  
Sichuan-tibet economic cooperation pilot zone

世界大熊猫文化旅游重要目的地  
An important destination for giant panda cultural tourism in the world







## YA'AN ECONOMIC AND TECHNOLOGICAL DEVELOPMENT ZONE

### 雅安经济技术开发区

雅安经济技术开发区，是国家级经济技术开发区、着力构建“一区多园”协同发展格局，是国家新型工业化产业示范基地、是雅安市产业发展的重要支撑平台，是雅安市工业发展的主阵地。聚焦打造全市工业发展主阵地，成功创建省级化工园区（雅安永兴化工园区）。注重产业链集群成群、相互配套，着力打造千亿绿色化工产业集群。已落地雅化锂业、厦钨新能、光明派特废旧金属回收、中氟能电子特气、科瑞宝新材料等一系列行业领军企业。

● 核心管辖区规划面积  
**30.23**平方公里

The planned area of the core jurisdiction is 30.23 square kilometers

● 2024 年入驻企业  
**114**家

By 2024, there will be 114 enterprises

● 入驻规上企业  
**76**家

87 enterprises settled in the regulation

► 省级化工园区规划面积 **6.8**平方公里  
The planning area of the provincial chemical industry park is 6.8 square kilometers

► 2024 年底共有企业 **566** 家  
By the end of 2024, there were 566 enterprises

Ya'an Economic and Technological Development Zone is a national level economic and technological development zone that focuses on building a coordinated development pattern of "one zone, multiple parks". It is a national demonstration base for new industrialization industries, an important support platform for industrial development in Ya'an City, and the main battlefield for industrial development in Ya'an City. Focusing on building the main battlefield for industrial development in the city, we have successfully established a provincial-level chemical industrial park (Yongxing Chemical Industrial Park in Ya'an Economic Development Zone). Pay attention to the clustering and mutual matching of industrial chains, and strive to build a green chemical industry cluster worth billions of yuan. We have established a series of leading enterprises in the industry, including Yahua Lithium Industry, Xiamen Tungsten New Energy, Guangming Paite Precious Metals Recycling, Zhongfeng Energy Electronic Special Gas, and Koribao New Materials.





## 重点发展三大化工产业链

Focus on developing the three major chemical industry chains

### 新能源化工材料产业链 New Energy Chemical Materials Industry Chain

以锂电、钠电、  
氢能为代表

Represented by lithium batteries,  
sodium batteries, and hydrogen  
energy

### 电子化工材料产业链 Electronic chemical materials industry chain

以稀贵金属提纯、  
氟化工为代表

Represented by rare and precious  
metal purification and fluorine  
chemical industry

### 精细化工产业链 EFine chemical industry chain

以高分子聚酯新材料、  
生物医药为代表

Represented by polymer  
polyester new materials  
and biomedicine

## 园区设施基础

PARK FACILITY FOUNDATION

土地、电力、天然气等综合要素成本全省最低，大数据入园企业到户电价 0.34 元 / 度，其他工业企业全年平均结算电价约 0.45 元 / 度。工业用地采取弹性供地，最低出让价 5 万元 / 亩。

The cost of land, electricity, natural gas and other comprehensive factors is the lowest in the province. The electricity price of big data entering the park is 0.34 yuan/KWH, and the average annual settlement price of other industrial enterprises is about 0.45 yuan/KWH. Industrial land to adopt flexible land supply, the minimum transfer price of 50,000 yuan/mu.

人力资源服务产业园、产教融合联合体、雅安职业技术学院为企业提供人才支撑，周边配套完善，“15 分钟便利生活圈”让企业招引人才无后顾之忧。成功纳入四川省集成授权改革第二批试点名单，设立经开区政务服务中心，实行“一站式”受理和“保姆式”服务，让企业投资安心、放心、舒心。

Human resource Service Industrial Park, production and education integration consortium, Ya'an Vocational and Technical College to provide talent support for enterprises, the surrounding supporting facilities are perfect, "15 minutes convenient life circle" let enterprises attract talents without worries. Successfully included in the Sichuan Province integrated authorization reform of the second batch of pilot list, the establishment of economic development zone government service center, the implementation of "one-stop" acceptance and "nanny" services, so that enterprise investment peace of mind, rest assured, comfortable.



