



开放巴中公众号

巴中投资指南

巴中市投资促进局

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企业容易做生意的地方

—— Places where it is easy for businesses to operate ——

高质量建设全国革命老区振兴发展示范市

Build a high-quality national demonstration city for the revitalization and development of revolutionary old areas

巩固提升国家生态文明建设示范区 集成创建国家经济技术开发区 创新布局农业高新技术产业园区 做优做强文旅融合发展区

Consolidate and enhance the national demonstration zone of ecological civilization construction

Create national economic and technological development zone in an integrated manner

Innovatively plan agricultural high-tech industrial parks

Optimize and strengthen the integrated development zone of culture and tourism

加快建设开放合作典范地 加快建设人才创新集聚地 加快建设品质生活宜居地

Accelerate the construction of a model place
of open cooperation
Accelerate the construction of a place
aggregating innovative talents
Accelerate the construction
of a quality livable place



Part One

巴中概况 **Bazhong Overview**

01 市情简介

开放奋进 跨越振兴

诗意山水 如画天成

07 资源富集 独具优势

文化厚重 人才辈出

Profile of Bazhong City

Opening-up and Endeavor Stride and Revitalization

Poetic Landscape Natural Beauty

Abundant Resources Unique Advantages

Profound Culture Emerging Talents

Part Two

产业规划

Industrial Planning

13 5大主导产业

16 2大优势产业 17 3大支撑产业 5 Leading Industries

2 Advantageous Industries

3 Supporting Industries

Part Three

开放平台 Open Platform

巩固提升国家生态文明建设示范区

集成创建国家经济技术开发区

创新布局农业高新技术产业园区

做优做强文旅融合发展区

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zone of culture and tourism

Part Four

产业远区 Industrial Parks

巴中经济开发区

29 平昌经济开发区

31 巴州工业园

33 恩阳工业园

35 南江东榆工业园 36 通江春在工业园 Bazhong Economic Development Zone

Pingchang Economic Development Zone

Bazhou Industrial Park

Enyang Industrial Park

Nanjiang Dongyu Industrial Park

Tongjiang Chunzai Industrial Park

Part Five

投资环境

Investment Environment

投资政策

39 服务环境

40 要素成本

42 联系我们

Investment Policies

Service Environment

Element Cost

Contact us

CONTENTS



Profile of Bazhong City

市情简介

巴中位于四川东北部,辖2区3县和2个经开区1个文旅融合发展示范区,总面积1.23万平方公里,总人口365万。

Located in the northeastern part of Sichuan, Bazhong governs 2 districts, 3 counties, 2 economic development zones and 1 cultural tourism integrated development demonstration zone, with a total area of 12,300 km² and a total population of 3.65 million.

总面积 🔿

1.23 万平方公里 With a total area of 12,300 km²





国家生态文明建设示范区 国家森林城市 中国气候养生之都 全国最美生态宜居典范城市 国家卫生城市 中国十大秀美之城 全国旅游标准化示范市 全国双拥模范城

National Ecological Civilization Construction Demonstration Zone
National Forest City
China's Climate Healthcare Capital
China's Most Beautiful Ecological Livable Model City
National Health City
China's Top 10 Gorgeous City
National Tourism Standardization Demonstration City
National Double-Support Model City
Most Valuable Investment and Business City

最具投资营商价值城市

Opening-up and Endeavor Stride and Revitalization

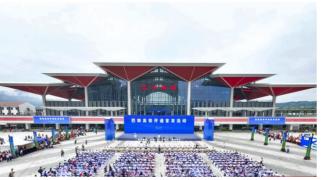
开放奋进 跨越振兴

巴中,地处北纬31°,位于成都、重庆、西安三大城市几何中心,被称为"南方的北方、北方的南方",是联结"一带一路"、长江经济带和成渝双城经济圈的重要节点城市。市域内建有1个机场、2条铁路和多条高速,巴南高铁已建成投运。周边还有成都双流国际机场、天府国际机场、重庆江北国际机场和西安咸阳国际机场,旅游出行、物流出关、海关通关十分便捷。

Bazhong, at 31 degrees north latitude, is located in the geometric center of Chengdu, Chongqing and Xi' an, and billed known as "the north of the southern China and the south of the northern China". It is a key node city connecting the "Belt and Road", the Yangtze River Economic Belt and the Chengdu–Chongqing Economic Circle. There are 1 airport, 2 railways and multiple expressways in the city, and the Bazhong–Nanchong High–speed Railway has been completed and put into operation. Besides, Chengdu Shuangliu International Airport, Tianfu International Airport, Chongqing Jiangbei International Airport and Xi' an Xianyang International Airport nearby provide convenient conditions for tourism, logistics and customs clearance.









Poetic Landscape Natural Beauty

诗意山水 如画天成



全市环境空气质量优良率93.2%、森林覆盖率63.18%,境内植被覆盖率95%,是名副其实的"天然氧吧"、健康养生福地。

The city's good air quality rate is 93.2%, the forest coverage rate was 63.18%, and the domestic vegetation coverage rate was 95%, It is a veritable "natural oxygen bar" and a blessed land for health preservation.







拥有1个世界地质公园、1个国家5A级旅游景区、21个国家4A级旅游景区。南江县、通江县入列天府旅游名县,恩阳区、平昌县入列天府旅游特色县。

There are 1 world geological park, 1 national 5A level tourist attraction and 21 national 4A level tourist attractions in Bazhong. Nanjiang County and Tongjiang County are listed as famous counties of Tianfu tourism, Enyang District and Pingchang County are listed as Tianfu Tourism Characteristic Counties.

光雾山680平方公里红叶享有"亚洲最长红地毯"盛名。

The 680-km² expanse of red foliage in the Guangwu Mountain enjoys the reputation of "Asia' s longest red carpet".

诺水河 "亚洲最大地下溶洞群" 令人叹为观止。

The "Asia's largest underground cave group" in the Nuoshui River is breathtaking.

Abundant Resources Unique Advantages

资源富集 独具优势

巴中,已发现各类矿种50余种,探明储量的矿产25种,其中天然气、石油、石灰岩、霞石等矿产资源储量丰富,风能、光伏、水能等清洁能源资源极具开发价值。

In Bazhong, 50 types of minerals of various types have been found, and minerals with proven reserves reach 25 types, of which natural gas, petroleum, limestone, nepheline and other mineral resources are rich in reserves. Wind energy, photovoltaic energy, hydroelectric energy and other clean energy resources are highly valuable for development.

地质矿产资源

Geological mineral resources

➤ 石墨 储量1.15亿吨、远景储量3亿吨以上, 全国第六位。

Graphite: reserves of 115 million tons and prospective reserves of more than 300 million tons, ranking sixth in China.

➤ 天然气 地质资源量1.4万亿方、探明地质储量达1461.2亿立方米,成为四川盆地又一个千亿方大气田。

Natural gas: Geological resources of natural gas are 1.4 trillion m³, and the proven geological reserves are 146.12 billion m³, making it another 100-billion-m³ natural gas field in the Sichuan Basin.

石油 资源探照储量150.59万吨, 远景资源量可达25亿吨。

Petroleum: The proven reserves of petroleum resources are 1,505,900 tons, and the prospective resources can reach 2.5 billion tons.