## 三大主导产业

FOCUS ON ATTRACTING INDUSTRIES



### 大数据产业

Big data industry



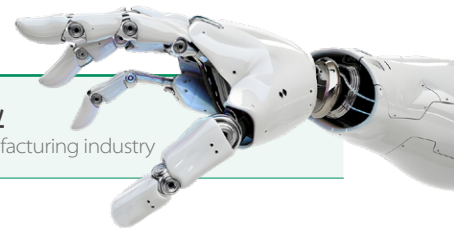
### 先进材料产业

Advanced material industry



### 装备制造产业

Equipment manufacturing industry



## 其他重点产业

OTHER KEY INDUSTRIES



### 现代物流产业

Modern Logistics Industry



### 未来科技产业

Future technology industry



### 食品饮料大健康产业

Food and beverage health industry



# SICHUAN YA'AN NATIONAL AGRICULTURAL SCIENCE AND TECHNOLOGY PARK

## 四川雅安国家农业科技园区

四川雅安国家农业科技园区，作为第三批获批的国家农业科技园区之一，发展态势良好。园内设有凤鸣农业科普示范基地和农产品加工区两大板块。凤鸣农业科普示范基地聚焦科技农业、设施农业与景观农业，展现出独特的现代农业魅力。农产品加工区专注于农产品精深加工产业的布局，挖掘农产品的更高价值。

Sichuan Ya'an National Agricultural Science and Technology Park, as one of the national agricultural science and technology parks approved in the third batch, is developing in a good situation. The park has two major sections, the Fengming Agricultural Science Popularization Demonstration Base and the Agricultural Product Processing Zone. The Fengming Agricultural Science Popularization Demonstration Base focuses on technological agriculture, facility agriculture, and landscape agriculture, demonstrating the unique charm of modern agriculture. The Agricultural Product Processing Zone is dedicated to the layout of the deep processing industry of agricultural products, tapping into the higher value of agricultural products.



The planned area of the Agricultural Product Processing Zone is 4.33 square kilometers

农产品  
加工区规划面积  
**4.33** 平方公里



# YA 'AN HIGH-TECH INDUSTRIAL PARK (PREPARATION)

## 雅安高新技术产业园区(筹)

雅安高新技术产业园区(筹)以“高新技术策源地、科技创新综合体、创新人才集聚地”为战略目标，以“山水相融 科创新城”为发展定位，规划总面积 10.35 平方公里，其中核心区(草坝创新产业片区)总面积 7.57 平方公里，规划构建“一廊、两核、两区、七组团”发展布局。

Ya 'an High-tech Industrial Park (preparation) takes "high-tech source, science and technology innovation complex, innovative talent gathering place" as the strategic goal, and "landscape integrated science and technology innovation City" as the development orientation, with a planned total area of 10.35 square kilometers, of which the core area (Caoba innovation industry area) covers a total area of 7.57 square kilometers. The development layout of "one corridor, two cores, two districts and seven groups" is planned and constructed.

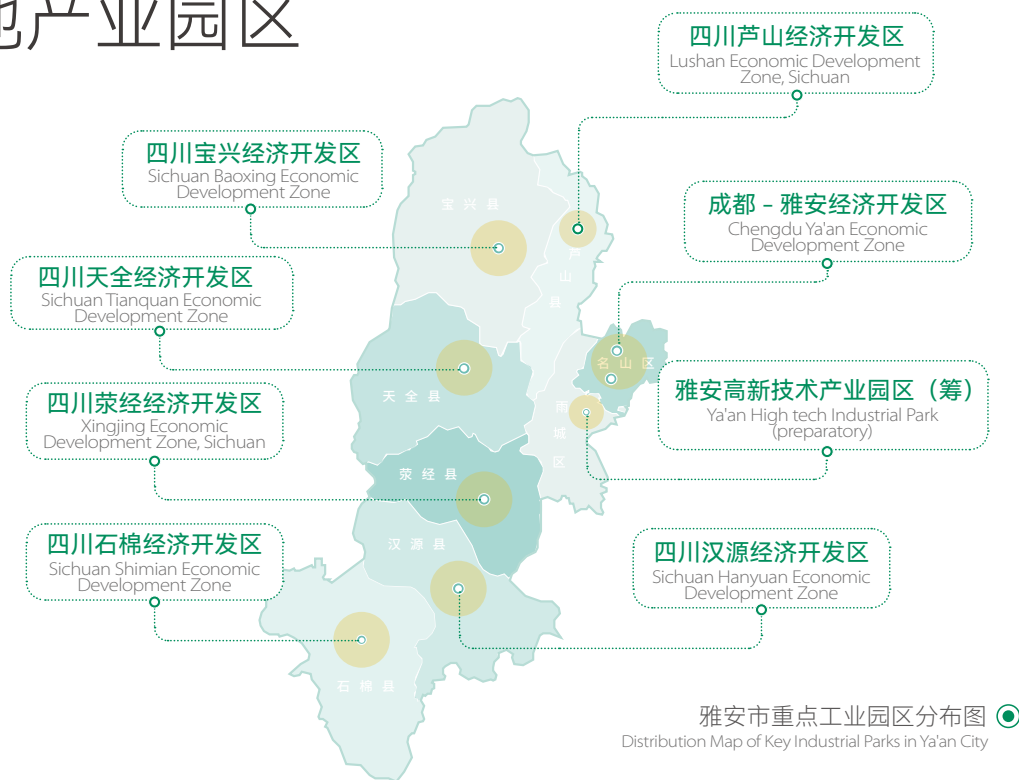
### 3+3 产业发展体系 3+3 INDUSTRIAL DEVELOPMENT SYSTEM





## OTHER INDUSTRIAL PARKS

### 其他产业园区



园区名称	重点招引产业	企业数(家)	联系人及联系方式
雅安高新技术产业园区（筹）	智能制造、新能源新材料、电子信息	70	郭先生 18942874287
成都－雅安经济开发区	有色金属冶炼和压延加工业、金属制品业、电子信息	131	程先生 15983523334
四川汉源经济开发区	化工、有色金属冶炼、农产品加工、建材	81	罗先生 13881614530
四川石棉经济开发区	冶金、磷化工、新材料	69	方先生 18783538505
四川天全经济开发区	先进材料、新型建材、特色农产品加工	87	游女士 18383519898
四川芦山经济开发区	绿色纺织、锂电新材料和食品药品加工	76	李女士 13648154695
四川荥经经济开发区	再生资源循环利用产业，先进材料产业	5	刘先生 18783564090
四川宝兴经济开发区	石材产业、新材料产业	180	陈先生 18908166987

## SOME KEY INVESTMENT PROMOTION PROJECTS

### 部分重点招商推介项目

#### 高端清洁能源装备制造产业集群

#### 无人机及高端零部件产业基地建设项目

项目地点	雨城区
建设条件及主要内容	项目总投资 45 亿元，占地面积约 300 亩，新建数字化柔性制造厂房、数字化脉动制造厂房、无人机综合试验中心、无人机装备培训中心和配套设施，打造具有柔性、智能、精细化生产能力的无人机及高端零部件生产线。项目建成达产后，预计年实现收入 10 亿元，上缴税金 1.5 亿元，新增就业人数约 200 人。
联系方式	杨先生：15892689918

#### 汽车零部件精密制造产业园项目

项目地点	雅安高新技术产业园区（筹）
建设条件及主要内容	项目总投资 35 亿元，占地面积约 240 亩，规划建设高度自动化、智能化、数字化加工厂，配备国内外先进机床、锻压、热处理、检测等机器设备，生产铝合金压铸件、仪器仪表、发动机轴承等汽车零部件及相关配件，为雅安乃至四川汽车产业链的延伸、升级注入强劲动力。
联系方式	李先生：18382445345