霞石 资源量600万吨,远景资源量可达 1200万吨。

Nepheline: The nepheline resources are 6 million tons, and the prospective resources can reach 12 million tons.

石灰岩 资源量3.6亿吨, 远景资源量可达5亿吨。

Limestone: 360 million tons of resources, with prospective resources of up to 500 million tons.

清洁能源资源

Clean Energy Resources



风能

可开发资源200万千瓦。

Wind energy: 2 million kilowatts of exploitable resources.



水能

储备抽水蓄能项目400万千瓦。

Hydraulic energy: 4 million kilowatts of pumped storage projects in reserve.



光伏

屋顶分布式光伏开发量258.4万千瓦。

Photovoltaic: Rooftop distributed photovoltaic development of 2.584 million kilowatts.



生物质能

可开发生物质能资源255万吨。

Biomass energy: 2.55 million tons of exploitable biomass energy resources.

特色农产品资源

Special Agricultural Product Resources



通江银耳 Tongjiang Tremella

世界银耳发祥地,中国银耳之乡。

The birthplace of the World's Tremella and the hometown of the China's Tremella.



青峪猪 Qingyu Pig

连续7年通过中欧有机食品"双认证"。

it has passed the "double certification" of organic food in China and Europe for 7 consecutive years.



南江黄羊

meat goat breed.

Nanjiang Mongolian Gazelle

亚洲第一羊,中国肉用性能最好的山羊品种。

Asia's No. 1 goat and China's best performance

入列世界牛种目录、国家畜禽资源目录。

listed in the world cattle breed directory and the national livestock and poultry resources directory.

中国银耳之乡 ne White Fungus Capital of China

中国大公虽怬余之乡

中国核桃之乡

中国南江黄羊之乡

The Nanjiang Yellow Goat Capital of China

中国金银花之乡

The Honeysuckle Capital of China

中国芦笋之乡

The Asparagus Capital of China

BAZHONG 07/08

Profound Culture Emerging Talents

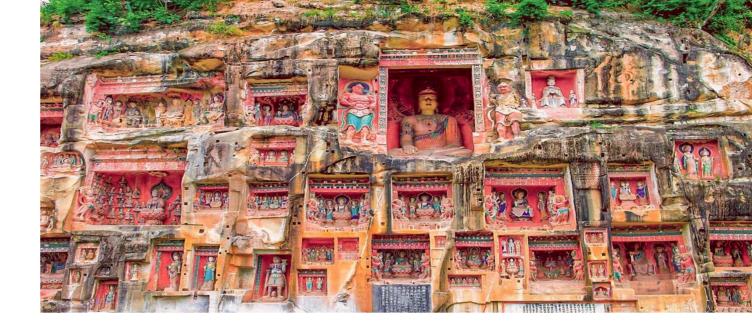
文化厚重 人才辈出

巴中是全国第二大苏区川陕革命根据地首府,革命文物数量全省第一。

Bazhong is the capital of the Sichuan-Shaanxi Revolutionary Base Area, the second largest Soviet area in China, and has the highest number of revolutionary cultural relics in the province:







巴文化、三国文化、隋唐文化、民俗文化交相辉映。米仓古道遗迹犹存,南龛石窟被誉为"盛唐彩雕全国第一"。

Ba culture, Three Kingdoms culture, Sui and Tang culture, folk culture add luster to each other. The remains of the ancient Micang Road still exist, and the Nankan Grottoes are reputed as the "top colored carving of Tang Dynasty in China".

石窟寺及石刻数量约占全省十分之一, 东龛、西龛、南龛、北龛摩崖造像巧夺天工, 是全国唯一"四龛福城"的历史名城。

The number of grotto temples and stone carvings accounts for about one-tenth of the province. The cliff statues of Dongkan Grottoes, Xikan Grottoes, Nankan Grottoes, and Beikan Grottoes are exquisitely crafted, making it the only famous historical city 'A Blessed City with Four Shrines' in China.

天文学家张思训,世界平民教育家晏阳初,无产阶级革命家刘伯坚,探月工程总设计师吴伟仁,欧洲科学院院士、英国皇家工程院院士宋永华,中国科学院院士韩杰才等都是巴中儿女的优秀代表。

The astronomer Zhang Sixun, Yan Yangchu, the world's civilian educator, Liu Bojian, a proletarian revolutionary, Wu Weiren, the chief designer of Chinese Lunar Exploration Program, Song Yonghua, an academician of the European Academy of Sciences and the Royal Academy of Engineering, Han Jiecai, an academician of the Chinese Academy of Sciences and the like are the outstanding representatives of Bazhong people.



晏阳初



吴伟仁



宋永华



詩杰才



牢固树立圈链思维,围绕能源化工、先进材料、食品饮料、电子信息、医药健康、文 旅康养、现代农业、生产性服务业、低空经济9大产业生态圈,深耕19条细分赛道,加快 培育壮大"5+2+3"现代化产业体系,高质量建设全国革命老区振兴发展示范市。

We firmly entrench circle-chain thinking, deeply explore 19 sub-segment with a focus on nine major industrial ecosystems, namely energy and chemical industry, advanced materials, food and beverage, electronic information, medicine and health, cultural tourism and health preservation, modern agriculture, productive service industry and low-altitude economy, and accelerate the cultivation and expansion of the "5+2+3" modern industrial system so as to build a high-quality model city for the revitalization and development of the old revolutionary areas in China.







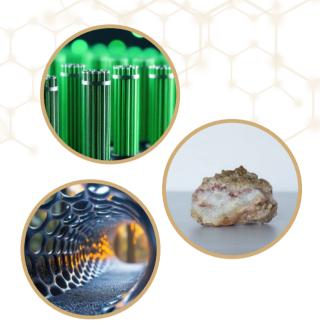
聚焦油、气资源勘探开发和风、光、水等资源开发,重点发展清洁能源、精细化工2个赛道,打造 1000亿级能源化工产业集群,建设川东北能源化工生产基地。

Energy and Chemical Industry: Bazhong centers on the exploration and development of oil and gas resources and the development of wind, light, water and other resources, focuses on the development of clean energy and fine chemical industry, forms a CNY 100-billion-level energy and chemical industry cluster, and builds an energy and chemical production base in Northeast Sichuan.

2 先进材料产业 Advanced Material Industry

围绕巴中霞石、石灰石、石墨等特色资源 优势和林业资源深度转化利用,重点发展先进 电池材料、矿物功能材料、绿色建材3个细分赛 道,打造1000亿级先进材料产业集群,建设西 部先进材料基地。

Advanced materials: Centering on the deep transformation and utilization of characteristic resources such as nepheline, limestone and graphite and forestry resources in Bazhong, we will focus on three sub-tracks, i.e. advanced battery materials, mineral functional materials and green building materials, forge a CNY 100-billion-level advanced material industrial cluster and build an advanced material base in the west.



3 食品饮料产业 Food and Beverage Industry

围绕生态有机富硒特色农产品价值转化,重点发展高端肉制品、饮料及名优酒2个赛道,打造500亿级食品饮料产业集群,建设成渝地区绿色产品供给地。

Food and beverage: Centering on the value transformation of ecological organic selenium-enriched agricultural products, we will focus on developing two tracks of high-end meat products, beverages and famous wines, forge a CNY 50-billion-level food and beverage industry cluster, and build a green product supply place in Chengdu and Chongqing.







围绕成渝西电子信息产业延链补链强链配套,重点发展电子元器件(新型显示)、智能终端2个赛 道,打造500亿级电子信息产业集群,建设川东北电子信息产业聚集区。

Centering on the electronic information industry in Chengdu, Chongqing and Xi' an, we extend, supplement and strengthen chain supporting, focus on the development of 2 segments, i.e. electronic components (new display) and intelligent terminals to build a CNY 50-billion-level electronic information industry cluster and an electronic information industry cluster in northeastern Sichuan.



依托优质道地药材资源,重点发展现代中药赛道,打造300亿级医药健康产业集群,建设全省重 要的现代中药基地。

Medical health: Capitalizing on high-quality authentic medicinal materials resources, we will focus on



大优势产业



文旅康养产业

Cultural Tourism and Health Preservation Industry

按照"彰显特色、融合发展、功能集 成"的发展思路,大力发展红色文旅、旅居 养老(银发经济)、康养建筑3个细分赛道, 建设具有全国影响力的文旅经济增长极。



By following the development idea of "highlighting characteristics, integrated development, and functional integration", we vigorously develop three sub-segments: revolutionary cultural tourism, sojourn and elderly care (silver economy), and health care buildings to construct a cultural and tourism economic growth pole with national influence.



现代农业产业

Modern Agricultural Industry

依托空山牛、山地梅花鸡、南江黄羊、青峪猪畜禽资源和通江银耳、南江大叶茶、金银花、枳壳、 淫羊藿等优质农产品及道地药材种质资源,积极培育生物育种赛道,大力发展特色食用菌赛道,全面 提升现代农业质量效益和竞争力。

Modern agriculture: Relying on livestock and poultry resources such as Kongshan Cattle, Mountain Meihua Chicken, Nanjiang Yellow Goat and Qingyu Pig, and high-quality agricultural products such as Tongjiang Tremella, Nanjiang Broad-leaf Tea, honeysuckle, Fructus Aurantii, Epimedium and other germplasm resources of authentic medicinal materials, we will actively cultivate biological breeding tracks, vigorously develop characteristic edible fungi tracks, and comprehensively improve the quality, efficiency and competitiveness of modern agriculture.





(1)现代物流方面

依托盘兴现代商贸物流港等园区,围绕数字技术与物流融合发展趋势,积极布局智慧物流,建设成为川东北商贸物流中心、川陕渝区域物流中心城市。

Modern logistics: Relying on the Panxing Modern Commercial Logistics Port and other parks and around the development trend of digital technology and logistics integration, we will actively lay out smart logistics and build Bazhong into a commercial logistics center in northeast Sichuan and a regional logistics center city in Sichuan, Shaanxi and Chongqing.



(2)金融服务方面

聚焦工业、服务业、农业细分赛道发展需求,重点围绕完善金融体系、创新金融产品,切实提升 金融服务实体经济能力。

Financial services: We will focus on the development needs of industry, service industry and agricultural subdivision track, and effectively enhance the ability of financial services to the real economy by improving the financial system and innovating financial products.

(3)数据存算方面

抓住"东数西算"机遇, 依托天然气发电、风光水发电等清洁能源以及生态环境优势, 支持绿色数据中心建设与运维, 加速融入成渝一体化算力网络。

Data storage and computing: We support the construction and operation of green data centers, and accelerate integration into the Chengdu–Chongqing integrated computing power network by seizing the opportunity of "Data in East and Computing in the West" and relying on clean energy such as natural gas power generation, wind and solar power generation, as well as ecological environment advantages.





低空经济方面

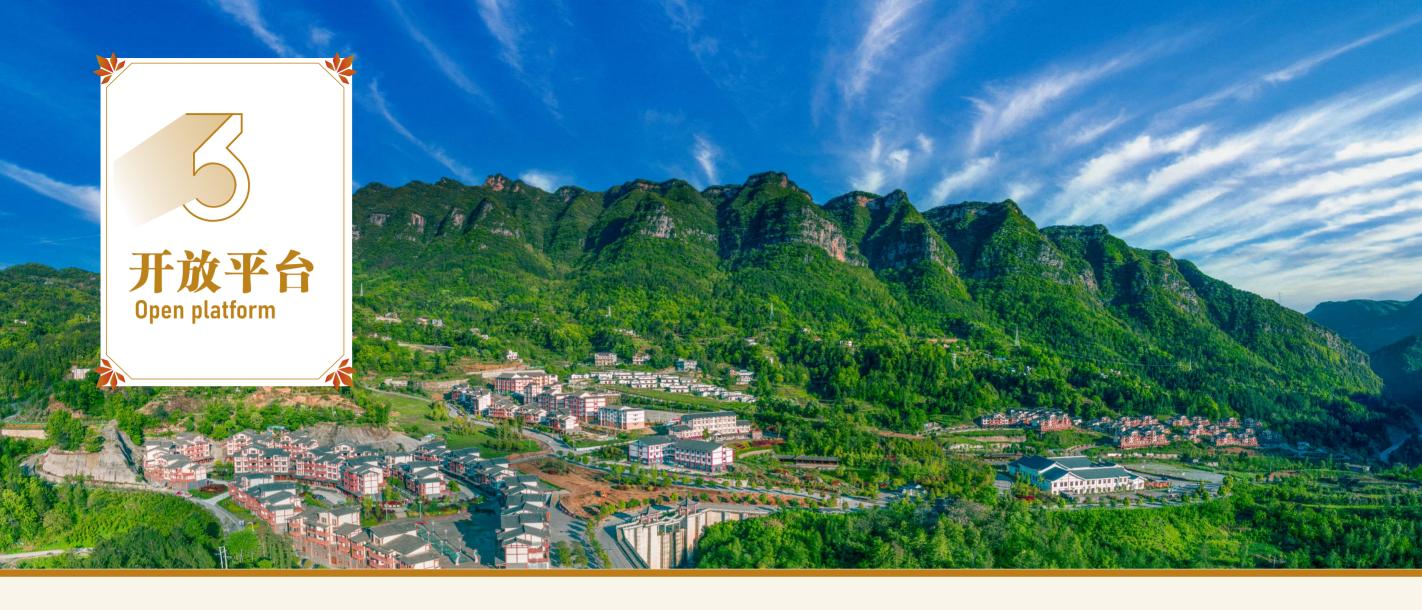
有序推进低空经济基础设施建设、特色场景设置、低空企业招引、优势业态培育等,争取创建四川省低空经济发展示范市。

Low-Altitude Economic

The construction of low-altitude economic infrastructure, the setting of characteristic scenes, the attraction of low-altitude enterprises, and the cultivation of advantageous business formats are advanced in an orderly manner to create a demonstration city for low-altitude economic development in Sichuan Province.