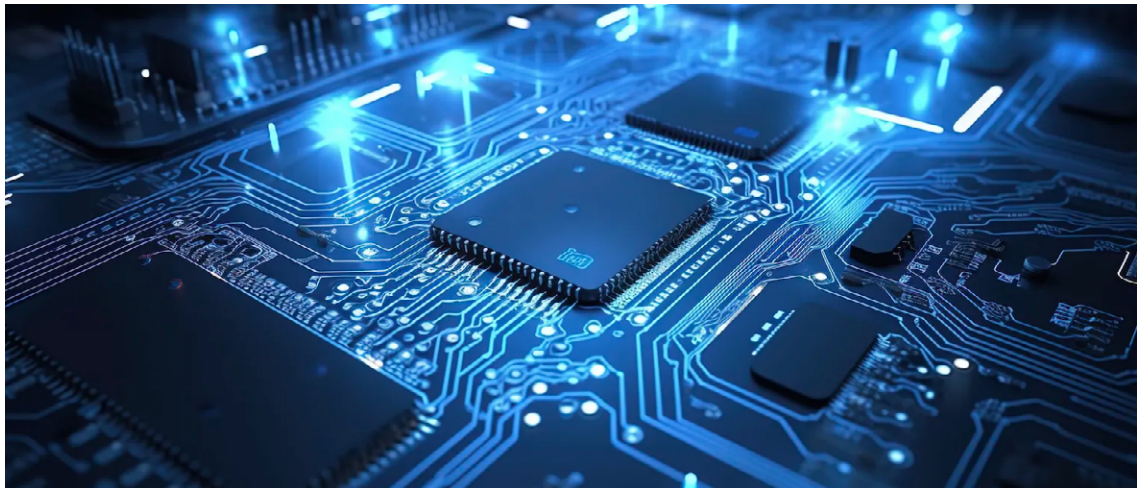
## 高端清洁能源装备制造产业集群

### 绿色建材产业园项目

项目地点	芦山县
建设条件及主要内容	项目总投资 50 亿元，占地面积约 500 亩工业用地，依托国需山绿色矿山资源，借助建设川藏铁路、邛芦荣高速的契机，建设绿色建材产业园。主要开发建设包括储量约 3000 万 m³ 绿色矿山、大型环保精品骨料生产线、机制砂生产线、自动化智能装车仓等。项目基于市场需求、道路交通现状等情况，拟分三期实施，一期投资约 10.5 亿元，拟建年产 1000 万吨建筑骨料生产线，最终达到年产 3000 万吨的规模。二期投资约 5.5 亿元，结合市场情况适时投入三期建设，三期投资约 34 亿元（含综合开发，用于房建、轨道交通装配式建筑）。项目全面达产后，产值可达 15 亿元，年上缴税收 2 亿元。
联系方式	卫先生：13378388623

### 半导体碳化硅材料生产加工项目

项目地点	雅安高新技术产业园区（筹）
建设条件及主要内容	项目总投资 44 亿元，项目占地面积约 148 亩，拟建设衬底和外延生产制造中心、半导体总部、研发中心及相关配套，同步引进 SiC 芯片研发及相关产业化项目，重点围绕生产衬底和外延等制造芯片的基础材料，布局碳化硅单晶衬底和外延生产线。项目建成后将广泛应用于轨道交通、新能源汽车、分布式新能源、智能电网、高端电源、5G 通讯、人工智能等重点领域。
联系方式	李女士：18788918600



## 数字经济产业集群

### 雅安大数据产业园三中心

项目地点	雅安经济技术开发区
建设条件及主要内容	项目总投资 75 亿元，占地面积约 81 亩，建设算力中心 3 栋及配套办设施，按照 A 级标准保障，PUE 小于 1.25，可承载算力超 10000 PFlops。依托雅安水电富集优势，开展清洁能源聚合供应试点，探索从水津关、龟都府、大唐等电站直供电，采用聚合交易、就地消纳的清洁能源聚合供应模式，打造算点融合示范。建设周期 10 年，产值 3 亿元，税收 1800 万元。
联系方式	高女士：13881612121

## 文旅康养产业集群

### 宝兴县熊猫慢城项目

项目地点	宝兴县
建设条件及主要内容	项目总投资 50 亿元，依托清凉宜人的气候条件和优美的自然风光，结合冷木沟地质公园、莲花山景区、雪山民宿村等现有景观节点，融入熊猫元素、种植特色花卉，培育慢食、慢行、慢游、慢学、慢养、慢购、慢居等新业态，打造以文化展示、科教研学、休闲度假、禅修养生等为一体的熊猫老家溯源体验区。
联系方式	周女士：13881612260

### 雨城区周公山度假康养综合体项目

项目地点	宝兴县
建设条件及主要内容	1. 位于国家 4A 级景区、省级旅游度假区周公山旅游度假区，拥有 2 家四星级酒店、2 家度假型温泉酒店。周公山温泉出口水温 80℃以上，水质优良，有 8 种矿物质及微量元素同时达到国标矿水命名浓度，其水化学组成与矿物含量之丰富实为罕见，有极高的医疗价值，被专家称为“西蜀第一汤”。 2. 项目拟投资 50 亿元，拟在周公山片区规划 250 余亩土地，打造温泉世界、享老乐园、享老大学、温泉享老小镇、云上餐吧、周公山体育森林运动公园、周公山顶度假圣地等。
联系方式	胡先生：18783521780





## 特色农业产业集群

### 荥经县林下中药材产业园建设项目

#### ④ 项目地点

荥经县

#### ① 建设条件 及主要内容

项目总投资 15 亿元，立足林下中药材种植，建设草本中药材生产基地，打造“荥经中药”品牌。

1. 以泗坪乡为核心，辐射荥河镇、安靖乡、花滩镇等乡镇，开展天麻、当归、黄连、重楼等商品苗标准化种植 10 万亩，建设仿野生林下天麻基地 3000 亩。

2. 建立荥经天麻研究中心、实验室，加快创新产品研发，加强乌天麻的种植技术研发和普及，形成标准化的种植技术，规范林地选择、菌材培养、休眠期栽培、栽培期管理和病虫害防治的技术标准。

3. 在新添镇建设中药材加工厂，开展荥经天麻、荥经黄连等中药材加工。

#### ⑤ 联系方式

刘先生：18030622360



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