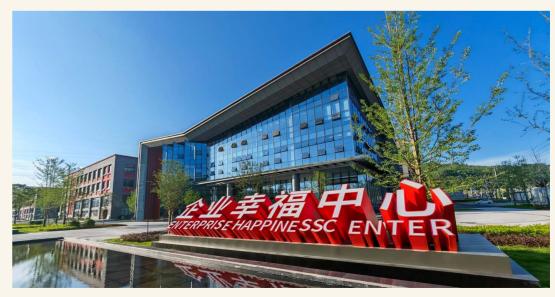


BAZHONG **17/18**



聚焦高质量建设全国革命老区振兴发展示范市,坚持整合资源、集成能力为支撑,以开放合作聚动力,以人才集聚增活力,以品质提升添魅力,用开放的心态找"亲戚"、共赢的理念寻"伙伴"。

With a focus on the high-quality construction of a national demonstration city for the revitalization and development of revolutionary old areas and underpinned by the integration of resources and capabilities, we gather power through open cooperation, enhance vitality through talent gathering, add charm through quality improvement, and seeking "relatives" and "partners" with an open attitude and a win-win concept.







Consolidate and enhance the national demonstration zone of ecological civilization construction

2022年四川省巴中市被生态环境部命名为生态文明建设示范区。

积极践行"绿水青山就是金山银山"理念,全域擦亮国家生态文明建设示范区底色,将生态优势转化为经济优势和产业优势,加快构建以绿色为核心竞争力的现代产业体系,协同推进巴中高质量发展与高水平保护。

In 2022, Bazhong City of Sichuan Province was named a Demonstration Zone for Ecological Civilization Construction by the Ministry of Ecology and Environment.

Actively practice the concept of "Lucid Waters and Lush Mountains are Invaluable Assets", polish the background color of the National Demonstration Zone of Ecological Civilization Construction in the whole region, transform ecological advantages into economic and industrial advantages, accelerate the construction of a modern industrial system with green as the core competitiveness, and jointly promote high-quality development and high-level protection in Bazhong.



Create national economic and technological development zone in an integrated manner

构建"一核多区"发展模式,强化巴中经开区兴文组团、奇章组团和巴州清江组团、曾口组团极核作用,建设主导产业集聚区、科技创新引领区。整合优化恩阳区、南江县、通江县工业园区。

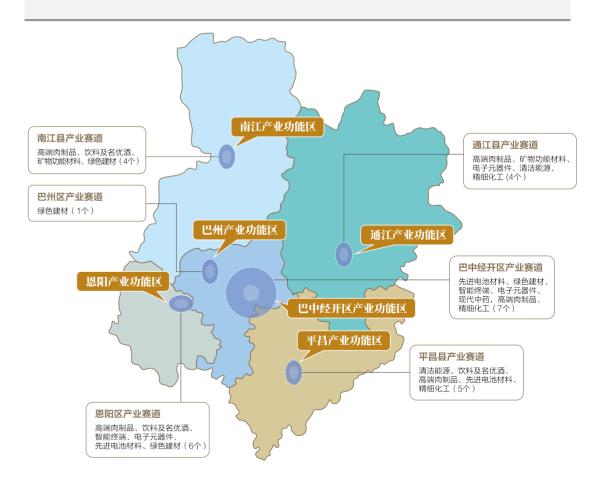
Construct a development model of "one core and multiple zones", strengthen the role of Xingwen Group and Qizhang Group, Bazhou Qingjiang Group and Zengkou Group in Bazhong Economic and Technological Development Zone as the polar core, and build a leading industrial agglomeration area and a leading area for scientific and technological innovation. Integrate and optimize the industrial parks of Enyang District, Nanjiang County and Tongjiang County.

聚焦五大主导产业:能源化工、先进材料、食品饮料、电子信息、医药健康。

Focus on the five leading industries of energy and chemical industry, advanced materials, food and beverage, electronic information, and medicine and health.

▶ 集中力量打造: "两个千亿级、两个五百亿级、一个三百亿级"产业集群。

Concentrate on building "two CNY 100-billion-level, two CNY 50-billion-level, and one CNY 30 billion-level" industrial clusters.



BAZHONG 21/22



Innovatively plan agricultural high-tech industrial parks

以"秦巴山区特色高效农牧业"为主题,构建"核心区引领+示范区带动+延展区辐射"空间布局,打造山地高效特色农业集群。

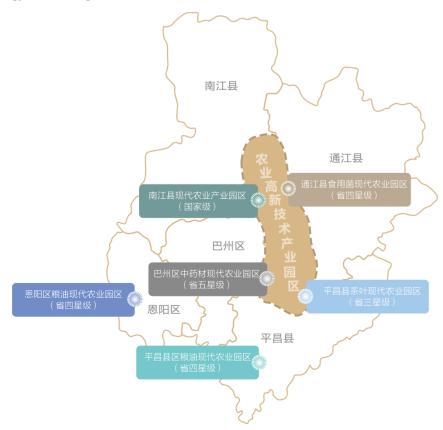
深化科研院校合作,打造种业创新和科技成果转化平台。聚焦空山牛、山地梅花鸡、南江黄羊、青峪猪等优势畜禽资源和通江银耳、南江大叶茶、金银花、枳壳、淫羊藿等优质农产品及道地药材种质资源, 开展新品种选育、主推品种筛选、地方标准制定科技攻关。

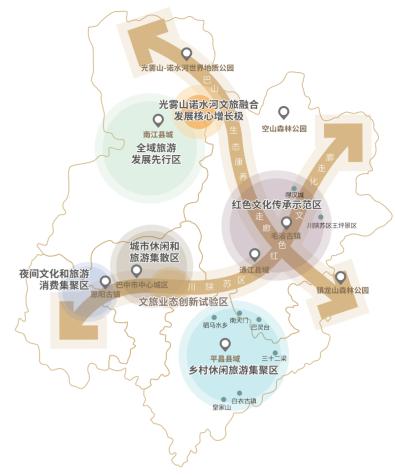
以工业化思维改造传统农业,以规模化集成做强优势品种,推动产业链向中高端延伸,提升"巴食巴适"综合性区域公用品牌效益,大力发展创意农业、体验农业、功能农业、推动现代农业跨界融合、协同增效。

With the theme of "Characteristic and Efficient Agriculture and Animal Husbandry in the Qinling-Daba Mountains", the spatial layout of "core area leading + demonstration area driving + extension area radiation" is constructed to create an efficient and characteristic agricultural cluster in mountainous areas.

Deepen the cooperation between scientific research institutions to create a platform for seed industry innovation and transformation of scientific and technological achievements. Focusing on the advantageous livestock and poultry resources such as Kongshan Cattle, Mountain Meihua Chicken, Nanjiang Yellow Goat, Qingyu Pig, and high-quality agricultural products such as Tongjiang Tremella, Nanjiang Broad-leaf Tea, honeysuckle, Fructus Aurantii, epimedium and other germplasm resources of authentic medicinal materials, Bazhong carries out scientific and technological breakthrough on the breeding of new varieties, the selection of main varieties, and the formulation of local standards.

Transform traditional agriculture with industrialized thinking, strengthen advantageous varieties with large-scale integration, promote the extension of the industrial chain to the middle and high-end, enhance the benefits of the comprehensive regional public brand of "Bashi Bashi", vigorously develop creative agriculture, experience agriculture and functional agriculture, and promote the cross-border integration and synergy of modern agriculture.







Optimize and strengthen the integrated development zone of culture and tourism

持续擦亮"巴文化中心、川陕苏区首府、晏阳初故里"三张文化名片。聚焦南龛、北龛、西龛、东龛,整合古道、古镇资源,布局环城绿廊,串珠成链打造"四龛福城"文旅品牌。

深度挖掘红色文化方面,加快打造集红色教育研学、红色文化体验、红色寻踪探秘等为一体的红色旅游胜地。深度挖掘自然生态资源,持续赋能文旅示范区,大力培育精致露营、山地探险、观星观鸟等分众化"出圈"场景。

高标准建设全龄康养城市,以旅居养老、康养建筑为细分领域,以"医养融合,全龄友好"为特色,紧盯养老、养生保健、医疗康复、美容康体"四类客群",优化升级康养产业机构。

Continue to polish the three cultural business cards of "Ba Cultural Center, the Capital of Sichuan–Shaanxi Soviet Area, and the Hometown of Y. C. James Yen". Focus on the south niche, north niche, west niche, and east niche, integrate the resources of ancient roads and ancient towns, lay out the green corridor around the city, and jointly create a chain to create a cultural tourism brand of "A Blessed City with Four Shrines".

In terms of in–depth excavation of revolutionary culture, Bazhong accelerates the creation of a revolutionary tourist resort integrating revolutionary education and research, revolutionary culture experience, and revolutionary tracing and exploration, deeply excavates natural ecological resources, ceaselessly empowers cultural tourism demonstration areas, and vigorously cultivates exquisite camping, mountain exploration, stargazing and bird watching and other focused "known outside of fixed circle" scenes.

Build a high-standard all-age healthcare city. With sojourn and elderly care and healthcare buildings as the subdivisions, and with the characteristics of "integration of medical and healthcare, all-age friendly", Bazhong pays close attention to the "four types of customers" of elderly care, health care, medical rehabilitation, and beauty and recreation to optimize and upgrade the healthcare industry institutions.

BAZHONG 23/24

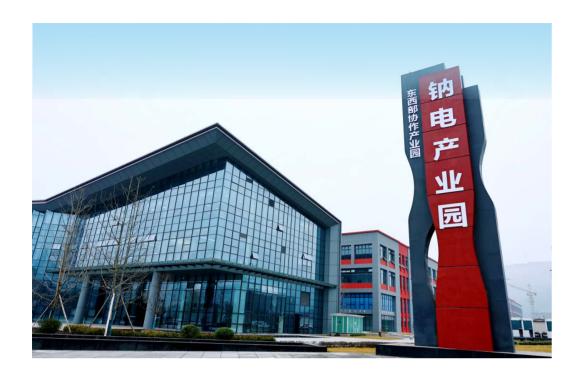


全市建成巴中经开区、平昌经开区2个省级经济开发区,打造了巴州区清江工业园、恩阳临港产业园、南江东榆工业园、通江金堂工业园、平昌星光机械制造产业园等17个产业园区。在此基础上,我们将着力优化空间布局,搭建产业发展平台。坚定推进生态工业兴市、先进制造强市,集成支持巴中经开区创建国家经济技术开发区;以"秦巴山区特色高效农牧业"为主题,创新布局农业高新技术产业园区;坚持全域联动,做优做强文旅融合发展区,建设文旅融合和全龄康养胜地。

The City has built two provincial-level economic development zones of Bazhong Economic and Technological Development Zone, and built 17 industrial parks, including Qingjiang Industrial Park in Bazhou District, Enyang Lingang Industrial Park, Nanjiang Dongyu Industrial Park, Tongjiang Jintang Industrial Park, and Pingchang Starlight Machinery Manufacturing Industrial Park. On this basis, we will focus on optimizing the spatial layout and building an industrial development platform. Firmly promote the City's development with ecological industry and advanced manufacturing, and support the creation of a national economic and technological development zone in the Bazhong Economic and Technological Development Zone; With the theme of

"Characteristic and Efficient Agriculture and Animal Husbandry in the Qinling-Daba Mountains", the innovative layout of agricultural high-tech industrial parks is carried out; we adhere to the global linkage, and make the cultural and tourism integration development zone better and stronger, to build a cultural and tourism integration and all-age healthcare resort.





BAZHONG ECONOMIC DEVELOPMENT ZONE 巴中经济开发区

with a jurisdiction area of 136 km²

巴中经济开发区位于巴中市中心城区一城三区的东翼,管辖面积面积136平方公里,是四川省重点培育营业收入超500亿元的产业园区和省级新型工业化产业示范基地。巴中市委市政府正按照"一区五园"一体发展空间布局,集成支持巴中经开区创建国家经济技术开发区,加快建设主导产业集聚区、科技创新引领区。园区规模化发展能源化工、先进材料、食品饮料、电子信息、医药健康5大主导产业,联动发展物流、金融、信息服务3大支撑产业。直管园区已聚集建丰新材料、巨星铭创等10余家先进材料领军企业,以钠离子硬碳负极材料、高性能石墨材料为基础攻坚打造千亿级先进材料产业集群;聚集铭诚微、泰美克等10余家电子信息领军企业,以电子元器件、智能终端为赛道攻坚打造五百亿级电子信息产业集群;聚集国药控股、兴沣瑞等近20家医药健康领军企业,以中药配方颗粒、中药精制饮片为基础攻坚打造三百亿级医药健康产业集群。



规模化发展 | Scale developmen

能源化工 Energy and chemical industry

先进材料 Advanced material 食品饮料 Food and beverage 电子信息 Electronic information 医药健康 Medicine and health



联动发展

Linkage development

物流 Logistics 金融 Finance 信息服务

Bazhong Economic Development Zone, located in the east wing of one city and three districts in the central urban area of Bazhong with a jurisdiction area of 136 km², is a provincial key industrial park with an operating income of more than CNY 50 billion and a provincial-level new industrialization industry demonstration base. The Bazhong Municipal Party Committee and the Municipal Government, in line with the spatial layout of "one district and five parks" for integrated development, support in an integrative manner the Bazhong Economic Development Zone to create a national economic and technological development zone, and build an applomeration area for leading industries and a leading area for scientific and technological innovation. The Park will develop five leading industries, including energy and chemical industry, advanced materials, food and beverage, electronic information, and medicine and health, and iointly develop three supporting industries of logistics, finance, and information services. The directaffiliated park has gathered more than 10 leading enterprises in advanced materials, such as Jianfeng New Materials and Juxing Mingchuang to research and build a CNY-100-billion-level advanced material industrial cluster based on sodium-ion hard carbon anode materials and high-performance graphite materials; has gathered more than 10 leading electronic information enterprises, such as Mingcheng Microelectronics, TIMEMAKER to research and build CNY-50-billion-level electronic information industry clusters in the segment of electronic components and intelligent terminals; has gathered nearly 20 leading pharmaceutical and health enterprises, such as Sinopharm Group, Xingfengrui, etc. to research and build a CNY-30-billion-level pharmaceutical and health industry cluster based on Chinese medicine formula particles and Chinese medicine refined herbal pieces.



BAZHONG 27/28



PINGCHANG ECONOMIC DEVELOPMENT ZONE

平昌经济开发区



主导产业 | Leading industry

→ 核准面积 **780**.5299

> with an approved area of 780.5299 hectares

能源化工

食品饮料

先进材料

四川平昌经济开发区是2019年经省人民政府批准设立的省级 经开区,核准面积780.5299公顷,整体形成"一区两园五片"发展格 局,即金宝产业园、驷马产业园,食品饮料片、星光产业片、东城物流 片、清洁能源片、石龙门产业片,以能源化工、食品饮料、先进材料为 主导产业。截至2024年12月,可利用土地7500亩(金宝产业园4100 亩,驷马产业园3400亩),建成标准化厂房50万平方米,在建标准化 厂房10万平方米。已入驻企业376家,其中"四上"企业94家,国家高 新技术企业9家,省级专精特新企业26家,省级工程技术研究中心1 个,省级工程技术研究中心6个,院士(专家)工作站4家。

Sichuan Pingchang Economic Development Zone is a provincial-level economic development zone approved by Sichuan Provincial People's Government in 2019, with an approved area of 780.5299 hectares. It has wholly formed a development pattern of "one district, two parks and five areas", namely, Jinbao Industrial Park, Sima Industrial Park, Food and Beverage Area, Xingguang Industrial Area, Dongcheng Logistics Area, Clean Energy Area, Shilongmen Industrial Area, with energy and chemical industry, food and beverage, advanced materials as the leading industries. As of December 2024, 7,500 mu of land is available (4,100 mu in Jinbao Industrial Park and 3,400 mu in Sima Industrial Park), 500,000 m² of standardized factory buildings has been completed and 100,000 m2 of standardized factory buildings is under construction. There are 376 enterprises, including 94 enterprises "of four categories above scale or limit", 9 national hightech enterprises, 26 provincial enterprises, which are specialized, refined, featured and innovative, 1 provincial engineering and technology research center, 6 provincial engineering and technology research center and 4 academician (expert) workstations.

平昌金宝产业园 Pingchang Jinbao Industrial Park

规划面积

公顷

has a planned area of 521.963 hectares

金宝产业园规划面积521.963公顷,涵盖食品饮料片312.616 公顷、星光产业片153.7148公顷、东城物流片55.6322公顷。食品 饮料片区现已入驻江口醇、小角楼、麦金地、川货郎、臻鲜食品等食 品加工企业37家。重点发展白酒、预制菜、调味品及农副产品精深 加工等产业,聚力打造全省优质农副产品加工供应基地和川东北 优质白酒产业基地。星光产业片区和东城物流片区现已入驻巴中 碳原子、鑫光锂电、三统机械、助力车轮、智康医疗等制造类企业4 3家,主要生产电池材料、电子元件、智能装备、医疗器械等。

Jinbao Industrial Park has a planned area of 521.963 hectares, covering 312.616 hectares of Food and Beverage Area, 153,7148 hectares of Xingguang Industrial Area and 55,6322 hectares of Dongcheng Logistics Area. The Food and Beverage Area has now settled in 37 food processing enterprises such as Jiangkouchun, Xiaojiaolou, MCKINTEY, Chuanhuolang and Zhenxian Food. It focuses on the development of baijiu, prefabricated vegetables, condiments and deep processing of agricultural and sideline products, and build with all efforts a high-quality agricultural and sideline products processing and supply base in the province and a high-quality baijiu industrial base in northeastern Sichuan, Xingquang Industrial Area and Dongcheng Logistics Area have now settled in 43 manufacturing enterprises such as Bazhong Tanyuanzi, Xinguang Power, Santong Machinery, Zhuli Wheels and Zhikang Medical, mainly producing battery materials, electronic components, intelligent equipment and medical devices.

平昌驷马产业园 Pingchang Sima Industrial Park

→ 规划面积

公顷

has a planned area of 258.5669 hectares

驷马产业园规划面积258.5669公顷,涵盖清洁能源片58.566公 顷、石龙门产业片200.0009公顷。清洁能源片区和石龙门产业片区 立足9亿吨页岩油、6000亿立方米页岩气的充足气源保障,以及国家 管网、中石油、川东北川西联络线等三条天然气长输管道(年输气 47亿方)过境的优势,以四川华油中蓝能源有限责任公司为头部企 业, 重点建设LNG、CNG 等清洁能源, 发展锂电池材料等新能源材 料,逐步形成以石油、天然气、合成材料等融合发展的多元能源化工 产业集群。

Sima Industrial Park has a planned area of 258,5669 hectares, covering 58,566 hectares of Clean Energy Area and 200.0009 hectares of Shilongmen Industrial Area. With Sichuan Huayou Zhonglan Energy Co., Ltd. as the leading enterprise, Clean Energy Area and Shilongmen Industrial Area rely on the sufficient gas source guarantee of 900 million tons shale oil and 600 billion m³ shale gas, and the advantages of three long-distance natural gas pipelines (with an annual gas transmission of 4.7 billion m³), namely PipeChina, CNPC, Connection Line of Northeastern Sichuan and Western Sichuan to mainly build clean energy such as LNG and CNG and develop new energy materials such as lithium battery materials, gradually forming a multi-energy chemical industry cluster with fusion development of oil, natural gas and synthetic materials.

BAZHONG 29/30

BAZHOU INDUSTRIAL PARK

巴州工业园

→ 规划总面积

10.8 平方公里

The planned total area is 10.8 km²

巴州工业园位于巴州区清江镇,距中心城区17公里,巴中东站7公里,恩阳机场47公里,规划总面积10.8平方公里,工业园核心区占地面积2800亩。现有智能制造基地(一期)、食品工业园(二期)和东西部扶贫协作中医药产业园三大板块标准化厂房,总建筑面积16万平方米,正在建设8.65万平方米食品工业园(三期)标准化厂房。园区以"生物医药、食品饮料、机械电子"三大产业为主导,着力打造现代生态绿色工业园区,已入驻宁夏易聚高显光电、深圳市杨青科技、飞霞实业、老廖家等近30家企业。全面配套水、电、气、讯等基础设施。

Bazhou Industrial Park is located in Qingjiang Town, Bazhou District, 17 km from the downtown area, 7 km from the East Station of Hanzhong-Bazhong-Nanchong Highspeed Railway and 47 km from Enyang Airport. The planned total area is 10.8 km², and the core area of the Industrial Park is 2,800 mu. There are standardized workshops of Intelligent Manufacturing Base (Phase I), Food Industrial Park (Phase II) and East-West Poverty-Relief Collaborative Chinese Medicine Industrial Park, with a total construction area of 160,000 m². The standardized workshop of Food Industrial Park (Phase III) of 86,500 m² is under construction. Guided by the three major industries, i.e. biomedicine, food and beverage, machinery and electronics, the Park strives to build a modern ecological green industrial park, and has settled in nearly 30 enterprises including Ningxia Yiju Gaoxian Optoelectronics, Shenzhen Yangqing Science and Technology, Feixia Industry and Laoliaojia. It is fully equipped with water, electricity, gas, telecommunications and other infrastructure.



生物医药 Biomedicine 食品饮料 Food and beverage 机械电子 Machinery and electronics



ENYANG INDUSTRIAL PARK

平方公里

have a planned area of 4.39 m²

恩阳区工业园区由临港产业园、食品工业园、小微企业园组成,三 个园区规划面积4.39平方公里, 工业用地面积270.6公顷, 已建成工业 用地102.5公顷,剩余工业用地168.1公顷,入驻企业59家,其中规上企 业27家,提供就业岗位7000余个。

Envang Industrial Park consists of Port Industrial Park, Food Industrial Park and Small and Micro Enterprise Park. The three parks have a planned area of 4.39 m² and an industrial land area of 270.6 hectares. 102.5 hectares of industrial land have been built and 168.1 hectares of surplus industrial land are remained. 59 enterprises have settled in, including 27 enterprises above the designated scale, providing more than 7,000 jobs.

巴中临港产业园 Bazhong Port Industrial Park

→ 规划面积

平方公里

of 1.95 km²

园区位于恩阳城区南侧,紧邻城市规划区,毗邻恩阳机场、巴南 高铁巴中西站和苍巴高速恩阳出口,规划面积1.95平方公里,工业用 地面积122.9公顷,已建成26.8公顷,已建成投用标准化厂房40万平 方米,2023年被评为省级外贸转型基地。重点发展智能终端、新型显 with a planned area 示、电子元器件等产业、已入驻永润欣、易事特等电子信息企业24家、 其中规上企业8家,国家高新企业2家,省级企业技术中心1家。

The Park is located on the south side of Enyang Urban Area, adjacent to the urban planning area, adjacent to the Envang Airport, Bazhong-Nanchong high-speed RailwayBazhong West Station and Cangxi-Bazhong Expressway Envang Exit, with a planned area of 1.95 km², 122.9 hectares of industrial land (26.8 hectares of which have been built), and 400,000 m² of standardized workshops have been built and put into use. In 2023, it was rated as a provincial foreign trade transformation base. The focus is placed on the development of intelligent terminal, new display, electronic components and other industries. 24 electronic information enterprises have settled including Yongrunxin and EAST, of which 8 are enterprises above the designated scale, 2 are national hightech enterprises, and 1 is a provincial enterprise technology centre.



恩阳食品工业园 Envang Food Industrial Park

→ 规划面积

平方公里

with a planned area of 1.44 km²

园区位于恩阳区柳林镇,规划面积1.44平方公里,工业用地 122.9公顷,已建成60.4公顷,建成厂房30.83万平方米,先后被 评为"四川省第二批特色产业基地""四川省第一批省级农产品加 工示范区"。重点发展肉制品、粮油制品、饲草饲料等产品,现已入 驻山东龙大、好彩头、胡婆婆等企业19家,其中规上企业10家。

The Park is located in Liulin Town, Enyang District, with a planned area of 1.44 km², 122.9 hectares of industrial land (60.4 hectares of which has been built), and 308,300 km² of built-up factory buildings. It has been rated as "the Second Batch of Characteristic Industrial Bases in Sichuan Province" and "the First Batch of Provincial Agricultural Product Processing Demonstration Zones in Sichuan Province" .The focus is placed on the development of meat products, grain and oil products, forage and feed products. Currently, it has settled in 19 enterprises such as Shandong Longda, Haocaitou, and Hupopo, including 10 enterprises above the designated scale.



明阳小微企业园 Mingyang Small and Micro Enterprise Park

→ 规划面积

平方公里

with a planned area of 1 km²

园区位于恩阳区明阳镇,规划面积1平方公里,工业用地24. 8公顷,已建成15.3公顷。重点发展新型建材、服装、家具等产业、 现已入驻富皇家县、康艺印务等企业16家、其中规上企业9家。

The Park is located in Mingyang Town, Enyang District, with a planned area of 1 km², and 24.8 hectares of industrial land, of which 15.3 hectares has been completed. With the focus on the development of new building materials, clothing, furniture and other industries, the Park has settled in 16 enterprises such as Fuhuang Furniture and Kangyi Printing, including 9 enterprises above the designated scale.



BAZHONG 33/34

NANJIANG DONGYU INDUSTRIAL PARK

南江东榆工业园



平方公里

has a total planned area of 6.77 km²

南江县东榆工业园区规划总面积6.77平方公里,建成1.6平方公里, 规划工业用地面积3.64平方公里、建成标准化厂房15万平方米。配建有220KV 变电站、日处理1万吨污水处理厂、人才公寓、企业幸福中心、医院、国家级职业 学校等基础设施。重点发展先进材料、食品饮料、电子信息等产业、获评"四川 省新型工业化产业示范基地""省级农产品加工示范园区"。已入驻巴中海螺水 泥、四川德健南江黄羊食品、四川卡车拉智能科技等企业55家、规上工业企业 22家。



重点发展 | Key development

先进材料

食品饮料

电子信息

Dongyu Industrial Park in Nanjiang County has a total planned area of 6.77 km² (of which 1.6 km² have been built), a planned industrial land area of 3.64 km², and 150,000 km² of standardized factory building. It is equipped with 220kV substation, a sewage treatment plant with a daily processing capacity of 10,000 tons, a talent apartment, an enterprise happiness center, a hospital, a national vocational school and other infrastructure. The emphasis is laid on the development of advanced materials, food and beverage, electronic information and other industries, and the Park has been awarded the "Sichuan New Industrialization Industry Demonstration Base" and "Provincial Agricultural Product Processing Demonstration Park". 55 enterprises represented by Bazhong Conch Cement, Sichuan Dejian Nanjiang Huangyang Food, Sichuan Kachela Intelligent Technology have settled in, including 22 industrial enterprises are above the designated scale.



TONGJIANG CHUNZAI INDUSTRIAL PARK

通江春在工业园



平方公里

with a planned area of 6.28 km²

通江县工业园区位于通江县城南部,规划面积6.28平方公里,建成2.5 平方公里,已入驻企业47家。其中:规上工业企业21家、高新技术企业6家、 农业产业化国家重点龙头企业1家、省级专精特新企业5家、省级重点龙头 企业3家、新三板上市企业1家、中国生物科技行业一级企业1家、属省级特 色产业基地、省级"5+1"特色产业园区、省级农产品加工示范园区。

Tongjiang County Industrial Park is located in the south of Tongjiang County, with a planning area of 6.28 km² and a built-up area of 2.5 km². 47 enterprises have been settled in the park, among which there are 21 industrial enterprises above the designated scale, 6 high-tech enterprises, 1 national key leading enterprise of agricultural industrialization, 5 provincial enterprises which are specialized, refined, characterized and novel, 3 provincial key leading enterprises, 1 new three-board-listed enterprise, and 1 first-class enterprise of China's biotechnology industry. The Park is a provincial characteristic industrial base, a provincial "5+1" characteristic industrial park, and a provincial agricultural product processing demonstration park.

金堂新能源新材料产业园

立足天然气、风能、石 灰石等优质资源,集中打造 新能源新材料百亿级产业 集群。

Based on natural gas, wind energy, limestone and other highquality resources, the focus is placed on building a new energy and new materials CNY10 billionlevel industrial cluster.

春在食品医药产业园

依托通江银耳、道地药 材等资源优势,发展食品饮 料、医药健康产业,重点打造 通江银耳百亿级产业集群。

Relying on the resource advantages of Tongjiang Tremella and authentic medicinal materials, food and beverage, medical and health industries are developed, and a focus is placed on the building of a CNY 10 billion-level industrial cluster of Tongjiang Tremella.

巴中曾口-金堂化工园区金堂区块

围绕县域丰富的天然 气资源, 布局天然气精细化 工产业。

Around the rich natural gas resources in the county, the natural gas fine chemical industry is laid out.



BAZHONG 35/36





投资政策

Investment Policies

巴中是国家《川陕革命老区振兴发展规划》覆盖的核心区,享有"十四五"特殊类型地区振兴发展、革命老区振兴发展等专项政策。

Bazhong is the core area covered by the national Revitalization and Development Plan for Sichuan-Shaanxi Old Revolutionary Base Area, and enjoys special policies such as the revitalization and development of special types of areas and the revitalization and development of old revolutionary base areas during the 14th Five-Year Plan.

省政府出台《关于新时代支持革命老区振兴发展的实施意见》,从财政资金、特色产业、用地保障、人才支撑等方面加大对巴中的支持力度。

The provincial government issued the Implementation Opinions on Supporting the Revitalization and Development of Old Revolutionary Base Areas in the New Era to increase support for Bazhong in terms of financial funds, characteristic industries, land use guarantees, and talent support.

市级层面出台了《促进民营经济健康发展十条措施》《金融服务实体经济发展十条措施》以及支持产业高质量发展的系列政策措施;建立市域产业链全覆盖的产业投资基金体系,支撑引领巴中重大产业项目加快发展。

At the municipal level, Ten Measures for Promoting the Healthy Development of Private Economy, Ten Measures for Financial Services for Real Economy Development and a series of policies and measures for supporting the high–quality development of the industry have been promulgated; an industrial investment fund system with full coverage of urban industrial chain is established to support and lead the accelerated development of major industrial projects in Bazhong.



服务环境

Service environment

坚持做到"行胜于言、言利于行、言行一致",制定出台了《为企办实事若干措施》《招商引资项目法律服务专项行动方案》等政策措施。持续优化政务服务改革,组建政务服务"管家团"、法律顾问团,推行"电力精算师"、技术总师入企服务和"政招企用",持续为企业纾困解难、减负赋能。高效运行企业幸福中心,常态化开展"巴商茶间荟",企业合理合法诉求动态清零,构建企业全生命周期服务体系,以市场主体获得感为标尺、以国际通行规则为标杆,把巴中打造成为"企业容易做生意的地方"。

We persistently implement the principle that "actions speak louder than words, words are beneficial to actions, and words are consistent with deeds", and formulate and promulgate policies and measures such as Several Measures for Doing Practical Things for Enterprises and Special Action Plan for Legal Services of Investment Promotion Projects. We will ceaselessly optimize the reform of government services and set up a "housekeeper group" and a legal advisory group for government services. In addition, the "enterprise—entry service" and government recruitment and enterprise use of "electric actuary" and chief engineer are carried out to continuously help enterprises solve problems and reduce burdens. We run the enterprise happiness center efficiently, operate the "Bashang Tea Club" in a normal way, realize dynamic clearing of enterprises' reasonable and legal demands, build an enterprise life cycle service system, and turn Bazhong into a "place where enterprises can do business easily" with the sense of market participants as the yardstick and international rules as the benchmark.







Electricity Consumption

工商业用电 Industrial and Commercial Electricity	电量电价 Electricity Price	单一制 Single system	两部制 Dual systems		
	不满1千伏 Less than 1 kV	0.2560元/千瓦时 0.2560 yuan/kWh			
	1-10(20)千伏 1-10(20)kV	0.2296 元/千瓦时 0.2296 yuan/kWh	0.1390元/千瓦时 0.1390 yuan/kWh		
	35千伏 35 kV	0.1989元/千瓦时 0.1989 yuan/kWh	0.1092元/千瓦时 0.1092 yuan/kWh		
	110千伏 110kV		0.0669元/千瓦时 0.0669 yuan/kWh		
	220千伏 220kV		0.0478元/千瓦时 0.0478 yuan/kWh		
	容(需)量电价 Electricity price by capacity (demand)				
	需量电价 Demand Electricity Price				
	1-10(20)千伏 1-10(20)kV		35元/千瓦·月 35yuan/Kw·Month		
	35千伏 35 kV		32 元/千瓦·月 32yuan/Kw · Month		
	110千伏 110kV		27 元/千瓦·月 27yuan/Kw · Month		
	220千伏 220kV		24元/千瓦·月 24yuan/Kw · Month		
	容量电价 Capacity Electricity Price				
	1 -10(20) 千伏 1-10(20)kV		22 元/千伏安·月 22 yuan/kVA·Month		
	35千伏 35 kV		20 元/千伏安·月 20 yuan/kVA·Month		
	110千伏 110kV		17元/千伏安·月 17 yuan/kVA·Month		
	220 千伏 220kV		15元/千伏安·月 15 yuan/kVA·Month		

注:用电价格=交易电价(代理购电用户为代理购电价格)+输配电价(详见上表:四川电网输配电价表)+上网环节线损费用+容(需)量电价(限两部制电价用户)+系统运行费用+政府性基金及附加组成。详询国网巴中供电公司,联系电话:0827-5621089,0827-5621004。

BAZHONG 39/40



工业用水基本水价

Basic water price for industrial use

每立方米2.38元

RMB 2.38/m³



工业用气 Industrial gas 每立方米3.3元 RMB 3.3/m³



巴中市最低工资标准

Minimum wage standard of Bazhong

2200元/月 RMB 2200/month

非全日制用工小时最低工资标准

Hourly minimum wage standard for part-time work

22元/小时 RMB 22/hour



重点产业部门

巴中市发展和改革委员会

四川省巴中市巴州区江北大道中段542号 0827-5262225

巴中市经济和信息化局

四川省巴中市巴州区江北街道云台街33号 0827-5261212

巴中市教育局

四川省巴中市巴州区江北大道中段591号 0827-5260311

巴中市民政局

四川省巴中市巴州区江北大道中段38号 0827-5260774

巴中市财政局

四川省巴中市巴州区江北大道西段49号 0827-5260137

巴中市住房和城乡建设局

四川省巴中市巴州区江北大道中段160号 0827-5261300

投资促进(招商)部门

巴中市投资促进局

四川省巴中市巴州区江北大道市政中心 0827-5261392

巴中市巴州区投资促进局

巴中市巴州区江北大道东段113号 0827-5222526

巴中市恩阳区投资促进局

巴中市恩阳区恩阳大道双创园市民中心2栋10楼 0827-3369111

南江县投资促进局

南江县光雾山大道朝阳中段6号 0827-8226329

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驻外办事机构

巴中市人民政府驻北京联络处

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巴中市卫生健康委员会

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巴中市营商环境和数据局

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巴中市中医药产业促进中心

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巴中经济开发区科技创新与投资促进局

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BAZHONG 41/42